

A publication of the Lloyd D. Levenson Institute of Gaming, Hospitality & Tourism at Stockton University Rummy Pandit, L.P.D., M.B.A., C.H.A., Executive Director

Atlantic City Gaming Win & Non-Gaming Revenue

Source: N.J. Division of Gaming Enforcement

Monthly Revenue		Change from	
(\$ In Thousands)	2018	Prior Year	2017
May Total Gaming Win			
(includes Internet)	\$217,697	-5.1%	\$229,399
May Internet Gaming Win	\$24,303	15.3%	\$21,071
June Total Gaming Win			
(includes Internet)	\$233,639	7.3%	\$217,722
June Sports Wagering Revenue	\$3,459	-	-
June Internet Gaming Win	\$22,684	12.1%	\$20,233

Year to Date June		Change from	
(\$ In Thousands)	2018	Prior Year	2017
Total Gaming Win	\$1,260,639	-2.3%	\$1,290,706

For the Quarter Ended			
March 2018 & 2017		Change from	
(Industry, \$ In Thousands)	March 31, 2018	Prior Year	March 31, 2017
Casino Licensees:			
Casino	\$ 366,775	-4.6%	\$ 384,356
Rooms	\$ 97,923	-0.7%	\$98,633
Food & Beverage	\$ 100,101	-1.0%	\$ 101,145
Entertainment & Other	\$ 34,428	-1.9%	\$ 35,112
Casino Licensees Total Revenue	\$ 599,227	-3.2%	\$ 619,246
Third Party Business Sales	\$39,200	-4.0%	\$ 40,926
Combined Sales	\$638,427	-3.3%	660,172

Atlantic City Statistical Transportation Data

Source: South Jersey Transportation Authority

Travel Mode	April 2018	Change from Prior Year	April 2017
AC Expressway			
Total Toll-Paying Traffic	1,471,257	-1.3%	1,490,525
Pleasantville Toll Plaza			
AC Airport			
Scheduled Service Passengers	87,759	-0.9%	88,554
Charter Passengers	9,388	12.5%	8,346
Total Air Passengers	97,147	0.3%	96,900
NJ Transit Rail Service to			
A.C.			
Rail Passengers	69,589	-6.4%	74,338

Atlantic City Information

Atlantic City 2018 budget will not increase property taxes - As reported by The Press of Atlantic City, on Tuesday, June 12, Atlantic City officials announced that the city's \$225 million, 2018 budget would not include a tax increase for city property owners. Officials said the sale of \$49 million in bonds (approved by the council in April 2018) helped to pay down the city's debts and prevent a tax increase in 2018.

Miss America Organization announces producer for Miss America 2.0 - According to a June 18 **Press Release**, the Miss America Organization will partner with Global Road Entertainment to produce the revised 2019 Miss America Competition scheduled to air on ABC on Sept. 9.

State budget committees approve growth zone bill for Atlantic City Airport- As reported by **The Press of Atlantic City**, a bill creating a Garden State Growth Zone around Atlantic City International Airport was approved by the state Assembly and Senate budget committees and will be sent to the full Legislature for a vote. Former New Jersey Governor, Chris Christie, vetoed a similar bill in January 2018 citing the bill's inclusion of growth zone benefits extending to Atlantic City, Camden, Passaic, Paterson and Trenton. The new bill will be exclusive to Atlantic City International Airport and a one-mile radius around it.

Stockton University Institutes report status of New Jersey's beaches- As reported by **WHYY**, on June 27 Stockton University's William J. Hughes Center for Public Policy and the Coastal Research Center announced the findings of their research into the condition of New Jersey's beaches. University researchers and state and federal officials confirmed that New Jersey's beaches are in very good condition and in better shape than before Hurricane Sandy.

New Jersey Gaming News

Hard Rock and Ocean Resort Casinos celebrate grand opening June 28 - As reported by The Press of Atlantic City, after opening a day early the two casinos celebrated their grand openings as planned on June 28. The historic dual casino opening was expected to draw as many as one million people to the city over the weekend, which culminated in the first of Atlantic City's 2018 beach concerts. According to The Press of Atlantic City, Country music artist Sam Hunt performed for tens of thousands on Sunday despite sweltering heat.

Meadowlands Racetrack announces opening date for sports betting - As reported by **CalvinAyre.com**, New Jersey's Meadowlands Racetrack will open its sportsbook on July 15. The track will begin taking land-based wagers with the intent to add online betting in the future. The sportsbook will be operated in partnership with Betfair US the American division of UK based Paddy Power/Betfair.

New Jersey has second best online gambling month in May - As reported by **CalvinAyre.com**, New Jersey's online casinos generated \$24.3 million in combined revenue for the month of May. Revenues in May 2018 were 15.3 percent higher than May 2017 and only \$1.3 million less than the all-time peak revenue of March 2018.

North Jersey casino expansion still a possibility- As reported by **The Press of Atlantic City**, lobbyists and experts still see potential in plans to expand casino gaming outside Atlantic City. Debate on both sides of the issue will likely continue as legalized sports betting proliferates across the state.

Northstar, operator of the New Jersey Lottery, proposes changes to agreement with the state - As reported by NorthJersey.com, private operator Northstar New Jersey has petitioned the state to lower the legal minimum percentage of lottery revenue that is directed toward the state pension plan from 30 to 27 percent. The change would see Northstar's share of lottery sales increase to \$97 million and, according to Northstar officials, allow the company to increase prize payouts and winning odds for lottery players. In so doing, Northstar hopes to "grow and maximize the profit potential of the New Jersey Lottery." Northstar is expected to generate \$1 billion in revenue for the state in fiscal year 2018.

National Gaming News

Delaware online poker receives boost from Multi State Internet Gaming Association (MSIGA) agreement - As reported by **OnlinePokerReport.com**, the addition of New Jersey into the MSIGA has had a noticeable positive impact on Delaware's online poker revenues. Increased liquidity from New Jersey gamblers saw Delaware's Online Poker monthly revenue pass \$20,000 in May 2018; the sector's best month since January 2017.

New York closes legislative session without sports betting law - According to **LegalSportsReport.com**, New York legislators closed their legislative session on June 20 without passing a sports betting bill. An existing 2013 law could potentially allow four upstate casinos to offer sports betting within the year, however a widespread launch including racetracks and mobile wagering will need to wait at least another year.

Mississippi Gaming Commission adopts sports betting regulations - As reported by **LegalSportsReport.com**, the Mississippi Gaming Commission adopted sports betting regulations on June 21. Sportsbooks are expected to be in operation within the state as early as summer 2018 with the intent to be open in time for football season. At present wagering is restricted to land and water-based casinos with mobile wagers accepted only within the physical footprint of the properties.

Rhode Island becomes third state to pass sports betting legislation in 2018 - As reported by ESPN, Rhode Island Governor Gina Raimondo signed the state's fiscal budget on June 22. The budget makes provision for the state's two Twin River casinos to offer sports betting through the Rhode Island Lottery. The casino sportsbooks, which will initially be restricted to in-person wagering, are targeting an opening date of October 1.

West Virginia's The Green Briar enters into an agreement with FanDuel to offer sports betting-according to Gaming Intelligence, representatives of The Casino Club at The Greenbriar have announced a joint agreement with DFS operator FanDuel to offer retail, online and mobile sports betting services. West Virginia passed its **Sports Wagering Act** in March and adopted sports regulations from the State Lottery Commission on June 21. FanDuel is expected to launch sports betting in the third quarter of 2018 pending the enactment of West Virginia's sports betting regulations.

Hospitality & Tourism News

For second consecutive year U.S. Congress provides temporary relief for hospitality businesses dependent on H-2B visa program - As reported by Lodging Magazine, on Jan. 1, 2018, the Department of Labor received 81,600 applications for legal guest workers (H-2B visas) in the six-month period beginning April 1. This was more than double the 33,000 H-2B visas available at that time. As a bridge, to help hospitality businesses, especially independent hotels and destination resorts which rely on seasonal guest workers, Congress temporarily raised the cap on H-2B visas to as many as 129,547. This is not a permanent solution for the hospitality industry which supports 8 million jobs and currently has an estimated 600,000 job vacancies to fill.

Hotel companies getting into the private home-rental market - As reported by The New York Times, hotel companies such as AccorHotels, Hyatt and Marriott are venturing into the private home-rental market with high-end accommodations that comply with hotel standards. Properties staffed by company employees rather than homeowners, expand the variety lodging options available to consumers. With the expanded offerings, hotel companies have an opportunity to capture more of the consumer's total spending. Additionally, contracted homes are a relatively inexpensive way to expand into and test new destination markets ahead of long-term infrastructural investments like the construction of a hotel.

Showboat Atlantic City announces addition of rooms and new amenities in advance of grand openings of neighbors - As reported by **NJ.com**, former casino, Showboat Atlantic City announced the opening of 479 additional rooms, the refurbishment of the property's 11,300 square foot dining venue and the opening of several new activity spaces including a fitness center and 'Glowgolf' indoor golf center. The additions coincided with June 28 opening of neighboring properties Ocean Resort and Hard Rock.