
**STOCKTON UNIVERSITY
ANNUAL REPORT FOR
2020 INITIATIVES PROJECT**

PROJECT LEADER(S):	Lisa Honaker
PROJECT TITLE:	Atlantic City Summer Arts Workshops
DATE:	August 10, 2017
CC:	Joe Sramaty, Jessica Kay

- *The boxes below expand as needed to accommodate your notes. You may also include/submit appendices or attachments, if needed.*
- *Email a copy of this completed form to Jessica Kay, Data Analyst & Assistant to the Chief Planning Officer at: jessica.kay@stockton.edu*

Please provide a summary of the project and your experience.

Within the Atlantic City community, there is a dearth of arts – or any kind of summer – programming for children; that is, until Stockton piloted a three-day summer dance workshop in Atlantic City in 2014 and successfully applied for 2020 funding for an expanded set of arts workshops for the following year. At this point, we have partnered for the last three summers with the Atlantic City Police Athletic League (ACPAL) to host two-week workshops on music, dance, photography, and art instruction for school children, ages 8-18, in Atlantic City. The reasons for partnering with the ACPAL are below. Over 180 students have participated in these workshops. At the conclusion of the workshop, students who focused on a performance-based art perform for their parents and guests at the ACPAL in performances they create with their instructors in the workshop. Students who participated in a fine art, such as painting or photography, participate in a mock gallery opening at the Noyes Arts Garage, after they eat lunch provided by Chartwells in the Café. Although the performance-based arts currently perform at the ACPAL, we hope to move these performances to a Stockton property in the future and eventually expand the offerings to include arts instruction during school year at ACPAL. We have surveyed the participants, parent, and members of the audience at the conclusion of workshops during the past three years. Feedback was, and is, very positive. We are seeking to expand to school year instruction at the request of ACPAL, workshop participants, and their parents. (Let me note that I am writing this report in August 2017, which is why I talk about three summers instead of two. The 2020 grant covered our workshops for July 2015 and July 2016. The July 2017 workshops received Presidential Initiative funding, which will allow this project to be ongoing.)

Please attach a copy of your original proposal or list your stated objectives and expected outcomes.

(Please see attachment.)

Please describe the results of your project and compare them to your original expectations. Elaborate on how well your objectives were met and how they might have changed. Note any particular obstacles that may have prevented your achieving full satisfaction on desired outcomes.

Initially we had planned to host our workshops at Dante Hall and the Arts Garage but found that partnering with ACPAL would work better for us due to insurance and child care licensing and concerns. That partnership has worked out splendidly. The ACPAL staff and counselors help with moving, disciplining, and feeding the children so that our instructors and their assistants can focus on the arts. The PAL can also move children from place to place by van, enabling students to travel to the Arts Garage for their art opening. (We will note that not only are we providing art training, but we are also educating children on audience and museum/gallery etiquette.)

Our initial proposal was very ambitious: we had originally hoped to offer seven different arts disciplines. The 2020 Engagement committee’s insistence that we scale our plan down to four disciplines was helpful (and realistic). Further, after implementing full-day workshops in 2015, we noted that the children became restless and less focused as the day wore on. We decided, then, in 2016, to offer only morning arts workshops, with the afternoons left for ACPAL games and athletics. This had the added benefit of reducing our budget for instructors and assistants.

Having just completed our third year at ACPAL, we have seen the fruits of our first two years of 2020 funding. Many of the students and counselors (as well as our instructors and their assistants) participated in prior workshops. As a result, they know us, know what to expect and what is expected of them. Both ACPAL and Stockton staff this year noted more focused participation in and more accelerated progress on the workshop projects.

Our success has already resulted in a successful application to the President’s Office for permanent funding. (We thank President Kesselman for his support.)

It has also lead us to consider expanding our programming: We would also like to reach out to Stockton Athletics to create a sports (right now we’re thinking basketball) program that would complement our summer arts programming—as either an afternoon add-on or during another summer time period. We’d also like to carry our arts instruction into the school year to build on the children’s summer experiences, allowing them additional skill-building participation. During the past two summers, we have enlisted an instructor who has created a drumline performance. There is interest in developing an after-school ACPAL drumline, which might perform at local events and possibly participate in competitions. We also hope to offer an after-school visual arts program, which could involve both 2D and 3D instruction. We would also like to add a pre-college counseling component to our work at the ACPAL. Many of the children in the program tell our faculty and staff that they want to go to Stockton. We think we can provide them a valuable additional service by educating them (and their parents) on the process and preparation necessary to apply, the financial implications, and financial aid possibilities. We plan to apply for another 2020 to explore this expansion. Further, since our budget will allow it this year, ARHU will pay \$1000 in TES money for Stockton alumna, Emily Vaughan, who worked as the camp supervisor on site this year to pursue grant funding opportunities for the future in support of the activities described here.

Please list any follow-up actions (publications, presentation venues, etc.)

Already the superhero mural by the 2016 campers was featured as a project for the 48 Blocks festival in June 2017. Plans are to feature this mural and another created this summer for next year's 48 Blocks.

Further, I have identified three conferences at which Joe Sramaty and I might present this community partnership project: the Imagining America conference, the American Democracy Project conference, and the International Council of Fine Arts Deans conference. All three have made community engagement major features of their recent programming (and, in the first two cases, their mission). Mr. Sramaty and I plan to attend the Imagining America conference this year with an eye toward presenting next year. We will submit to the other two conferences when their 2018 calls come out as well.

Are you recommending the continuation of this project? If so:

- **What are the next action steps you foresee or recommend?**
- **What are the expected budget requirements going forward?**
- **Please identify the program, department, or division to which the continuation proposal should be forwarded.**

[Note: continuation proposals must be approved and incorporated into the appropriate budget process.]

We have already applied to and received Presidential Initiative funding for this project, for which we are deeply appreciative.

FINANCES: Based on your proposal, please outline below how the award has been spent.		
	Amount	Notes/Comments
Beginning Budget Balance as of:	\$ 25077.41	
Salary Expenditures		
• Stipends	\$ 10600	(\$4725 FY16/\$5875 FY17)
• Full-time staff salaries	\$ 0	
• Full-time faculty salaries	\$ 0	
• TES salaries	\$ 6775	(\$3675 FY16/\$3100 FY17)
• Fringe Benefits	\$ 0	
Total Salary and Fringe Expenditures	\$ 17375	(\$8400 FY16/\$8975 FY17)
Non-Salary Expenditures (<i>supplies, travel, etc.</i>)		
• Supplies	\$ 2582.72	(\$1614.81 FY16/\$968.51 FY17)
• 20 ACPAL summer camp scholarships	\$ 3300	20 @165.00 for 6 wks (10 FY16/10 FY17)
• Art opening receptions	\$ 1345.71	(\$366.81 FY16/\$978.90 FY17)
• Camera rentals	\$ 450	(FY16)
• Parking	\$ 5	
•	\$	
Total Non-Salary Expenditures	\$ 7683.48	(\$4081.02 FY16/\$3602.46 FY17)

Total Salary + Non-Salary Expenditures	\$ 25058.48	
Ending Budget Balance as of:	\$ 18.93	

If there are remaining expenditures required to complete the project, please itemize them with expected amounts and timing for payment.

IMPORTANT: *Unused funds will revert to the general 2020 Initiative Fund at the end of the fiscal year if not approved and encumbered for project costs.*

Item	Expected Amount	Expected Timing for Payment
Total		