

Stockton Launches Car-Sharing Partnership On Campus With Zipcar

For Immediate Release

Thursday, November 7, 2013

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Galloway Township, NJ- The Richard Stockton College of New Jersey today launched a new partnership with Zipcar, Inc., the world's leading car-sharing network, to offer Zipcar services on campus.

The convenient transportation option is now available at an affordable rate, 24 hours a day, seven days a week for students, faculty, and staff ages 18 and older, as well as members of the local community ages 21 and over.

Stockton College will initially offer two vehicles, a Ford Focus and Toyota Prius, which will be located in campus parking lot 7. Zipcars are available on-demand and can be easily reserved and accessed at any time at www.zipcar.com/stockton.

This year, Stockton College members can join for \$25, with rates for Zipcar vehicles on campus starting as low as \$7.50 per hour and \$69 per day. After the first year, members will pay an annual membership fee of \$35. Gas, insurance, a reserved parking spot and up to 180 miles of driving per day are included in Zipcar rates, and cars can be reserved for as little as an hour or for multiple days. Stockton students, faculty and staff can join Zipcar on the website.

"Richard Stockton College is excited to partner with Zipcar to offer this service to our students, faculty and staff," said Trish Krevetski, assistant vice president for Auxiliary Services at Stockton. "This program will help our community to be more mobile, while supporting alternative transportation methods as well as improving parking and increasing sustainability efforts. Richard Stockton College is a known innovator in sustainable practices in New Jersey and this service is a great addition to those efforts."

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Participating members with smartphones, including iPhones and Android devices, may download the Zipcar mobile application to make reservations, lock and unlock the vehicles and honk the horn to help locate the vehicle. Reservations can also be made over the phone or on Zipcar's website.

"Together with Richard Stockton College, we're enabling this next generation of drivers to experience a new generation of cars and transportation in a way that is both convenient and cost-effective, not to mention fun," said Katelyn Lopresti, general manager for Zipcar University.

With the new Zipcar program available on campus, student organizations at Stockton also now have the opportunity to participate in the "Students with Drive" grant program sponsored by Zipcar and Ford Motor Company, which provides students with Zipcar membership and driving credit to support student organizations on campus.

Through the Students with Drive grant program, Ford and Zipcar will provide \$300,000 in grants to be awarded to student organizations at <u>eligible Zipcar colleges and universities</u>. The program is running now through April 2014 and will culminate with one student organization being awarded a grand prize of \$5,000 in Zipcar driving credit, \$10,000 in cash for the student organization to put toward its cause and \$10,000 in cash to be awarded to the student organization's school. For more information and to participate in the program, students can visit the "Students with Drive" tab on Zipcar's University Facebook page at www.facebook.com/ZipcarU.

Zipcar has established relationships with more than 300 universities across North America. For more information and how to become a member of Zipcar at Stockton College, please visit www.zipcar.com/stockton. Additional information and promotions can also being found by following @ZipcarU on Twitter.

About Zipcar

Zipcar, the world's leading car sharing network, has operations in urban areas and college campuses throughout the United States, Canada, the United Kingdom, Spain and Austria. Zipcar offers more than 30 makes and models of self-service vehicles by the hour or day to residents and businesses looking for smart, simple and convenient solutions to their urban and campus transportation needs. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq: CAR), a global leader in car sharing and vehicle rental services. More information is available at www.zipcar.com.

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