

A publication of the Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism at Stockton University
 Rummy Pandit, L.P.D., M.B.A., C.H.A., Executive Director

Atlantic City Gaming Win & Non-Gaming Revenue

Source: N.J. Division of Gaming Enforcement

| Month of April (\$ In Thousands) | April 2018 | Change from Prior Year | April 2017 |
|---|------------|---------------------------|------------|
| Total Gaming Win (includes Internet) | \$ 214,436 | 1.3% | \$ 211,689 |
| Internet Gaming Win | \$ 23,019 | 10.6% | \$ 20,822 |

| Year to Date April (\$ In Thousands) | 2018 | Change from Prior Year | 2017 |
|---|------------|---------------------------|------------|
| Total Gaming Win | \$ 809,303 | -4.1% | \$ 843,585 |

| For the Quarter Ended March 2018 & 2017 (Industry, \$ In Thousands) | March 31, 2018 | Change from Prior Year | March 31, 2017 |
|---|-------------------|---------------------------|-------------------|
| Casino Licensees: | | | |
| Casino | \$ 366,775 | -4.6% | \$ 384,356 |
| Rooms | \$ 97,923 | -0.7% | \$98,633 |
| Food & Beverage | \$ 100,101 | -1.0% | \$ 101,145 |
| Entertainment & Other | \$ 34,428 | -1.9% | \$ 35,112 |
| Casino Licensees Total Revenue | \$ 599,227 | -3.2% | \$ 619,246 |
| Third Party Business Sales | \$39,200 | -4.0% | \$ 40,926 |
| Combined Sales | \$638,427 | -3.3% | 660,172 |

Atlantic City Statistical Transportation Data

Source: South Jersey Transportation Authority

| Travel Mode | April 2018 | Change from Prior Year | April 2017 |
|---|---------------|------------------------|---------------|
| AC Expressway | | | |
| Total Toll-Paying Traffic Pleasantville Toll Plaza | 1,471,257 | -1.3% | 1,490,525 |
| AC Airport | | | |
| Scheduled Service Passengers | 87,759 | -0.9% | 88,554 |
| Charter Passengers | 9,388 | 12.5% | 8,346 |
| Total Air Passengers | 97,147 | 0.3% | 96,900 |
| NJ Transit Rail Service to A.C. | | | |
| Rail Passengers | 69,589 | -6.4% | 74,338 |

Atlantic City Information

Boardwalk Hall to host men's and women's MAAC basketball championships - As reported by **The Press of Atlantic City**, Boardwalk Hall has won the right to host the Metro Atlantic Athletic Conference (MAAC) basketball championships in March 2020 and for the following two years. The tournament could bring more than \$3.7 million in customer spending to the city.

Borgata Hotel Casino & Spa to celebrate 15th year with summer programming - According to a May 7 **Press Release**, the Borgata will celebrate its 15th anniversary in Atlantic City with a summer programming line-up including headline concerts, celebrity chef events, promotions and giveaways.

Demi Lovato announced as third performer in 2018 AC Beachfest Concert Series - As reported by **The Press of Atlantic City**, multiplatinum pop artist Demi Lovato will perform on July 26 as part of the 2018 Atlantic City Beachfest Concert series. Country artist, Sam Hunt (July 1) and electronic music duo the Chainsmokers (July 29) will also perform as part of the series. The three acts, younger than artists featured in previous years (Jimmy Buffett, Bell Biv DeVoe and the Ruff Ryders), are expected to draw a millennial audience to the city.

Hard Rock Hotel & Casino hires 3,000th worker - As reported by **NJ.com**, Hard Rock Hotel & Casino Atlantic City is on track to hire 3,500 permanent employees in advance of its June 28 opening date. As of May 2, the casino had hired its 3,000th worker and was looking to fill 500 additional positions. A spokesman for the casino told media that the property has received more than 20,000 applications from individuals interested in a career in the gaming and hospitality industry.

'Orange Loop' at 201 S. New York Avenue to become latest Atlantic City development project - As reported by **The Press of Atlantic City**, Asbury Park based developer, Patrick Fasano of Fasano Properties has purchased real estate at the center of the beach block between New York Avenue and St. James Place for redevelopment. The project, intended as a complement to the Tennessee Avenue Project, will feature a restaurant, outdoor entertainment, hotel rooms and rental units. Bourré, the New Orleans-style restaurant planned for the site, is expected to open this summer with the rest of the project to open in time for summer 2019.

Sports betting could lead to resurrection of shuttered Atlantic City Race Course - As reported by **PlayNJ.com**, Atlantic City Race Course (ACRC) which opened in 1946 and closed in January 2015 due to declining demand for horse racing, may find a new life as the site of a future sports betting operation. Sports betting legislation currently makes provision for sports wagering at former racetrack facilities provided the tracks offer a racing season (minimum 50 race days) by July 2020. While ACRC has fallen into disrepair, track owners, Greenwood Gaming (owners of five other tracks including Parx Racing), may be tempted to invest in the rehabilitation of the track as a multi-use facility taking advantage of anticipated revenues from newly legal sports betting.

Gaming News

Casino Control Commission unanimously approves license for Hard Rock AC - As reported by [The Press of Atlantic City](#), members of the Casino Control Commission voted unanimously on May 9 to approve the Hard Rock AC's casino license. The commission also approved key casino licenses for 23 Hard Rock executives. Commission Chairman James Plousis praised Hard Rock saying "We all know Atlantic City needs to broaden its appeal and bring people here for a lot more than just gambling. It appears that [Jim Allen] and Hard Rock will try to do just that."

Delaware joins Nevada in offering single game wagering- As reported by [LegalSportsReport.com](#), Delaware's three casinos, Dover Downs, Delaware Park, and Harrington Raceway & Casino offered their first single game sports wagers on June 5.

Monmouth Park must wait to open sports book - As reported by [ESPN](#), Monmouth Park Racetrack, which pledged to open sports betting in time for Memorial Day, must wait for the New Jersey state approval. State Senate Bill 2602, regulating sports betting, was approved by the Legislature on June 7 and sent to Gov. Phil Murphy for final approval. The bill would prohibit the New Jersey Racing commission from licensing any sports book which opened within one year prior to the enactment of the law. Even if it must wait, Monmouth Park is expected to be among the first to open a legal sports book in New Jersey.

Ocean Resort Casino to partner with William Hill to offer sports betting - As reported by [CalvinAyre.com](#), Ocean Resort Casino AC plans to offer a sportsbook backed by William Hill when it opens on June 28. William Hill, which operates sports books in Nevada, already has an agreement with Monmouth Park Race Track to offer expanded sports betting at that site.

Resorts Casino and DraftKings announce sports betting partnership- As reported by [ESPN](#), on June 1 Resorts Casino and DraftKings announced a partnership to offer sports betting in New Jersey. DraftKings already a leader in Daily Fantasy Sports (DFS) plans to offer an online platform for sports wagering and numerous in-game betting opportunities as a compliment to more traditional wagers.

United States Supreme Court strikes down federal sports betting ban - On Monday, May 14 the [Supreme Court ruled](#) that the Professional and Amateur Sports Protection Act (PASPA) of 1992 was unconstitutional in a 6-3 decision. The court determined that PASPA, which prohibits state authorization and licensing of sports gambling schemes, violates the Constitution's anticommandeering rule. In the opinion of the court, "Congress can regulate sports gambling directly, but if it elects not to do so, each State is free to act on its own."

Hospitality & Tourism News

American Hotel and Lodging Association (AHLA) names Rosanna Maietta president of foundation- According to a May 2 **Press Release**, the AHLA has named Rosanna Maietta as the AHLA Educational Foundation's next president. Maietta has served as interim president of the foundation since May 2017.

Hawaii faces human and economic impact of volcanic eruptions - As reported by local paper, **West Hawaii Today**, the physical damage and danger caused by the eruptions, while devastating to those directly impacted, is localized to Hawaii County's Lower Puna region. In other parts of the big island and the rest of the state's island chain it's "business as usual." However, in the wake of televised coverage of the ongoing eruption, some visitors have decided to cancel their trips. The direct impact of these cancellations could total more than \$5 million with even greater impacts expected as lodging and activity companies see a marked decline in reservations entering the height of the summer tourism season. Hawaii's tourism industry generated \$17 billion in visitor spending and supported 200,000 jobs in 2017. **Travel Weekly** reports that international flight bookings to Hawaii fell by 9.8% in May. However, bookings for the next five-month period (through October) are still 2.2% ahead of the same period in 2017. While the eruption may have a significant impact on Hawaii tourism for the month of May, analysts hope visitors are heeding the messages of Hawaii's governor and the Hawaii Tourism Authority that "the volcano is in a remote location, over 100 miles from the main tourist resort areas, and that the islands are open for business."

Menu labeling becomes law - Cicely Simpson, the National Restaurant Association's executive vice president of public affairs, provided an **overview** of the law and its impact on restaurant owners and the public. Beginning May 7, nutrition information will be available in more than 200,000 restaurant locations nationwide. Federal guidelines for menu labeling will standardize menus across jurisdictions providing greater consistency and efficiency for restaurant operators and customers.

Midsize U.S. Airports are growing faster than large airports - As reported by **Travel Weekly**, midsize airports, using the number of seats offered on departing flights as an indicator, are growing at a faster rate than large airports. The 50 largest U.S. airports are expected to grow 3.8% year-over-year in the first half of 2018 in comparison to the next 50 largest airports with a growth rate of 6.8%. Smaller airports the 101st to 200th in size are expected to see 5.2% in year over year growth. This is a trend reversal from three years ago (2015) when large airports were growing at a rate of 4.4% year-over-year compared to 0.5% for mid-sized and smaller airports at 0.6%.

Shoptite LPGA Classic returns to Galloway, New Jersey- As reported by **The Press of Atlantic City**, the annual Shoptite LPGA Classic was held at the Stockton Seaview Hotel & Golf Club in Galloway Township, New Jersey Jun 4-10. The golf tournament, which has become a staple on the local calendar, generates important economic activity for area businesses. In 2016 LIGHT estimated that the Classic generated \$19.2 million in new economic activity and attracted 56,425 out-of-town visitors.