



## 2020 Initiatives Proposal Form

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to: [2020@stockton.edu](mailto:2020@stockton.edu). Please copy your Dean/Director on the email. You will then be contacted by the appropriate 2020 Initiative Team representative/LEGS facilitators.

Proposals will be evaluated based on general criteria including the following:

- University-wide impact
- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- Realistic outcomes identified
- Assessment measures specified

**Please consider the following questions as helpful prompts:**

### University-wide Objective(s)

- Does your proposal clearly address an issue relevant to your selected “primary strategic (LEGS) theme”?
- What specifically do you wish to accomplish with your project?
- How will Stockton, as a whole, benefit?

### Expected Results

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- Does your proposal clearly indicate the person(s) or department(s) that will assume responsibility for the various work tasks?
- What is your project's "finish line"?

General Application Information	
Your Name	Susan Allen
Your Email	Susan.Allen@Stockton.edu
Title of Project	Art that Speaks to the Birds: Reducing Bird-Window Collisions on Campus
Project Leader	Susan Allen
LEGS Initiative Team Coach	Tait Chirenje
Project Partner(s)	Alice Sikora, John Rokita, Lester Block, Jacob Feige
Duration / Time Frame of Project	spring/summer installation: art lasts for decades

Proposal Category (choose one: one-time or ongoing)			
One-Time Event or Activity		Ongoing Event or Activity	
<input type="checkbox"/>	(A) \$5,000 or less	<input type="checkbox"/>	(C) \$5,000 or less
<input checked="" type="checkbox"/>	(B) More than \$5,000	<input type="checkbox"/>	(D) More than \$5,000

Strategic Theme (choose one)	
<input type="checkbox"/>	Learning
<input type="checkbox"/>	Engagement
<input type="checkbox"/>	Global Perspectives
<input checked="" type="checkbox"/>	Sustainability

**Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) In any themes**

Learning	
- Deliver high value-added learning experiences and promote scholarly activity (S1)	- Reward scholarly applications (ER2)
- Promote liberal arts ideal to develop lifelong learners (S2)	- Establish additional revenue sources (RS1-L)
- Strengthen internal processes to support learning (IP1-L)	- Reduce expenses (RS2-L)
- Develop faculty and staff skills to support learning (ER1-L)	- Align resources to support strategic plan (RS3-L)

Engagement	
- Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3)	- Foster an interactive environment among students, faculty, staff, and community (ER3)
- Prepare students for active citizenship role (S4)	- Increase opportunities for interactions between internal and external communities (ER4)
- Create mutually reinforcing intellectual and co-curricular experiences (S5)	- Establish additional revenue sources (RS1-E)
- Strengthen internal processes to support engagement (IP1-E)	- Reduce expenses (RS2-E)
- Develop faculty and staff skills to support engagement (ER1-E)	- Align resources to support the strategic plan (RS3-E)

Global Perspectives	
- Develop a globally diverse Stockton community (S6)	- Strengthen opportunities for global interaction among members of the Stockton community (ER5)
- Enhance capacity to participate globally (S7)	- Establish additional revenue sources (RS1-G)
- Strengthen internal processes to support global education (IP1-G)	- Reduce expenses (RS2-G)
- Integrate global program efforts among multiple units of the university (IP2)	- Align resources to support the strategic plan (RS3-G)
- Develop faculty and staff skills to support global education (ER1-G)	

Sustainability	
- Increase sustainable infrastructure (S8)	- Develop and implement sustainability programs (IP5)
- Enhance sustainability education and research (S9)	- Develop faculty and staff skills to support sustainability (ER1-S)
P <input type="checkbox"/> Increase recognition as a model of sustainability (S10)	- Reward sustainable practices (ER6)
- Partner to promote global sustainability (S11)	- Establish additional revenue sources (RS1-S)
- Strengthen internal process to support sustainability (IP1-S)	- Reduce expenses (RS2-S)
S <input type="checkbox"/> Prioritize sustainability in plan operations and residential life (IP3)	- Align resources to support the strategic plan (RS3-S)
S <input type="checkbox"/> Promote sustainability across the curriculum (IP4)	- Seek efficiencies through sustainable practices (RS4)

**The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.**

### **Narrative Summary of Project**

See attached document

The purpose of this project is to end bird-window collisions in two high impact regions, the K-Wing breezeway on the Galloway campus and a section of windows in the quad space enclosed by the Residential Building on the Atlantic City campus, using artwork. Nature-inspired artwork, designed by Stockton 's own talented artists, can be printed on perforated vinyl and adhered to the outside window panes. The art is only visible from the outside to people and birds, and those inside have an unobstructed view. Birds will not fly into a mural that serves to prevent reflections. An example of this concept already exists on the Galloway campus in the form of advertisements displayed on the stairwells promoting the Atlantic City campus. The art awareness project takes this concept further by using art to save the birds and to educate the community on a conservation issue.

### **Assessment Plan: What are your anticipated outcomes and specific measurements for success?**

See attached document

A database created by Alice Sikora will continue to be updated to log bird-window collisions, and a reduction in collisions will illustrate the success of the project. The window-art will serve as an educational mural visible to the campus community and visitors, and will put Stockton University in a position to serve as a role-model for others ready to take the steps to make their buildings more bird friendly. If passed, the Federal Bird-Safe Buildings Act, sponsored by Senator Cory Booker, would require public buildings being constructed to follow standards minimizing glass or employing glass elements that would preclude collisions.

**Note - Per Email, Proposer Requested Funding Term Change to FY20; Budget Item 1 Only Moving Forward**

<b>Budget Summary – 2020 Requested Funding Only*</b>					
<b>Item</b>	<b>FY2019</b> July 1, 2018 – June 30, 2019	<b>FY2020</b> July 1, 2019 – June 30, 2020	<b>FY2021</b> July 1, 2020 – June 30, 2021	<b>FY2022</b> July 1, 2021 – June 30, 2022	<b>Notes/Comments</b> (stipends, supplies, hospitality, etc.)
1. K-Wing Breezeway	\$ 17,837.60				
2. AC Residential Building	\$ 25,218.24				
3.					
4.					
5.					
6.					
7.					
<b>Total</b>	<b>\$ 43,055.84</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	

\* Please note: a proposal can only receive 2020 funding for two fiscal years.

<b>Funding Questions</b>	
Are you receiving any other University funding for this project?	No
What department or academic school will your budget for this project reside?	<del>University Relations and Marketing</del> <b>Plant/Facilities</b>
Who will be the Budget Unit Manager (BUM)?	<del>Graphics supervisor</del> <b>John Fritch</b>
Who will be the budget processor?	<del>Graphics supervisor</del> <b>Linda Forline/Nicole Ciccone</b>
If you are requesting 2020 funding to hire a TES or consultant, is that person a current Stockton employee?	<b>Yes, Currently Paid as a/an:</b> <input type="radio"/> Adjunct <input type="radio"/> Faculty <input type="radio"/> Staff <input type="radio"/> TES <input type="radio"/> No
Will you need 2020 funds for <u>immediate</u> use to begin your project?	<input type="radio"/> Yes, Date Needed: <input checked="" type="radio"/> No

<b>Additional Support Questions</b>	
Will your project require support from Information Technology Services?	<input type="radio"/> Yes <input checked="" type="radio"/> No
If so, please provide details:	
Will your project require support from Plant/Facilities & Operations?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If so, please provide details:	Window cleaning, lift equipment and installation support

<b>Supervisor Approval/Support<sup>^</sup></b>	
Have you discussed your 2020 proposal with your supervisor, director, and/or dean and received their support?	Yes. The idea was also presented to the Biodiversity Committee

<sup>^</sup> Please note: proposers who answer "no" to this question may be required to submit additional documentation in support of their 2020 application form.

CC: Dean/Director/Supervisor

## **Introduction/Background:**

Unsuspecting birds in flight see open sky, forest or beach as they approach expanses of windows on Stockton's Galloway and Atlantic City campuses. Completely unaware that they are about to strike a hard surface—fooled by life-like reflections in the glass—they don't slow down, make a hard bank or even close their eyes.

Some fall to the ground after an instant death while others gasp for their last breaths. The luckiest ones are found stunned sitting next to windows and picked up by caring hands of observant passersby and delivered to Lower F-Wing to John Rokita, principal lab technician, for rehabilitation.

A 2014 [study](#) published by BioOne estimates that 100 million to 1 billion birds are killed annually in the United States by building collisions. The only deadlier threat to birds is free roaming cats.

No one is more familiar with the bird-window collision problem on campus than John Rokita, a 1978 Biology graduate who has worked in Stockton's Animal Lab for four decades. As a student, he monitored the campus to quantify these collisions with Lester Block, also a Stockton graduate who works in the School of Natural Sciences and Mathematics. As an employee, Rokita has likely rehabilitated thousands of specimens and has kept meticulous records on the 851 deceased birds he's reported to the U.S. Geological Survey from 1979 through 2018.

The solution to this problem is an art awareness installation. Nature-inspired artwork, designed by Stockton's own talented artists, can be printed on perforated vinyl and adhered to the outside window panes. The art is only visible from the outside to people and birds, and those inside have an unobstructed view. Birds will not fly into a mural that serves to prevent reflections.

An example of this concept already exists on the Galloway campus in the form of advertisements displayed on the stairwells promoting the Atlantic City campus. The art awareness project takes this concept further by using art to save the birds and to educate the community on a conservation issue.

Haunted by the sound of death, Jacob Feige, associate professor of Art, has been already tested the effectiveness of window art on the Galloway campus. "Every October I brace for the thud of south-bound birds on the north-facing windows of the painting studio at Stockton. I regularly cut bird shapes out of black paper and tape them to the windows. It has significantly decreased the number of dead birds on the outer window sills during the fall migration," he explained.

This 2020 proposal seeks to consolidate the work of many across disciplines to end a long-term problem of bird-window strikes on campus.

**Purpose/Goal:**

The purpose of this project is to end bird-window collisions in two high impact regions, the K-Wing breezeway on the Galloway campus and a section of windows in the quad space enclosed by the Residential Building on the Atlantic City campus, using artwork.

The bird-window collision problem on the Atlantic City campus was brought to the attention of the Facilities Office just prior to Alice Sikora, of Institutional Research, and Susan Allen, of University Relations and Marketing, making a presentation to the Biodiversity Committee on December 12, 2018.

In Atlantic City, birds are dying, falling into the flower beds and attracting raccoons, which has resulted in an unwanted ecosystem in a residential space. Window art can end this problem.

Sikora and Allen pitched the idea of window art to the Biodiversity Committee and it was well received among the faculty, staff and administrators.

**Activities:**

Alice Sikora has turned John Rokita's 150-sheet notebook into a digital database detailing window strikes on campus, which has revealed peak months for window collisions (October and November), high impact areas and total kills per year.

Jacob Feige, associate professor of Art, is working with a student taking an independent study on designing artwork for the K-Wing Breezeway.

Our Graphics staff can also be called upon to create additional concepts and designs for the Galloway and Atlantic City campuses.

Susan Allen has obtained architectural drawings with dimensions of the Atlantic City Residential Building breezeway and Galloway's K-Wing Breezeway. The dimensions were submitted to Gotham Group and Feather Friendly Technologies for price quotes. Gotham Group is a local company that Stockton has worked with on all previous film installations.

If the project is funded, Susan Allen would pitch the story to local media and specialized publications like NJ Audubon Magazine, National Audubon Society's Magazine, ABC Birds, and other outlets. Internal publicity would include social media coverage, a short film documenting the installation and a story for the website and Stockton News.

**Outcomes/Assessments:**

The database created by Alice Sikora will continue to be updated, and a reduction in bird-window collisions will illustrate the success of the project.

The window-art will serve as an educational mural visible to the campus community and visitors, and will put Stockton University in a position to serve as a role-model for others ready to take

the steps to make their buildings more bird friendly. The design will include text that explains the purpose of the art in eliminating bird strikes.

If passed, the [Federal Bird-Safe Buildings Act](#), sponsored by Senator Cory Booker, would require public buildings being constructed to follow standards minimizing glass or employing glass elements that would preclude collisions.

Window art has proved to be successful across the country. Stockton graduate Christopher Deets '99, 00' works at the National Migratory Bird Program's headquarters in Virginia and provided Stockton with a guidance document created by the U.S. Fish and Wildlife Service with best practices to follow. Atlantic Cape Community College, the University of Manitoba and buildings in Philadelphia are just a few successful projects that have preceded Stockton's efforts to make a difference.

Stockton's earliest study of bird-window collisions was published by Jeffrey Sherman for Professor Mark Pokras in 1978. His recommendations called for window decals in K-Wing four decades ago. We believe that the time has come to make art speak to the birds on Stockton University's pinelands and beachfront campuses.

# Estimate

## Winsome Digital Inc / The Gotham Group

202 West Parkway Drive, Suite 2  
Egg Harbor Twp, NJ 08234  
ph. (609)-645-2211  
fax (609)-645-3666  
email:

Estimate: 40185

Printed 2/8/2019 5:10:14PM

Description: **AC Perforated Window Graphics/ Installation**

Prepared For: Susan Allen

ph: (609) 652-4790

Company: Stockton University

email: Susan.Allen@stockton.edu

Dear Susan:

Thank you for this opportunity to provide you with this estimate.  
To begin this project please sign, date and return this estimate to 609 645 3666 or via email.

Sincerely,  
Lauren Magill

Sincerely,

Tara Cruser-Moss  
Sales

Product	Font	Qty	Sides	Height	Width	Unit Cost	Item Total
1 Jet View 70/30	*	1	1	120	350	\$2,109.00	\$2,109.00
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic FLOOR LEVEL ENTRANCE							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> Lam gloss 1 mil cold							
2 Jet View 70/30	*	1	1	132	350	\$2,309.99	\$2,309.99
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic 2ND FLOOR LEVEL							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> Lam gloss 1 mil cold							
3 Jet View 70/30	*	1	1	132	350	\$2,309.99	\$2,309.99
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic 3RD FLOOR LEVEL							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> Lam gloss 1 mil cold							
4 Jet View 70/30	*	1	1	132	350	\$2,309.99	\$2,309.99
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic 4TH FLOOR LEVEL							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> Lam gloss 1 mil cold							

# Estimate

## Winsome Digital Inc / The Gotham Group

202 West Parkway Drive, Suite 2

Egg Harbor Twp, NJ 08234

ph. (609)-645-2211

fax (609)-645-3666

email:

Estimate:

40185

Printed

2/8/2019 5:10:14PM

Product	Font	Qty	Sides	Height	Width	Unit Cost	Item Total
5 Installation	*	1	1	1	1	\$2,820.15	\$2,820.15

**Color:**

**Description:** Labor for PREP and installation of graphics only.  
EQUIPMENT TBD

**Text:**

**Modifiers:**

6 Misc	*	1	1	1	1	\$1,500.00	\$1,500.00
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**Color:**

**Description:** XLG LIFT TO REACH 60 FEET.

**Text:**

**Modifiers:**

Notes:

Line Item Total:	\$13,359.12
Tax Exempt Amt:	\$13,359.12
Subtotal:	\$13,359.12
Taxes:	\$0.00
Total:	\$13,359.12

Company: Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205

Tax ID:

Received/Accepted By:

/ /

# Estimate

## Winsome Digital Inc / The Gotham Group

202 West Parkway Drive, Suite 2  
Egg Harbor Twp, NJ 08234  
ph. (609)-645-2211  
fax (609)-645-3666  
email:

Estimate: 40470

Printed 4/15/2019 9:18:29AM

Description: **Galloway SavetheBirds Window Graphics**

Prepared For: Susan Allen

ph: (609) 652-4790

Company: Stockton University

email: Susan.Allen@stockton.edu

Dear Susan:

Thank you for the opportunity to provide you with this estimate which reflects the items we discussed. If you are sending files electronically, we'll need PDF to proof copy. Please provide us with PMS # so we can have a target color match.

Our payment terms are 50% down and 50% prior to order shipment. To begin this job, please sign this estimate and fax to us along with your credit card information to 609 645 3666.

Sincerely,  
Lauren Magill

Sincerely,

Tara Crusser-Moss  
Sales

Product	Font	Qty	Sides	Height	Width	Unit Cost	Item Total
1 Jet View 70/30	*	18	1	103	57	\$326.17	\$5,871.00
<b>Color:</b>	process						
<b>Description:</b>	Perforated window graphic (18) Tall Panels [SIDE 1]						
<b>Text:</b>							
<b>Modifiers:</b>	<input type="checkbox"/> 1 Original <input type="checkbox"/> Lam gloss 1 mil cold						
2 Jet View 70/30	*	9	1	47	57	\$148.87	\$1,339.79
<b>Color:</b>	process						
<b>Description:</b>	Perforated window graphic (9) Smaller Panels [SIDE 1]						
<b>Text:</b>							
<b>Modifiers:</b>	<input type="checkbox"/> 1 Original <input type="checkbox"/> Lam gloss 1 mil cold						
3 Jet View 70/30	*	13	1	69	57	\$218.50	\$2,840.50
<b>Color:</b>	process						
<b>Description:</b>	Perforated window graphic (13) Top [SIDE 2]						
<b>Text:</b>							
<b>Modifiers:</b>	<input type="checkbox"/> 1 Original <input type="checkbox"/> Lam gloss 1 mil cold						

# Estimate

## Winsome Digital Inc / The Gotham Group

202 West Parkway Drive, Suite 2

Egg Harbor Twp, NJ 08234

ph. (609)-645-2211

fax (609)-645-3666

email:

Estimate: 40470

Printed 4/15/2019 9:18:29AM

Product	Font	Qty	Sides	Height	Width	Unit Cost	Item Total
4 Jet View 70/30		1	1	69	30	\$268.31	\$268.31
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic (1) Odd Shaped Panel [SIDE 2]							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> 1 Original							
<input type="checkbox"/> Lam gloss 1 mil cold							
5 Jet View 70/30	*	6	1	103	57	\$328.00	\$1,968.00
<b>Color:</b> process							
<b>Description:</b> Perforated window graphic (6) Bottom [SIDE 2]							
<b>Text:</b>							
<b>Modifiers:</b> <input type="checkbox"/> 1 Original							
<input type="checkbox"/> Lam gloss 1 mil cold							
6 Installation	*	1	1	1	1	\$4,550.00	\$4,550.00
<b>Color:</b>							
<b>Description:</b> Labor for prep and install window graphics. Access required for truck/lift.							
<b>Text:</b>							
<b>Modifiers:</b>							

### Notes:

If you are sending the files electronically we need a jpg or pdf to proof against when we print. If you are sending on cd please enclose a color print. This is part of our standard quality control proofing process. Thanks for all of your assistance.

#### Limited Liability:

Winsome Digital, Inc. dba The Gotham Group warrants our products to be free from defects and produced to the customer's specifications. The Gotham Group also warrants and guarantees installations of our products when installed by us or our contracted third party installers. The Gotham Group disclaims any liability for failure of any product accepted by our customer but installed by the customer, its employees or any person or subcontractor not hired by us.

Accounts unpaid after 30 days owe service charges of 1-1/2% per month for each month or part thereof that payment is not made. Thank you! We appreciate your business.

Line Item Total:	<b>\$16,837.60</b>
Tax Exempt Amt:	<b>\$16,837.60</b>
Subtotal:	<b>\$16,837.60</b>
Taxes:	<b>\$0.00</b>
Total:	<b>\$16,837.60</b>

Company: Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205

Tax ID:

Received/Accepted By: / /

**The Problem: Birds are crashing into reflections in glass windows.**



- Research published by [The Condor: Ornithological Applications](#) in 2014 suggested that as many as 1 billion birds die as a result of window strikes each year in the U.S. alone.
- 56% of collision mortalities occur at low-rise buildings (1-3 stories) such as those on our campuses.



Birds see an extension of their habitat in glass. Pictured are the Stockton Library windows.



## The Solution: Art + Science + Education



Perforated film applied to the outside of the windows eliminates reflections.

The design will incorporate facts about bird-window collisions to educate viewers on how this art was inspired by science to save birds (no signage necessary). Pictured is a mural at the University of Manitoba.



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## Some Bird-Friendly Windows Exist on the Galloway Campus



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## The Stockton Stats



**1979-2018**  
**851 birds reported to USGS**



stockton.edu

## The Stockton Stats



**Why October? Adults and juveniles are moving.**

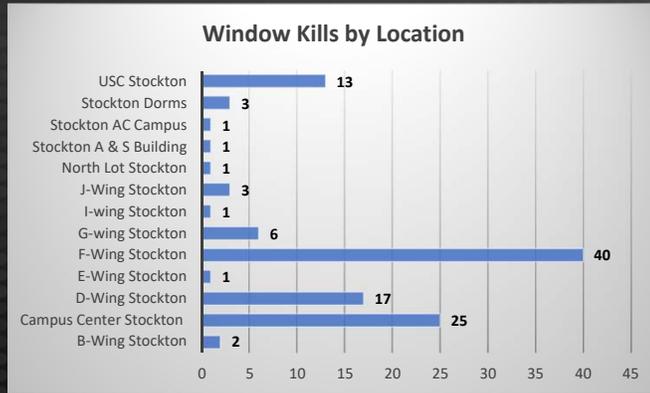
**Fall: Birds are moving south following their food sources.**

**Spring: Birds are heading north to breed.**



stockton.edu

## The Stockton Stats



## Atlantic City Residential Building



## K-Wing Breezeway



stockton.edu

## Temple University



stockton.edu



University of Manitoba



stockton.edu



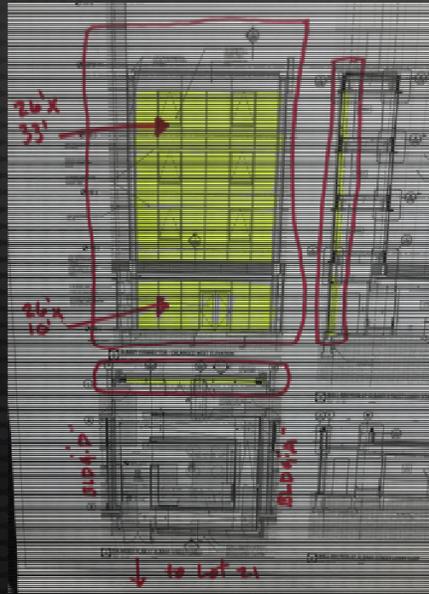
Atlantic Cape Community College  
Cape May County Campus



YouTube: <https://youtu.be/dW1-mYOxMFI>



stockton.edu



## Atlantic City Estimate

Street Side + Interior Side: \$23,718.24

Lift Rental: \$1,500

**Total: \$25,218.24**



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## Lake Side

Tall panels (18 total) = 57" x 103"

Smaller panels (9 total) = 57" x 47"

## College Walk Side

Top = (13 total) 57" x 69"

Plus one odd shaped panel = 30" x 69"

Bottom = (6 total) 57" x 103"



## Galloway Estimate

Breezeway: \$16,837.60

Lift Rental: \$1,000

**Total: \$17,837.60**

**AC + Galloway Grand Total: \$43,055.84**



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## Kay, Jessica

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**From:** Kay, Jessica  
**Sent:** Friday, April 19, 2019 12:48 PM  
**To:** Chirenje, Tait; Allen, Susan  
**Cc:** Wagner, Janet  
**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Hi Tait,

It will still be considered at the April 30<sup>th</sup> meeting and if approved for FY20 work on the project can begin as early as 7/1/19. We just do not want to commit FY19 funding if the procurement/budget deadlines of the institution cannot be met.

Regards,

*Jessica Kay*

Senior Planning Analyst

Office of Planning & Research  
Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205  
Office: 609-626-3513  
Fax: 609-626-5509

[Jessica.Kay@stockton.edu](mailto:Jessica.Kay@stockton.edu)



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**From:** Chirenje, Tait  
**Sent:** Friday, April 19, 2019 12:46 PM  
**To:** Allen, Susan <Susan.Allen@stockton.edu>  
**Cc:** Kay, Jessica <Jessica.Kay@stockton.edu>; Wagner, Janet <Janet.Wagner@stockton.edu>  
**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

Hi Jessica,

Susan is ok moving it to FY20. Does it mean it has to wait for Fall or can it be considered now?

Thanks,

Tait

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**From:** Allen, Susan  
**Sent:** Friday, April 19, 2019 12:43 PM  
**To:** Chirenje, Tait <[Tait.Chirenje@stockton.edu](mailto:Tait.Chirenje@stockton.edu)>  
**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

Hi Tait,

I definitely want FY20 to avoid a rush for a weather-dependent installation.

Thanks,  
Susan

---

**From:** Chirenje, Tait  
**Sent:** Friday, April 19, 2019 12:38 PM  
**To:** Allen, Susan <[Susan.Allen@stockton.edu](mailto:Susan.Allen@stockton.edu)>  
**Subject:** Fwd: Sustainability Team - Spring 2019 2020 Proposals

Susan,

Please see the message below.

Thanks

Tait

Get [Outlook for Android](#)

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**From:** Kay, Jessica  
**Sent:** Friday, April 19, 2019 12:33:32 PM  
**To:** Chirenje, Tait  
**Cc:** Wagner, Janet; Baratta, Peter  
**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

Good Afternoon,

After an initial review of the "Art that Speaks to the Birds" Proposal, we have one additional request. Given that the proposal is seeking funding for FY19, can you please have the proposer provide a statement indicating that all materials and services for the project would be received/complete by June 30, 2019? If the June 30, 2019 deadline can not be met, would the proposer be willing to move their funding request to FY20?

Thank you!

Regards,

*Jessica Kay*

Senior Planning Analyst

Office of Planning & Research  
Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205  
Office: 609-626-3513  
Fax: 609-626-5509

[Jessica.Kay@stockton.edu](mailto:Jessica.Kay@stockton.edu)



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**From:** Kay, Jessica  
**Sent:** Wednesday, April 17, 2019 2:30 PM  
**To:** Chirenje, Tait <[Tait.Chirenje@stockton.edu](mailto:Tait.Chirenje@stockton.edu)>

**Cc:** Wagner, Janet <[Janet.Wagner@stockton.edu](mailto:Janet.Wagner@stockton.edu)>; Baratta, Peter <[Peter.Baratta@stockton.edu](mailto:Peter.Baratta@stockton.edu)>

**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

Hi Tait,

Thank you for forwarding this along. We will consider this proposal at the second meeting this cycle on April 30<sup>th</sup>. We received seven other proposals that will be considered at the meeting on April 23<sup>rd</sup>.

Regards,

*Jessica Kay*

Senior Planning Analyst

Office of Planning & Research  
Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205  
Office: 609-626-3513  
Fax: 609-626-5509

[Jessica.Kay@stockton.edu](mailto:Jessica.Kay@stockton.edu)



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**From:** Chirenje, Tait

**Sent:** Wednesday, April 17, 2019 11:02 AM

**To:** Kay, Jessica <[Jessica.Kay@stockton.edu](mailto:Jessica.Kay@stockton.edu)>

**Cc:** Wagner, Janet <[Janet.Wagner@stockton.edu](mailto:Janet.Wagner@stockton.edu)>; Chirenje, Tait <[Tait.Chirenje@stockton.edu](mailto:Tait.Chirenje@stockton.edu)>

**Subject:** FW: Sustainability Team - Spring 2019 2020 Proposals

Hi Jessica,

Attached, please find the materials for "Art that Speaks to the Birds" by Susan Allen. We are sorry for the late submission. Susan was frantically trying to get updated quotes.

The accompanying powerpoint in this shared drive is also helpful in educating the committee on the issue:  
[https://drive.google.com/drive/folders/1unx5uvU6g6GD4D\\_iQDcGaVJOIMgQ9GOK](https://drive.google.com/drive/folders/1unx5uvU6g6GD4D_iQDcGaVJOIMgQ9GOK) (please ignore Plan B).

Thanks,

Tait Chirenje

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**From:** Allen, Susan

**Sent:** Wednesday, April 17, 2019 9:56 AM

**To:** Chirenje, Tait <[Tait.Chirenje@stockton.edu](mailto:Tait.Chirenje@stockton.edu)>

**Cc:** Wagner, Janet <[Janet.Wagner@stockton.edu](mailto:Janet.Wagner@stockton.edu)>

**Subject:** RE: Sustainability Team - Spring 2019 2020 Proposals

Hi Tait,

Here are the updated materials.

The estimates from Gotham Group are attached. The AC estimate has to be doubled because it only accounts for one side and the Galloway estimate doesn't include the \$1,000 lift rental. The budget on the 2020 application and the PowerPoint has all of the correct totals, but the actual price quotes need those two adjustments.

## Kay, Jessica

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**From:** Baratta, Peter  
**Sent:** Wednesday, May 15, 2019 9:06 AM  
**To:** Allen, Susan  
**Cc:** Gove, Cynthia; Kay, Jessica; Pettifer, Geoffrey  
**Subject:** FW: 2020 Proposal - Art that Speaks to the Birds  
**Attachments:** Art That Speaks to the Birds - Allen - Sustainability .pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Good Morning Susan,

Don Hudson and I had a chance to speak on the phone this morning about your 2020 proposal (attached) regarding the installation of nature-inspired artwork on building windows to reduce bird collisions.

The original proposal is seeking:

- K-Wing Breezeway \$17,837.60
- AC Residential Bldg \$25,218.24
- Total \$43,055.84

However, Don indicated the Facilities & Operations division wants to test the concept on the Galloway campus first before making a commitment to the Atlantic City campus. In addition: if Galloway is successful, future funding for AC would come directly from Facilities & Operations versus the 2020 initiative fund.

**As a result, Jess and I are ready to have your proposal resubmitted to the 2020 Steering Committee with a budget-request modification (reduction) from \$43,055.84 to \$17,837.60.**

Please feel free to contact Jess or myself if you have any questions.

Thanks,  
Peter

Peter Baratta  
Chief Planning Officer  
Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205  
609-626-6080  
[peter.baratta@stockton.edu](mailto:peter.baratta@stockton.edu)

## Kay, Jessica

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**From:** Pettifer, Geoffrey  
**Sent:** Tuesday, May 7, 2019 8:51 AM  
**To:** Kay, Jessica  
**Cc:** Baratta, Peter  
**Subject:** Re: 2020 Proposals - Spring 2019 Cycle - Email #2

**Importance:** High

**Follow Up Flag:** Follow up  
**Flag Status:** Completed

Jess,

Last week, I spoke with Susan Allen and reviewed her proposal for the window screens/tints to prevent bird strikes. Now that I am fully aware of the scope and have expressed the need for URM to be involved, I'm comfortable endorsing it. I've asked her to modify it slightly and resubmit. Please let me know what I can do to help push this through for this fiscal year. Thanks.

Geoffrey R. Pettifer  
Executive Director of University Relations & Marketing  
Stockton University  
101 Vera King Farris Drive  
Galloway, NJ 08205-9441  
P - 609-626-6023  
geoffrey.pettifer@stockton.edu  
stockton.edu



## Kay, Jessica

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**From:** Allen, Susan  
**Sent:** Tuesday, May 21, 2019 11:02 AM  
**To:** Kay, Jessica  
**Cc:** Pettifer, Geoffrey; Clapp, Stacey  
**Subject:** Budget Location for 2020 Project

Hi Jess,

Geoff is fine with the budget going to Facilities. Graphics/URM will support the project's efforts.

Thanks,  
Susan

Susan Allen  
Stockton University  
News and Media Relations  
609-652-4790  
[www.stockton.edu/news](http://www.stockton.edu/news)