New Jersey statewide poll 1
Stockton Polling Institute
Oct. 4-12, 2017
Weighted frequencies
585 likely voters (table totals reflect weighting)

Q1. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	253	36.7	46.7	46.7
	Kim Guadagno (GWA-DAH-NO), the Republican	165	24.0	30.5	77.3
	Or some other candidate? (SPECIFY)	37	5.4	6.9	84.2
	NOBODY	4	0.6	0.8	85.0
	NOT SURE/DON'T KNOW	78	11.3	14.3	99.3
	REFUSE	4	0.6	0.7	100.0
	Total	542	78.5	100.0	
Missing	System	148	21.5		
Total		690	100.0		

Q1A. If you had to pick a candidate for governor today, would you lean even a little toward:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	24	3.4	27.8	27.8
	Kim Guadagno (GWA-DAH-NO), the Republican	15	2.2	17.7	45.4
	Or some other candidate? (SPECIFY)	2	0.3	2.7	48.1
	NOBODY	3	0.4	3.1	51.2
	NOT SURE/DON'T KNOW	36	5.2	42.0	93.2
	REFUSE	6	0.8	6.8	100.0
	Total	85	12.3	100.0	
Missing	System	605	87.7		
Total		690	100.0		

Q1MAIL. Let me emphasize to you that all responses in this poll are strictly confidential. In the election for New Jersey governor, did you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	7	1.0	52.1	52.1
	Kim Guadagno, the Republican	5	0.8	41.0	93.1
	REFUSE	1	0.1	6.9	100.0
	Total	13	1.9	100.0	
Missing	System	677	98.1		
Total		690	100.0		

Q1 W/LEANERS AND MAIL. If the election for New Jersey governor were held today, would you vote for:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy, the Democrat	283	39.5	51.1	51.1
	Kim Guadagno, the Republican	185	25.8	33.4	84.5
	Or some other candidate?	39	5.5	7.1	91.6
	NOBODY	4	0.6	0.7	92.3
	NOT SURE/DON'T KNOW	36	5.0	6.5	98.8
	REFUSE	7	1.0	1.3	100.0
	Total	555	79.5	100.0	
Missing	System	147	20.5		
Total		718	100.0		

Q2. Overall, do you have a favorable or unfavorable impression of Phil Murphy, or are you unfamiliar with him?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	63	9.1	11.4	11.4
	Somewhat favorable	136	19.7	24.5	35.8
	Somewhat unfavorable	66	9.5	11.8	47.7
	Very unfavorable	79	11.4	14.2	61.9
	Not familiar	190	27.5	34.2	96.1
	NOT SURE/DON'T KNOW	20	2.9	3.6	99.7
	REFUSE	2	.3	.3	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q3. Overall, do you have a favorable or unfavorable impression of Kim Guadagno, or are you unfamiliar with her?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very favorable	63	9.1	11.3	11.3
	Somewhat favorable	111	16.2	20.1	31.4
	Somewhat unfavorable	92	13.4	16.6	48.0
	Very unfavorable	114	16.5	20.5	68.5
	Not familiar	151	21.9	27.3	95.8
	NOT SURE/DON'T KNOW	23	3.3	4.1	99.8
	REFUSE	1	.1	.2	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q4. What is the one most important issue to you personally in the New Jersey state elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	PROPERTY TAXES	157	22.7	28.2	28.2
	TAXES (GENERAL)	95	13.7	17.1	45.3
	EDUCATION (GENERAL)	32	4.7	5.8	51.1
	PENSIONS/BENEFITS	28	4.0	5.0	56.1
	EDUCATION (K-12)	23	3.4	4.2	60.3
	ECONOMY	21	3.0	3.7	64.1
	HEALTH CARE/OBAMACARE	20	2.9	3.6	67.7
	TAXES (INCOME)	20	2.8	3.5	71.2
	JOBS	15	2.2	2.7	73.9
	BUDGET	14	2.1	2.6	76.5
	GUN CONTROL	13	1.9	2.3	78.9
	CHRIS CHRISTIE	8	1.1	1.4	80.3
	CORRUPTION	7	1.1	1.3	81.6
	MARIJUANA	7	1.0	1.3	82.8
	DRUGS/OPIOIDS	5	0.7	0.9	83.7
	ROADS/INFRASTRUCTURE	5	0.7	0.9	84.6
	SENIOR CITIZEN PROGRAMS	5	0.7	0.8	85.4
	ENVIRONMENT/GLOBAL WARMING	5	0.7	0.8	86.2
	DEBT/DEFICIT	4	0.6	0.8	87.0
	CRIME	4	0.6	0.7	87.8
	IMMIGRATION	4	0.6	0.7	88.5
	EDUCATION (HIGHER), COLLEGES	4	0.6	0.7	89.2
	ABORTION	4	0.5	0.7	89.9
	GUN RIGHTS	3	0.4	0.5	90.4
	MINIMUM WAGE	1	0.2	0.2	90.6
	HOMESTEAD REBATE	1	0.2	0.2	90.8
	TAXES (SALES)	1	0.2	0.2	91.0
	ECONOMIC DEVELOPMENT	1	0.1	0.2	91.1
	TRANSPORTATION	1	0.1	0.2	91.3
	OTHER ISSUE (SPECIFY)	32	4.6	5.8	97.1
	NOT SURE/DON'T KNOW	13	1.9	2.3	99.4
	REFUSE	3	0.5	0.6	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q5. Which candidate would be better at creating jobs in New Jersey:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	217	31.5	39.2	39.2
	Kim Guadagno	140	20.2	25.2	64.3
	NEITHER	34	4.9	6.1	70.4
	BOTH EQUALLY	7	1.0	1.2	71.6
	NOT SURE/DON'T KNOW	156	22.5	28.0	99.6
	REFUSE	2	.3	.4	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q6. Which candidate would be better at controlling property taxes in New Jersey:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	173	25.1	31.3	31.3
	Kim Guadagno	185	26.9	33.4	64.7
	NEITHER	54	7.9	9.8	74.5
	BOTH EQUALLY	3	.4	.5	75.0
	NOT SURE/DON'T KNOW	136	19.8	24.6	99.6
	REFUSE	2	.3	.4	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q7. Which candidate would be better at managing the state budget:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	223	32.2	40.1	40.1
	Kim Guadagno	171	24.8	30.8	70.9
	NEITHER	22	3.2	4.0	74.9
	BOTH EQUALLY	4	.5	.7	75.6
	NOT SURE/DON'T KNOW	133	19.2	23.9	99.5
	REFUSE	3	.4	.5	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q8. Which candidate would be better at helping Atlantic City succeed:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Phil Murphy	185	26.8	33.3	33.3
	Kim Guadagno	109	15.9	19.7	53.1
	NEITHER	57	8.3	10.4	63.4
	BOTH EQUALLY	5	.8	1.0	64.4
	NOT SURE/DON'T KNOW	194	28.2	35.1	99.5
	REFUSE	3	.4	.5	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q9. If New Jersey Governor Chris Christie were to endorse a candidate for election, would that make you more likely or less likely to vote for that candidate, or would it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	30	4.4	5.5	5.5
	LESS LIKELY	292	42.3	52.6	58.1
	NO DIFFERENCE	227	32.9	40.9	99.0
	NOT SURE/DON'T KNOW	5	.7	.8	99.8
	REFUSE	1	.1	.2	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q10. If President Donald Trump were to endorse a candidate for election, would that make you more likely or less likely to vote for that candidate, or would it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	84	12.2	15.2	15.2
	LESS LIKELY	289	41.9	52.1	67.3
	NO DIFFERENCE	173	25.0	31.1	98.4
	NOT SURE/DON'T KNOW	7	1.0	1.3	99.7
	REFUSE	2	.3	.3	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q11. Phil Murphy has experience as a Wall Street investment banker. Does that experience make you more likely or less likely to vote for that candidate, or does it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	81	11.7	14.6	14.6
	LESS LIKELY	160	23.2	28.9	43.4
	NO DIFFERENCE	304	44.1	54.8	98.3
	NOT SURE/DON'T KNOW	9	1.3	1.6	99.8
	REFUSE	1	.1	.2	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q12. Kim Guadagno has been New Jersey's lieutenant governor for the past eight years. Does that experience make you more likely or less likely to vote for that candidate, or does it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	MORE LIKELY	173	25.0	31.1	31.1
	LESS LIKELY	172	25.0	31.0	62.2
	NO DIFFERENCE	194	28.1	35.0	97.2
	NOT SURE/DON'T KNOW	13	1.9	2.4	99.5
	REFUSE	3	.4	.5	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q13. How would you rate Governor Chris Christie's job performance:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	15	2.2	2.7	2.7
	Good	60	8.7	10.8	13.5
	Fair	152	22.1	27.5	41.0
	Or poor?	320	46.4	57.8	98.8
	NOT SURE/DON'T KNOW	5	.7	.9	99.7
	REFUSE	2	.3	.3	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q14. How would you rate President Donald Trump's job performance:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	66	9.5	11.9	11.9
	Good	74	10.7	13.4	25.2
	Fair	91	13.2	16.4	41.7
	Or poor?	306	44.4	55.2	96.9
	NOT SURE/DON'T KNOW	14	2.1	2.6	99.4
	REFUSE	3	.4	.6	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q15. Will your feelings about President Donald Trump affect the way you vote in New Jersey's election for governor, or will it make no difference?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	AFFECT THE WAY I VOTE	152	22.0	27.3	27.3
	MAKE NO DIFFERENCE	394	57.1	71.0	98.4
	NOT SURE/DON'T KNOW	8	1.2	1.5	99.8
	REFUSE	1	.1	.2	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q16. President Trump and Republican leaders have proposed changes to the U.S. tax code. Which of the following statements best describes how you feel about the changes discussed so far:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Everyone would benefit equally under the tax reform proposal	47	6.8	8.4	8.4
	The rich would benefit the most	282	40.9	50.9	59.3
	The middle class would benefit the most	39	5.6	7.0	66.3
	The poor would benefit the most	3	.4	.6	66.9
	Or do you not know enough about the proposal to have an opinion?	167	24.1	30.0	96.9
	NOT SURE/DON'T KNOW	15	2.2	2.8	99.7
	REFUSE	2	.3	.3	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q17. A proposal to amend the New Jersey Constitution will be on the ballot this election. The proposal would require that any money received by the state in actions against polluters be used only to repair environmental damage or to protect natural resources and not for general budget purposes. Do you support or oppose this amendment?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	426	61.8	76.8	76.8
	OPPOSE	71	10.4	12.9	89.7
	LEAN SUPPORT	11	1.5	1.9	91.6
	LEAN OPPOSE	2	.3	.4	92.0
	NOT SURE/DON'T KNOW	43	6.2	7.7	99.7
	REFUSE	2	.3	.3	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Q18. Also on the ballot is a proposal for the state to borrow 125 million dollars through bonding to provide grants to construct, expand, and equip public libraries. If the election were held today, would you support or oppose this ballot proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SUPPORT	252	36.5	45.4	45.4
	OPPOSE	244	35.3	44.0	89.4
	LEAN SUPPORT	14	2.1	2.6	91.9
	LEAN OPPOSE	7	1.1	1.3	93.3
	NOT SURE/DON'T KNOW	35	5.0	6.2	99.5
	REFUSE	3	.4	.5	100.0
	Total	555	80.4	100.0	
Missing	System	135	19.6		
Total		690	100.0		

Demographics

PHONE. Have I reached you on a cell phone or on a regular landline telephone?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell phone	315	42.8	42.8	42.8
	Landline phone	415	56.4	56.4	99.2
	NOT SURE/DON'T KNOW	3	.4	.4	99.6
	REFUSE	3	.4	.4	100.0
	Total	736	100.0	100.0	

PARTY. Do you consider yourself to be a:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Republican	176	23.9	23.9	23.9
	Democrat	260	35.3	35.3	59.2
	An independent	218	29.6	29.6	88.9
	Or something else?	60	8.2	8.2	97.0
	NOT SURE/DON'T KNOW	13	1.8	1.8	98.8
	REFUSE	9	1.2	1.2	100.0
	Total	736	100.0	100.0	

D1. Which category describes your age:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18 to 29	51	6.9	6.9	6.9
	30 to 49	164	22.3	22.3	29.2
	50 to 64	269	36.5	36.5	65.8
	Or 65 and older?	244	33.2	33.2	98.9
	NOT SURE/DON'T KNOW	3	.4	.4	99.3
	REFUSE	5	.7	.7	100.0
	Total	736	100.0	100.0	

D2. Do you consider yourself to be Hispanic or Latino, or not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	YES	35	4.8	4.8	4.8
	NO	687	93.3	93.3	98.1
	NOT SURE/DON'T KNOW	7	1.0	1.0	99.0
	REFUSE	7	1.0	1.0	100.0
	Total	736	100.0	100.0	

D3. Which of the following best describes your race:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	570	77.4	77.4	77.4
	Black or African American	70	9.5	9.5	87.0
	Asian or Pacific	19	2.6	2.6	89.5
	Native American	1	.1	.1	89.7
	Or do you identify with more than one race?	51	6.9	6.9	96.6
	NOT SURE/DON'T KNOW	5	.7	.7	97.3
	REFUSE	20	2.7	2.7	100.0
	Total	736	100.0	100.0	

D4. Which of the following best describes your highest level of education:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Did not graduate from high school	11	1.5	1.5	1.5
	High school graduate	105	14.3	14.3	15.8
	Some college or associate's degree	205	27.9	27.9	43.6
	A four-year college degree	205	27.9	27.9	71.5
	Or a graduate or professional degree?	202	27.4	27.4	98.9
	NOT SURE/DON'T KNOW	2	.3	.3	99.2
	REFUSE	6	.8	.8	100.0
	Total	736	100.0	100.0	

D5. Which of the following general categories best represents your household income last year before taxes:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than $25,000	43	5.8	5.8	5.8
	$25,000 to less than $50,000	87	11.8	11.8	17.7
	$50,000 to less than $100,000	215	29.2	29.2	46.9
	$100,000 to $150,000	135	18.3	18.3	65.2
	Or more than $150,000?	162	22.0	22.0	87.2
	NOT SURE/DON'T KNOW	17	2.3	2.3	89.5
	REFUSE	77	10.5	10.5	100.0
	Total	736	100.0	100.0	

D6. I'm required to verify: are you:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	353	48.0	48.0	48.0
	Or female?	382	51.9	51.9	99.9
	REFUSE	1	.1	.1	100.0
	Total	736	100.0	100.0	

Region of NJ

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	South Jersey	259	35.2	35.2	35.2
	North Jersey	477	64.8	64.8	100.0
	Total	736	100.0	100.0	