Understanding and Identifying the Impact of Microaggressions (Session 1 of 2)





LEARNING OUTCOME

After participating in both sessions...

...you will be able to better identify and address microaggressions and bullying at your institution.

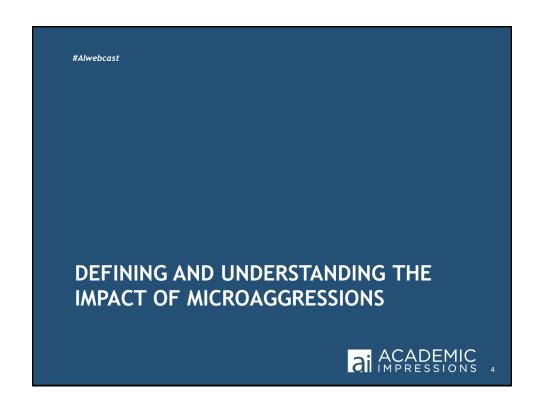


Understanding and Identifying the Impact of Microaggressions (Session 1 of 2)

AGENDA SESSION 1

- Define and understand the impact of microaggressions
- Cost of microaggressions in the workplace
- Cultural identity
- · Implicit bias
- · Key considerations







Organizational Climate

The events, messages, symbols, core beliefs, feelings, and much more, which make "our community" a welcoming or not-so-welcoming environment.

(Virginia Tech)





Cultural microaggressions





What are microaggressions?



Brief and commonplace indignities, whether <u>intentional</u> or <u>unintentional</u>, that communicate hostility or negative slights and insults that potentially have harmful or unpleasant psychological impact.

(Solorzani, Ceja, & Yozzo, 2000; Sue, et.al. 2007)



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IMPRESSIONS 10

Our experiences



Gender microaggressions





Theme, microaggression, and message





The weight of microaggressions



Your experiences



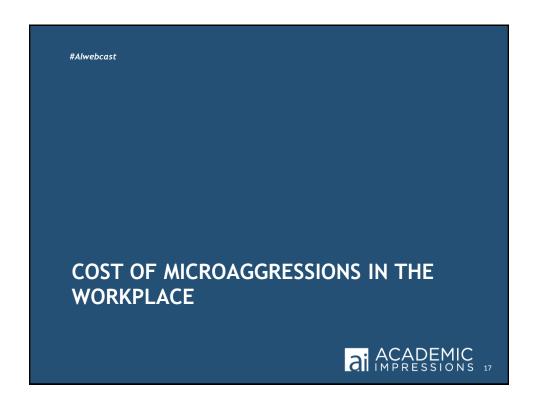


Share a microaggression that you have experienced at work. Why is this a microaggression?



Well-intended



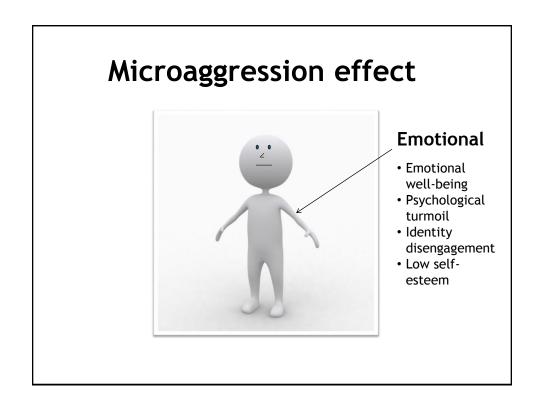


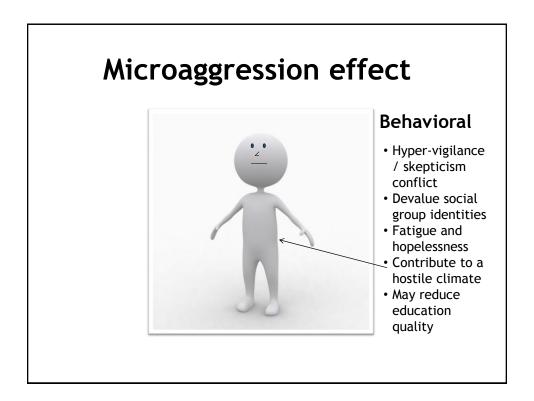
Microaggression cost

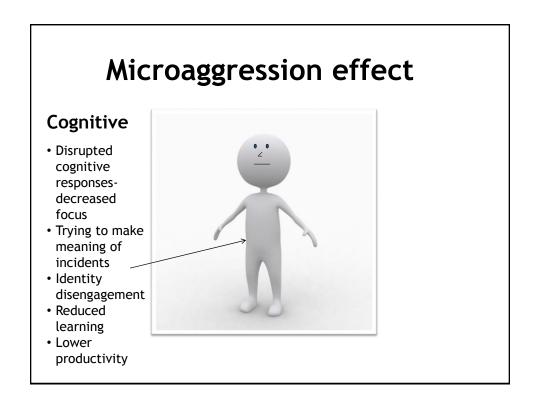


Interpersonal cost





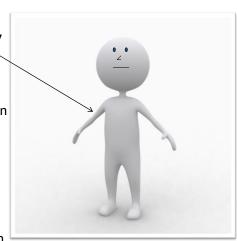




Microaggression effect

Biological / Physical

- Accumulation of stressors can equal a catastrophic health event
- Mental heath issues
- High blood pressure
- Physical health issues

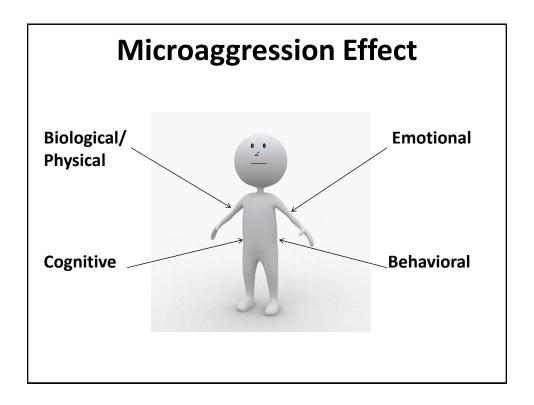


Microaggression effect



Systematically: Creates disparities in health care, education, and employment because they are based upon a biased worldview that is manifested in hiring, retention, and promotion decisions in the workplace

- May reduce the quality of education received by students of color
- May result in lower quality of health care for certain groups



Organizational cost



SHOW ME THE \$\$\$

The increased cost of employee turnover due to a toxic employee tends to be about \$12,000 per toxic worker. What is not captured in the cost are other potential costs, such as litigation, regulatory penalty, and reduced employee morale (Housman and Minor, 2015).



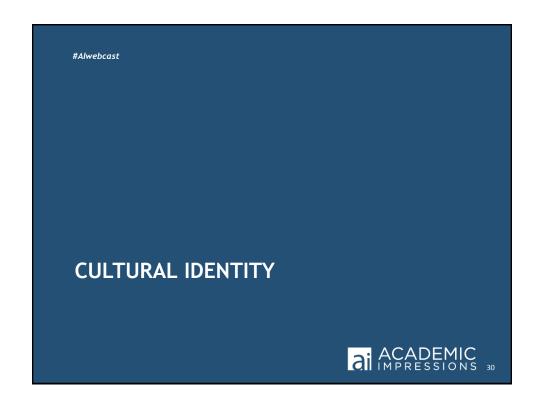
SHOW ME THE \$\$\$

The Freada Klein Study(2003) gathered data from SEC filings and other public sources to estimate the cost of unfair treatment in a typical 500 company. Klein concluded that "the cost of inappropriate /unfair treatment was \$919 per employee per year," in 2003 dollars, for a typical Fortune 500 service or manufacturing firm. She added that meaningful efforts to prevent or intervene could be undertaken for less then 10% of this figure - i.e. for \$90 per employee per year.

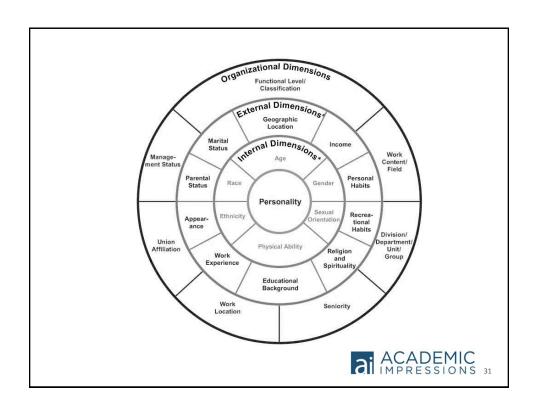


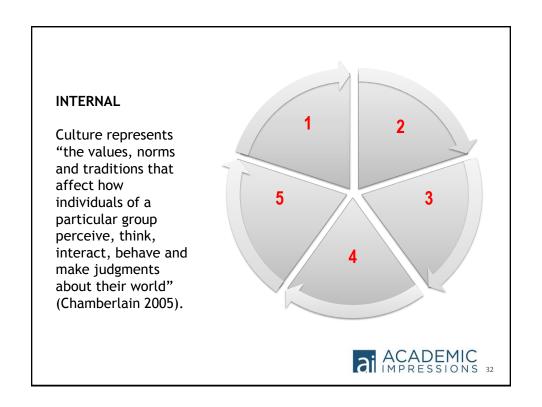
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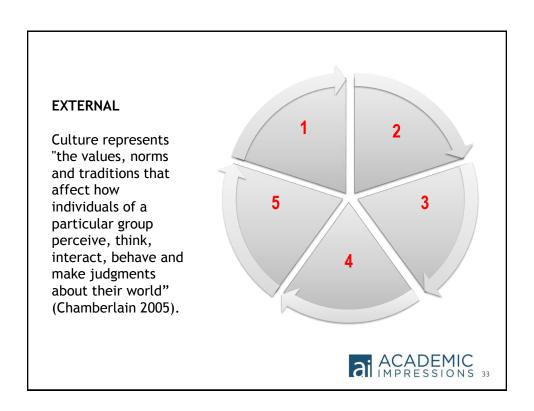


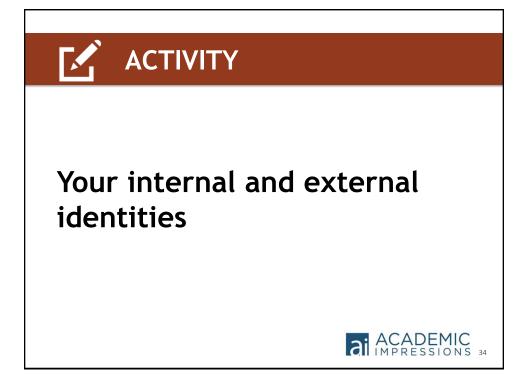


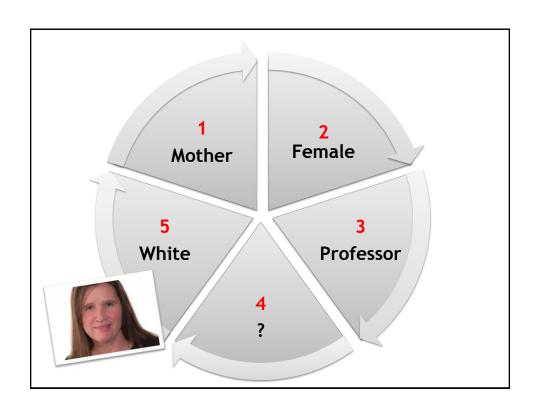
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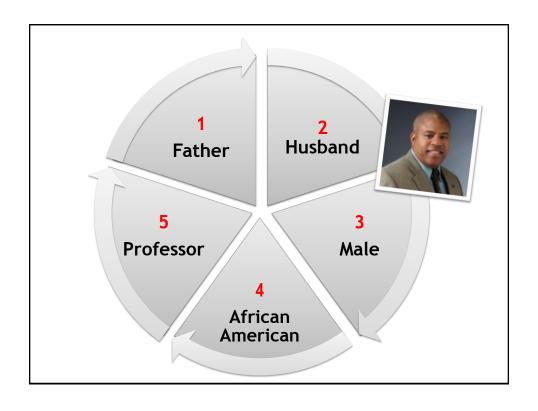


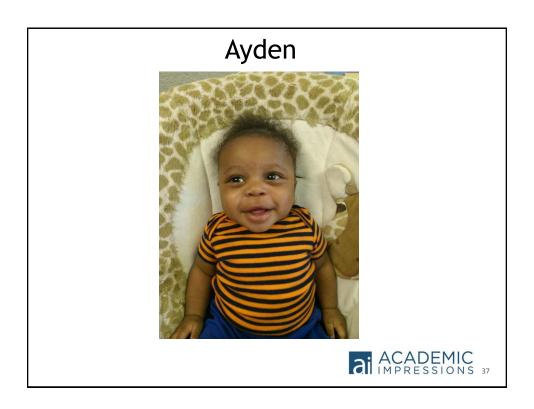














Comfortable or uncomfortable?





You find out the provost is choosing to be a stay-at-home dad.





You attend a professional event and realize you are the only person there of your race.





A person who you think is from the Middle East sits next to you on an airplane.





Your new doctor went to medical school in India.





You take your car in for repairs and the head mechanic is a woman.





You see a little boy wearing a dress on the playground.





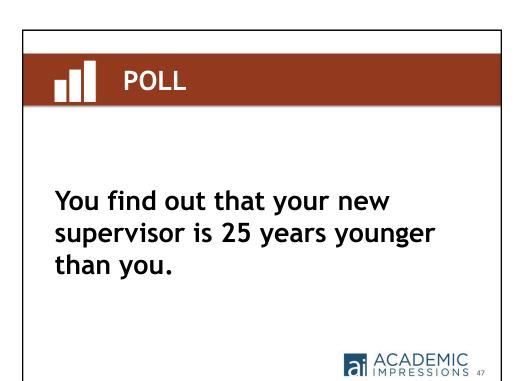
You see two men in a park holding hands and sharing a kiss.





You watch someone who does not have a visible disability park in a handicap space.







Implicit bias



Attitudes or stereotypes that affect our understanding, actions, and decisions in an unconscious manner



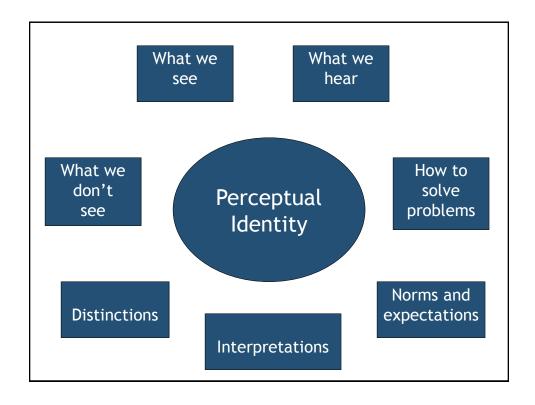
These biases, which encompass both favorable and unfavorable assessments, are activated involuntarily and without an individual's awareness or intentional control.

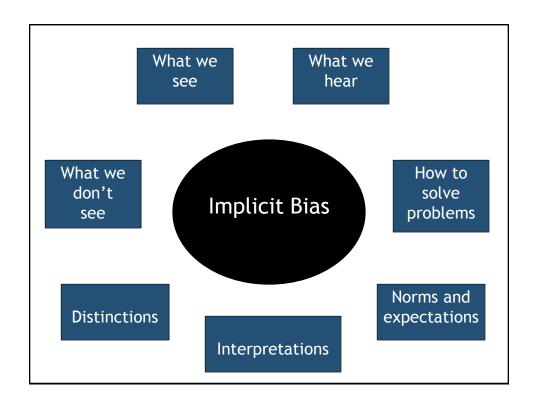


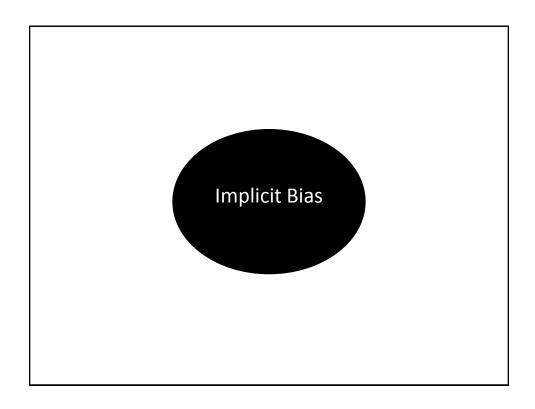
FIVE PRINCIPLES

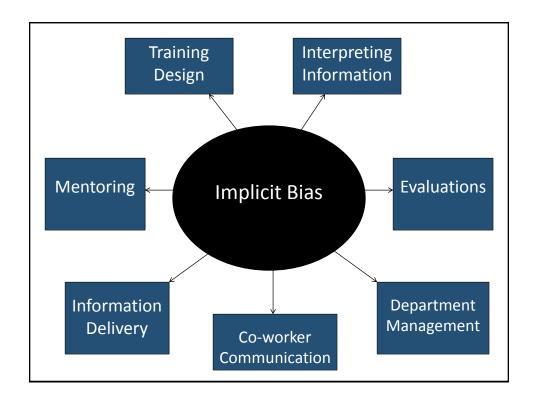
- 1. Learn about cultures and social identities from sources within the group.
- 2. Learn from healthy and strong people of the group.
- 3. Learn from experiential reality.
- 4. Learn from constant vigilance of biases and fears.
- 5. Learn by being committed to personal action against racism, sexism, heterosexism, and other injustices.













TAKEAWAYS

Microaggressions have a negative impact on:

- Individuals
- · Workplace climate
- · Your entire organization





TAKEAWAYS

Cultural awareness is foundational for understanding:

- Internal identity
- External identity
- Bias





TAKEAWAYS

Implicit bias affects organizational culture through:

- Employee interactions
- Decision making
- Policy development
- · Career advancement





QUESTIONS









Thank you!

Please remember to complete the event evaluation. Your comments will help us continually improve the quality of our programs.

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