# STOCKTON UNIVERSITY ANNUAL REPORT FOR 2020 INITIATIVES PROJECT

PROJECT LEADER(S): John O'Hara and Michelle McDonald		
<b>PROJECT TITLE:</b> "Created Equal: Civil Rights in New Jersey (retitled "A Time for Change: Rights in South Jersey"		
<b>DATE</b> : July 24, 2017		
CC:		

- The boxes below expand as needed to accommodate your notes. You may also include/submit appendices or attachments, if needed.
- Email a copy of this completed form to Jessica Kay, Data Analyst & Assistant to the Chief Planning Officer at: jessica.kay@stockton.edu

# Please provide a summary of the project and your experience.

"A Time for Change: Civil Rights in South Jersey," an eighteen-panel exhibition with three accompanying video components, speaks directly to several pressing themes in contemporary U.S. culture and politics. Information was organized under eight themes:

- Prelude to Change: A History of the African American Communities of South Jersey
- Sea, Sand, and Segregation: The Impact of Social Discrimination
- 1964 DNC: Eyes on Atlantic City
- Fannie Lou Hamer: The Voice of Change
- Lawnside, NJ: The Origins of MLK Day
- I Have a Dream: Marching from AC to DC
- Here She Is: Miss Black America
- Urban Unrest: 1964-71

Audiences engaged with "A Time for Change" through public programs, self-guided tours, organized group tours, and media representations (in print and televised interviews).

The exhibition's opening reception drew a crowd of 275 attendees, who not only had the opportunity to tour the exhibition, but also heard from New Jersey residents who had been interviewed for the project, and whose histories and photographs formed some of the panels. The presentations sparked an engaging conversation about how local and national events interact, the advantages and limitations of oral history, representation of race in print and visual culture, and the annealing power of memorialization.

Following this opening event, another 550 visitors toured the exhibition on self-guided tours in Atlantic City over the next two months.

The exhibition's second venue, in Stockton University's Bjork Library in Galloway, New Jersey, presented

other opportunities for engagement. At the same time that "A Time for Change" was on display in the library, the university's Art Gallery hosted "Drawing Against Oblivion," a documentary and series of charcoal sketch portraits depicting the youngest victims of Nazi Germany (<a href="http://www.drawing-against-oblivion.com">http://www.drawing-against-oblivion.com</a>). Austrian artist Manfred Bockelmann based the images on his travels to Auschwitz's concentration camp and interviews with survivors who subsequently emigrated to the U.S.; overall, the exhibition is a strong plea for vigilance against racism in any form.

Themes in "A Time for Change" also speak to questions of prejudice, racism, historical memory, artistic expression, and contemporary activism, and our exhibition staff worked with Stockton's Holocaust Resource Center to schedule school groups from neighboring counties to tour both exhibitions. Overall, 17 different middle and high schools participated in the program, for a total of 1,420students and teachers. Students ranged from 6<sup>th</sup> to 12<sup>th</sup> grade, and group sizes varied from 20 to 90 students at a time (participating schools included, in order of date of visitation: Arthur Rann Elementary; Reeds Road Elementary; Smithville Elementary; Roland Rogers Elementary; Lacey Township Middle School; Northfield Community College; Bayhead Elementary School; Lavallette Elementary School; St. Joseph's Elementary School; Egg Harbor Township High School; Sterling High School; Mainland High School; Vineland High School; Downe Township Elementary School; Absegami High School Atlantic County Institute of Technology; Lacey Township High School; and Pleasantville High School).

A subsequent visit by 15 students from Middle Township High School included a more targeted experience for "A Time for Change," including a two-hour "behind-the-scenes" discussion with the exhibition curators. The school has subsequently used "A Time for Change" as a model for their own community oral history outreach to collect stories about the Civil Rights era for a classroom project during Black History Month.

TOTAL EXHIBITION ATTENDANCE (including walk-in visitation and group tours): 2,310

#### Please attach a copy of your original proposal or list your stated objectives and expected outcomes.

Please the original proposed (attached).

Please note that the budget for this project changed since the original award. The 2014 award was for \$13,190. Of that, \$9,324 remained unspent as of FY 2015. Project coordinators asked that \$3,500 of these funds be rolled into the subsequent funding year—which was approved (see email chain below). This meant that the full project budget was reduced by \$366, to \$12,824.

Subsequent donations to opening night events were funded by GENS--\$500, and ARHU--\$750, but are not reflected in the budget below as they were expended out of respective school budgets).

Please describe the results of your project and compare them to your original expectations. Elaborate on how well your objectives were met and how they might have changed. Note any particular obstacles that may have prevented your achieving full satisfaction on desired outcomes.

The project was originally slated to open in 2014, but delays resulted in a 2016 opening and a happy confluence of factors that ultimately enhanced its timeliness and appeal for several audiences.

Its initial installation in the African American Heritage Museum of Southern New Jersey's Arts Garage facility in Atlantic City (July 29-August 28, 2016) drew significant attention because it coincided with the

2016 presidential campaign. Two sections of the exhibition spotlighted the rhetoric around race and citizenship that shaped the 1964 Democratic National Convention in Atlantic City, and those visiting the exhibition, as well as media coverage of the same, drew parallels between racial tension and public protest during the civil rights era and today. So many questions the shaped the 1960s—about representation, citizenship, stereotyping, and activism—are as salient in the twenty-first century as they were half a century ago.

The exhibition's attention to the role of gender and self-presentation was also timely, given the attention paid to women in positions of public authority during the 2016 presidential race. Such ideas were embodied in "A Time for Change" by both Fannie Lou Hamer, one of the Civil Rights Movement's most dynamic and impassioned leaders, and the history of the Miss Black America Competition, which organizers used to challenge gender norms and the aesthetics of beauty.

#### Please list any follow-up actions (publications, presentation venues, etc.)

#### **REGIONAL CALENDAR MENTIONS:**

"Places to Go, Things to Do," *Hammonton News* (July 27, 2016): http://www.thehammontonnews.com/story/home/2016/07/27/places-go-things/87610744/

"Things to Do in New Jersey," *New York Times* (August 11, 2016): <a href="https://www.nytimes.com/2016/08/14/nyregion/thnew-jersey-aug-13-through-21.html?\_r=0">https://www.nytimes.com/2016/08/14/nyregion/thnew-jersey-aug-13-through-21.html?\_r=0</a>

"Let's Go: Shore Events August 6-12," *The Philadelphia Inquirer* (August 4, 2016): <a href="http://www.philly.com/philly/living/travel/shoreguide/20160806">http://www.philly.com/philly/living/travel/shoreguide/20160806</a> <a href="http://www.philly.com/philly/living/travel/shoreguide/20160806">http://www.philly.com/philly/living/travel/shoreguide/20160806</a> <a href="http://www.philly.com/philly/living/travel/shoreguide/20160806">Do This Shore events Aug 6-12.html</a>

"Museum and Art Exhibits," *The Trentonian* (Sept. 1, 2016): <a href="http://www.pressreader.com/usa/the-trentonian-trent

#### **FEATURED ARTICLES:**

John O'Hara, "A Time for Change: Civil Rights in New Jersey," Comcast Newsmakers (interview, June 29, 2016): <a href="http://comcastnewsmakers.com/2016/07/05/nj160629-6">http://comcastnewsmakers.com/2016/07/05/nj160629-6</a>

Christina Butterfield, "Treasure Hunt: Stockton Team to Explore and Document New Jerseys Role in the Civil Rights M *Stockton Now* 6:3 (Fall 2015): 16-17 (online at: <a href="http://online.fliphtml5.com/ivrx/dhmi/#p=1">http://online.fliphtml5.com/ivrx/dhmi/#p=1</a>)

Vincent Jackson, "Relive 1964 in Atlantic City at the Noyes Arts Garage," *Press of Atlantic City* (August 8, 2016): <a href="http://www.pressofatlanticcity.com/townnews/politics/relive-in-a-c-at-the-noyes-arts-garage/article\_a9eb1e02-59c.bb5cfec663d5.html">http://www.pressofatlanticcity.com/townnews/politics/relive-in-a-c-at-the-noyes-arts-garage/article\_a9eb1e02-59c.bb5cfec663d5.html</a>

Kevin Riordan, "Exhibit Memorializes South Jersey as a Civil Rights Battleground," *The Philadelphia Inquirer* (August 1 http://www.philly.com/philly/news/new\_jersey/20160814\_Exhibit\_memorializes\_South\_Jersey\_as\_a\_civil\_rights\_battleground,"

"Stockton, NJ Council for the Humanities host 'A Time for Change'," *The Stockton Times: Our Community News* (5:43) 2016: 3-4: http://intraweb.stockton.edu/eyos/extaffairs/content/docs/stocktimes/StocktonTimesAug182016.pdf

Shannon Eblen, "Exhibit on 60s finds Modern-Day Parallels," *Courier Post* (September 1, 2016): http://www.courierpostonline.com/story/life/2016/09/01/a-time-for-change/89004280/

Christina Butterfield, "A Time for Change: Stockton Exhibit features Parallels of 1964 Democratic Convention and Tod

Now 7:3 (Fall 2016): 16 (online at: http://online.fliphtml5.com/ivrx/nhpg/#p=1)

"Civil Rights Exhibit," Office of the Secretary of Higher Education 2:3 (Dec. 2016): https://njsecretaryhighereducation.com/2016/10/18/stockton/

Lauren Wanko (interview with Associate Professor John O'Hara). "Stockton University Exhibit Highlights Fight for Civil Jersey," PBS NJTV News (January 16, 2017): <a href="http://www.njtvonline.org/news/video/stockton-university-exhibit-highlights-south-jersey/">http://www.njtvonline.org/news/video/stockton-university-exhibit-highlights-south-jersey/</a>

## Are you recommending the continuation of this project? If so:

- What are the next action steps you foresee or recommend?
- What are the expected budget requirements going forward?
- Please identify the program, department, or division to which the continuation proposal should be forwarded.

[Note: continuation proposals must be approved and incorporated into the appropriate budget process.]

This project is currently complete, so we are not recommending continuation.

FINANCES: Based on your proposal, please outline below how the award has been spent.			
	An	nount	Notes/Comments
Beginning Budget Balance as of:	\$		
Salary Expenditures			
• Stipends	\$	2,275	Exhibition design (Dorrie
Superius	٦		Papademetriou)
<ul> <li>Full-time staff salaries</li> </ul>	\$		
<ul> <li>Full-time faculty salaries</li> </ul>	\$		
TES salaries	\$		
Fringe Benefits	\$		
Total Salary and Fringe Expenditures	\$	2,275	

Non-Salary Expenditures (supplies, travel, etc.)			
Class field trips	\$	182	
<ul> <li>Class admission tickets ("Growing Up in the Other Atlantic City")</li> </ul>	\$	126	
<ul> <li>Paul Trapido, Contract Services,</li> <li>Exhibition Designer</li> </ul>	\$	1,725.00	
<ul> <li>Travel to present at the National Council on Public History, March 2014</li> </ul>	\$	1,834.00	
Exhibition Fabrication	\$	3,000	
Website design	\$	2,000	Stormhaven Designs
Exhibition surveys/evaluation	\$	1,500	Surveys designed and implemented by Dorrie Papademetriou/AAHMSNJ
Opening Night Reception	\$	298	Partial payment (balance funded by GENS and ARHU)
<ul> <li>Publicity</li> </ul>	\$	192	Production of t-shirts/postcards
Total Non-Salary Expenditures	\$	10,549	
Total Salary + Non-Salary Expenditures		12,824	See section 2 above for discussion of budget modification.
Ending Budget Balance as of:		0	

If there are remaining expenditures required to complete the project, please itemize them with expected amounts and timing for payment.

**IMPORTANT:** Unused funds will revert to the general 2020 Initiative Fund at the end of the fiscal year if not approved and encumbered for project costs.

Item	<b>Expected Amount</b>	Expected Timing for Payment
No expenditures are outstanding.		
Total		

Baratta, Peter

Thu 6/30/2016 6:51 PM Show all 42 recipients

To:

McDonald, Michelle; O'Hara, John;

Cc:

Angulo, Michael; Chirenje, Tait; Colon, Merydawilda; Davenport, Susan; Ellmore, Philip; Feeney, Linda; Gonsalves, Sonia;

...

You replied on 6/30/2016 9:21 PM.

Good Evening Michelle and John.

I am pleased to report that President Kesselman has approved the 2020 Steering Committee's recommendation to modify the FY-17 budget for the "Civil Rights in New Jersey" project. The project will now receive an additional \$3,500 for FY-17 to host two opening events for the exhibition. We look forward to receiving an update on what I'm sure will be two very successful events.

Thanks, Peter

Peter Baratta
Chief Planning Officer
Stockton University
<a href="mailto:peter.baratta@stockton.edu">peter.baratta@stockton.edu</a>
Mark as unread

McDonald, Michelle

Mon 6/27/2016 7:02 PM Sent Items Hey John:

FYI, the 2020 folks had advised me not to ask to roll the full amount, and to look for matches, which is why I went with my hand out to Rob and Lisa, and only asked to flip \$3,500 of what we currently have (gives us more or less the same to work with).

But if you have anything else to buy, let Kirsten know for this week. :-)

Best, Michelle

Sent from my iPad

Begin forwarded message:

From: "Baratta, Peter" <Peter.Baratta@stockton.edu>

Date: June 28, 2016 at 6:45:44 AM GMT+8

Cc: "McDonald, Michelle" <Michelle.McDonald@stockton.edu>, "O'Hara,

John" <John.O'Hara@stockton.edu>

Subject: FW: 2020 Project (Civil Rights in New Jersey) -- Funding

Modification Requested

Good Evening 2020 Steering Committee members,

We have received a new request for a budget modification for a current 2020 project ("Created Equal – Civil Rights in New Jersey" exhibition). Michelle McDonald and John O'Hara are requesting \$3,500 in FY2017 to host two "opening events" for the exhibition. See Michelle's email below for more information.

Please note: 2020 budgets do not carry over from one fiscal year to the next; therefore, although this project has remaining funds in its FY16 budget, this money cannot be moved to FY17. The amount requested (\$3,500) is relatively modest and Michelle and John have secured additional funding from Dean Honaker in ARHU and Dean Gregg in GENS. If this request is approved by the Steering Committee and the President, the remaining balance for new FY17 projects will be \$143,222.

Starting 2020 Budget for FY17	\$300,000
Budgeted amount for ongoing 2020 projects approved for FY17	-153,278
Amended request for "Created Equal – Civil Rights in New Jersey"	-3,500
Anticipated balance of funding for new FY17 2020 projects	\$143,222

At your earliest convenience, please email me with your vote to support or not support this request. Assuming this request receives the Steering Committee's endorsement, I will present this to President Kesselman for a final decision.

Many Thanks, Peter

Peter Baratta Chief Planning Officer Stockton University peter.baratta@stockton.edu From: McDonald, Michelle

Sent: Thursday, June 23, 2016 4:51 PM

To: Baratta, Peter < Peter. Baratta@stockton.edu>

Subject: 2020 Project (Civil Rights in New Jersey)--Funding Modification Requested

#### Dear Peter:

John O'Hara and I are requesting a budget modification for the 2020 grant "Created Equal--Civil Rights in New Jersey" (please note that the exhibition has been retitled "A Time For Change: Civil Rights in New Jersey")

This has been a collaboration between Stockton and the African American Heritage Museum of Southern New Jersey, and brings together an important range of resources (including student-and faculty-generated research, community oral histories, archival photographs, and even previously un-digitized, rare television footage of the Democratic National Convention and first Miss Black America competition).

We are in the final stages of exhibition production (and I would be happy to provide PDFs of the panels if that is helpful in your deliberations) but for a range of reasons, will be opening the exhibition in July rather than this fiscal year (chief among these has been ongoing health considerations of the AAHMSJ Director). The exhibition will be on display at AAHMSJ through early September, and we are already working with external affairs on our media plan (indeed, John O'Hara is scheduled to give an interview with Comcast Newsmakers next week). Because we are opening later in Atlantic City, the exhibition will also be coming to main campus a little later than originally scheduled (in October), and we are in discussions with Donnetrice Allison about incorporating elements in this year's Fannie Lou Hamer Symposium.

I realize that it is unusual to carry 2020 funds across fiscal years, but we would like the opportunity to offer two opening events (one in Atlantic City and the other on main campus) that brings some of the oral history interviewees together with our faculty and student researchers to engage in a broader-based discussion, not only about the 1960s' fights for social justice, but also to extend the lessons of racial conflict and collaboration from that period to current events. It is a timely conversation that can only amplify those same themes in the exhibition panels.

To accommodate this request, we would like to move \$3500 from FY 16 to FY 17. Two deans have already committed matching funds should this request be granted (ARHU has committed \$500 and GENS has committed \$750).

Please let me know if you need anything else, and we appreciate your consideration of this request.

Best,	
Michel	le

Michelle Craig McDonald
Interim Assistant Provost & Associate Professor of History
Stockton University
101 Vera King Farris Drive
Galloway, NJ 08205
(609) 626-3529
michelle.mcdonald@stockton.edu



# **2020 Initiatives Proposal Form**

Thank you for your interest in submitting a proposal to the 2020 Initiatives process.

Please complete this form, save it to your hard drive, and then email a copy to Peter Baratta at: <a href="mailto:Peter.Baratta@Stockton.edu">Peter.Baratta@Stockton.edu</a>. You will then be contacted by the appropriate 2020 Initiative Team representative.

Proposals will be evaluated based on general criteria including the following:

- College-wide impact
- Clearly addressing one of the four LEGS themes from the 2020 strategic plan
- Specific budget details provided
- · Realistic outcomes identified
- Assessment measures specified

# Please consider the following questions as helpful prompts:

## College-wide Objective(s)

- Does your proposal clearly address an issue relevant to your selected "primary strategic (LEGS) theme"?
- What specifically do you wish to accomplish with your project?
- How will Stockton, as a whole, benefit?

#### **Expected Results**

- How will you know if your project is a success?
- What are your anticipated outcomes and specific measurements for success?
- Does your proposal clearly indicate the person(s) or department(s) that will assume responsibility for the various work tasks?
- What is your project's "finish line"?

General Application Information		
Your Name		
Your Email		
Title of Project		
Project Leader		
LEGS Initiative Team Coach		
Project Partner(s)		
Duration / Time Frame of Project		

Proposal Category (choose one: one-time or ongoing)		
One-Time Event or Activity	Ongoing Event or Activity	
(A) \$5,000 or less	(C) \$5,000 or less	
(B) More than \$5,000	(D) More than \$5,000	

Strat	Strategic Theme (choose one)		
	Learning		
	Engagement		
	Global Perspectives		
	Sustainability		

Stra	Strategic Objectives: choose one primary (P) in main theme and up to three secondary (S) In any themes		
Learning			
	Deliver high value-added learning experiences and promote scholarly activity (S1)		Reward scholarly applications (ER2)
	Promote liberal arts ideal to develop lifelong learners (S2) Establish additional revenue sources (RS1-L)		
	Strengthen internal processes to support learning (IP1-L)		Reduce expenses (RS2-L)
	Develop faculty and staff skills to support learning (ER1-L)		Align resources to support strategic plan (RS3-L)

Enga	Engagement		
	Establish Stockton as an integral part of the identity of students, faculty, staff, alumni, and community members (S3)	Foster an interactive environment among students, faculty, staff, and community (ER3)	
	Prepare students for active citizenship role (S4)	Increase opportunities for interactions between internal and external communities (ER4)	
	Create mutually reinforcing intellectual and co-curricular experiences (S5)	Establish additional revenue sources (RS1-E)	
	Strengthen internal processes to support engagement (IP1-E)	Reduce expenses (RS2-E)	
	Develop faculty and staff skills to support engagement (ER1-E)	Align resources to support the strategic plan (RS3-E)	

Global Perspectives		
Develop a	globally diverse Stockton community (S6)	Strengthen opportunities for global interaction among members of the Stockton community (ER5)
Enhance ca	apacity to participate globally (S7)	Establish additional revenue sources (RS1-G)
Strengthen (IP1-G)	internal processes to support global education	Reduce expenses (RS2-G)
Integrate g college (IP	obal program efforts among multiple units of the 2)	Align resources to support the strategic plan (RS3-G)
Develop fa (ER1-G)	culty and staff skills to support global education	

Sustainability						
Increase sustainable infrastructure (S8)	Develop and implement sustainability programs (IP5)					
Enhance sustainability education and research (S9)	Develop faculty and staff skills to support sustainability (ER1-S)					
Increase recognition as a model of sustainability (S10)	Reward sustainable practices (ER6)					
Partner to promote global sustainability (S11)	Establish additional revenue sources (RS1-S)					
Strengthen internal process to support sustainability (IP1-S)	Reduce expenses (RS2-S)					
Prioritize sustainability in plan operations and residential life (IP3)	Align resources to support the strategic plan (RS3-S)					
Promote sustainability across the curriculum (IP4)	Seek efficiencies through sustainable practices (RS4)					

The tables below allow for summaries of about 350 words. Additional information can be included as an attachment.

# **Narrative Summary of Project**

To mark the 150th anniversary of the Emancipation Proclamation, the National Endowment for the Humanities launched the "Bridging Cultures initiative – Created Equal: America's Civil Rights Struggle." Over the next four years, 500 institutions will host conversations based on NEH-funded films about the changing meanings of freedom and equality in U.S. history. Programs are overseen by each state's humanities council, in this case the New Jersey Council for the Humanities (NJCH). In May 2013, Stockton's Historical Studies Program, in collaboration the Africana Studies Program, American Studies Program, and external partners Atlantic County Public Libraries (ACPL) and the African American Heritage Museum of South Jersey (AAHMSJ), was selected as one of these sites. We are hosting "Freedom Riders," on October 17, 2013 from 6:00-8:00pm in Campus Center Theater, an award-winning PBS film which documents the 1961 protests of more than 400 black and white Americans who risked violence, imprisonment, and their lives by deliberately violating Jim Crow laws and traveling together on buses and trains throughout the South.

As part of this initiative, the NJCH has also asked each host site to create opportunities to share personal experiences and reflections as part of a community-based conversation. In most cases, this will be an informal discussion following the film, but the authors of this 2020 proposal would like to encourage more lasting dialogue by combining archival research, oral histories, and photographs into "Created Equal: Civil Rights in New Jersey," a 200 to 300 square foot exhibition and companion website, to open at the end of the spring 2014 term in the college library, with subsequent installations at the ACPL, and finally the AAHMSJ.

# Assessment Plan: What are your anticipated outcomes and specific measurements for success?

Program assessment for "Created Equal" will use a variety of direct and indirect measures.

<u>Student Measures</u>: Students will be principally responsible for collecting, editing, and arranging archival and oral history materials for both the museum exhibition and associated website. Their efforts can be assessed in terms of subject matter mastery, quality of writing, audience appropriateness, and final presentation using modified rubrics based on Stockton's ELOs (particularly those for Communication Skills, Creativity and Innovation, and Teamwork and Collaboration).

<u>Participant Surveys</u>: The NJCH mandates that all programs collect audience participant surveys which include both quantitative and qualitative responses about audience member profile, program content, program organization and success, and interest. These will be distributed at the October 17, 2013 film event and compiled in a report to the NJCH in late November.

<u>Exhibition Evaluation</u>: Additional audience surveys (such as focus groups, exit interviews or online blog posts) can be used to gauge visitors' reactions and engagement during both the exhibition planning process and after installation. These not only have the potential to provide feedback on the proposed exhibition, but also assist the AAHMSJ as it transitions into its new Atlantic City facility more generally.

<u>Academic Presentation</u>: If accepted, "Created Equal" will be part of a conference presentation showcasing Richard Stockton College's public history outreach efforts on a panel entitled "Sustaining the Future of History in New Jersey," at the National Council on Public History Annual Conference (March 19-22, 2014, Monterey, California). The panel has already received provisional approval and it awaiting official acceptance; it includes presenters from Kean University, Rutgers University, the New Jersey Historical Commission, and the New Jersey Council for the Humanities.

Budget Summary						
	Item	Amount	Notes/Comments (stipends, supplies, hospitality, etc.)			
1.		\$				
2.		\$				
3.		\$				
4.		\$				
5.		\$				
6.		\$				
7.		\$				

First-Year Funding Questions					
Total 1 <sup>st</sup> Year Amount Needed (for Projects A, B, C, & D)	\$				
Estimated amount (ongoing) beyond 1st Year (Projects C & D only)	\$				
Will you need funds for immediate use to begin your project?		Yes	No		
If so, how much?	\$				
Date when funds will be needed					

CC: Dean/Director

# **APPENDIX: "Created Equal" Project Rationale**

This is a timely project for a number of reasons beyond the opportunity to commemorate the 2013 anniversary of both the Emancipation Proclamation and Martin Luther King, Jr.'s "I Have a Dream" speech in Washington, D.C. At Stockton, this year marks both the 30<sup>th</sup> anniversary of the Africana Studies Program and the 10<sup>th</sup> anniversary of Stockton's Fannie Lou Hamer Human and Civil Rights Symposium, as well as the 50<sup>th</sup> anniversary of Hamer's pioneering activism; Hamer and her efforts to lobby for equal voting rights at the 1964 Democratic National Convention in Atlantic City helped to bring national attention to the issue. In terms of pedagogical opportunity, the spring 2014 is perfectly aligned to assist several graduate students in the first cohort of the American Studies M.A. program complete their capstone requirement for graduation, while giving them practical experience working on a project with ramifications beyond the college as they prepare to enter the job market.

The initial application to the NJCH, appended to this request, proposed using graduate and undergraduate students for both archival work and oral history collection and transcription. Initially, this was conceived as a series of independent studies, but the number of interested students has encouraged Project Leaders to propose offering "Created Equal" as an American studies M.A. course during the spring 2014 term. This will provide opportunities for graduate students to complete a capstone project necessary for their degree, as well as giving advanced undergraduates the chance to experience graduate level work. In addition, it will encourage both college faculty and students to engage in a meaningful learning experience that facilitates interaction between the college and its community. 2020 funding is requested for website and exhibition design, fabrication, and evaluation; if approved, the course would be taught in-load.

This 2020 application also includes funding to support participation in a national public history conference next spring. The initial "Created Equal" program awarded by the New Jersey Council for the Humanities was one of two Richard Stockton College public history initiatives included as part of the panel ""Sustaining the Future of History in New Jersey," at the National Council on Public History Annual Conference (March 19-22, 2014, Monterey, California). The panel has already received provisional approval and it awaiting official acceptance; it also includes presenters from Kean University, Rutgers University, the New Jersey Historical Commission, and the New Jersey Council for the Humanities. The requested amount of \$1,440.00 includes estimated airfare (\$551.00), hotel accommodation (\$149/night x 3 nights, or \$447.00), conference registration (\$182.00), and per diem (\$65/day x four days, or \$260.00).

The proposed exhibition and evaluation consultants for this project are Remer & Talbott (<a href="http://www.remertalbott.com">http://www.remertalbott.com</a>). Prior to forming Remer & Talbott, Remer was executive director of the Benjamin Franklin Tercentenary (from 2004 to 2008), and a professor of early American history for fourteen years at Moravian College in Bethlehem, Pennsylvania. As an academic historian, she taught a wide variety of American history classes, published numerous articles on a range of topics and a book on early American publishing. Talbott is also extensively published and has been an independent curator and consultant for museums, historical societies, and historic house museums. She serves as senior arts and culture consultant to The Barra Foundation and is currently the interim Executive Director of the Historical Society of Pennsylvania. Together they have substantial experience in both academic and public history, precisely the kinds of activities in which "Created Equal" students, faculty, and ultimately museum visitors will experience.

The proposed website designer, Nicole Scalessa of Stormhaven Designs (<a href="http://www.stormhavendesigns.com/">http://www.stormhavendesigns.com/</a>) has produced a number of interactive websites for area museums, libraries, historical societies, and non-profit organizations, including two collaborations with Stockton HIST faculty:

- The Association of Caribbean Historians: <a href="http://www.associationofcaribbeanhistorians.org/">http://www.associationofcaribbeanhistorians.org/</a>
- "Revolution to Republic: Philadelphia's Place in Early America," an NEH Landmarks Workshop for Community College Faculty: <a href="http://www.shear.org/nehlandmarks/">http://www.shear.org/nehlandmarks/</a>



# NEW JERSEY COUNCIL FOR THE HUMANITIES Face to Face: Community Conversations Program Application - 2013

Applicant: Richard Stockton College, Department of Historical Studies

(The primary applicant must be a nonprofit organization or public library. You will be asked to provide a list of the other project partners below.)

Mailing Address: 101 Vera King Farris Drive, Galloway, NJ 08205

Project Director: Michelle Craig McDonald, Associate Professor of History and Program Coordinator

Contact Information: (609) 626-3529, michelle.mcdonald@stockton.edu (preferred during the summer)



Committed Project Partners (List up to 3):

(Project teams must be composed of a minimum of two partners – a public library and a nonprofit organization with a mission related to the "Created Equal" theme.)

**Public Library** (Atlantic County Public Library): The ACPL agrees to help advertise and promote the event, as well as serve as a collecting station for public collection and display of stories related to Civil Rights activism in New Jersey. In addition, the Stockton College library, which hosts an annual cycle of exhibitions, many created with the assistance of student workers, agrees to host a lobby exhibition for "Created Equal: New Jersey" as well as create a web-based version of the display for broader outreach.

Nonprofit (Africana Studies Program and Annual Fannie Lou Hamer Human and Civil Rights Symposium): Would help advertise and promote the event, as well as provide trained student workers (along with the History and American Studies Programs) to staff both the program and public story collection booths before and after the film screening and discussion. Students would also research Stockton's "Fannie Lou Hammer" oral history collection—which includes both manuscript and videotaped interviews—for relevent materials. Hamer and her efforts to lobby for equal voting rights at the 1964 Democratic National Convention in Atlantic City helped to bring national attention to the issue. The event has grown immensely since its inception. The first Fannie Lou Hamer Human and Civil Rights Symposium, organized in 2004 by the New Jersey Department of State, has been held at Stockton ever since. 2014 will mark the event's tenth anniversary, making this proposed event especially timely.

Other (if applicable, African American Heritage Museum of South Jersey): The AAHMSJ would help advertise and promote the event; would serve as a collecting station for public collection and display of stories related to Civil Rights activism. The AAHMSJ is relocating to a larger and more prominent venue in Atlantic City in the fall of 2013, and would use this program as part of its inaugural outreach for its new location.



**Description of Community:** Stockton has sought out opportunities to interact with its community and emphasized education beyond the classroom since founded in 1969. It does so not only through partnerships and programming at the college main campus in Galloway, but also through several satellite centers based in Atlantic City, Hammonton, and Mannahawkin, each serving its own important set of constituencies including high school seniors, senior citizens, small business owners, and interested members of the general public. As such, Stockton programs reach a diverse range of ages, educational backgrounds, races, and ethnicities. (100 words or less)

**Previous Programming Experience:** The History program sponors two public events year. Three years ago, this included a series on the future of public history in the digital age with six New Jersey museum partners funded by the the NJCH. Two years ago, it sponsored Robin D.G. Kelley's (UCLA) presentation on the impact of Africa on American jazz, and a second event about the history of Capoeira, a Brazilian art form grounded in slavery that infuses dance, music, and gymnastics. This year, the program partnered with Latin American

Caribbean Studies for a lecture and field trip to "Maya 2012: Lords of Time," the award-winning exhibition at the UPenn Museum, and this fall will co-sponsor "A Prince among Slaves," a NEH-funded film/dicsussion in coordination with the Atlantic County Public Library. (100 words or less)

Average Audience Size: Lectures from 150 to over 300.

Program Site (if different than above): same as above (Each community will host one film screening/discussion event. The program site may be provided by an organization other than the applicant.)

Site Address:

NJ Zip Code

Availability: October 24, 2013, 6:00-8:00pm; October 17, 2013, 6:00-8:00pm; October 23, 2013, 6:00-8:00pm

Plan for Local Stories: All three partners would host story collection stations for 1-2 days well advertised in advance and designed to collect stories about the "Created Equal" theme from the general public. Stories would then be edited, compiled with images, and displayed as a panel exhibition at all three venues (first at Stockton, then at the Atlantic County Public Library, and finally at the African American Hertigage Museum of South Jersey). A companion website will also be developed and promoted to make materials available to those unable to visit the exhibition in person.

(After each event, audience members will be invited to reflect on the discussion and share personal photos with short captions and/or prepare short written accounts of their personal experiences related to the film.)

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#### Requirements:

- · July: I will work with the NJ Council for the Humanities (NJCH) to develop a marketing plan for this project.
- · August: I will execute the marketing plan, acknowledging NJCH support as requested.
- September/October: I will host a film screening/discussion event that is free and open to the general public. (NJCH will supply a copy of the film and discussion facilitator.)
- October: I will develop and display a collection of local stories related to the "Created Equal" theme.
- · November: I will submit a final report to NJCH.

(Program-Director's Signature) (Date)

Thank you for applying!

NJCH will announce its program partners in July.

Please submit completed application to:

By Mail:

Attn: Face to Face

New Jersey Council for the Humanities