

# LLOYD D. LEVENSON INSTITUTE OF GAMING, HOSPITALITY & TOURISM

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## THE RICHARD STOCKTON COLLEGE OF NEW JERSEY

The overall results of the poll of 690 (Margin of Error: plus or minus 3.7%) randomly selected New Jersey adults who said they gambled in the past 12 months (dubbed “gamblers”) who were interviewed are summarized below. “Weighted frequencies” of 719 are summarized in frequency tables.

In the past 12 months, New Jersey adults who gambled (50% of all NJ adults) .....

**A. Gambled: On what?**

- 49.6% gambled in a casino
- 4.2% gambled online
- 10.6% bet on horse races
- 89% participated in a lottery
- 28.8% participated in an “office” or group betting pool (other than fantasy leagues)
- 12.8% said they bet on sporting events (other than “office pools”)

**B. Gambled in a casino: Where?**

- 83.7% gambled in Atlantic City
- 28.1% gambled in Pennsylvania
- 8% gambled in in New York
- 2.1% gambled in Maryland
- 3.4% gambled in Delaware
- 12.8% gambled in Nevada
- 4.5% gambled in Florida
- 5.2% gambled in some other state
- 10.5% gambled outside of the United States

**C. Internet Gambling**

- 2.5% gambled on a licensed Atlantic City casino website
- 7.2% intend to gamble on a licensed Atlantic City casino website in the next 12 months. An additional 3.5% are “not sure”
- 95.7% are “very unlikely” or “unlikely” to place an Internet bet on an illegal or non-New Jersey casino website

**D. Atlantic City Visitation**

- 80.7% intend to visit Atlantic City about the same number of times this year vs. last year
- 10.2% intend to visit Atlantic City “more often” this year than last year
- 7.1% intend to visit Atlantic City less often this year than last year

**E. Sports Betting**

- 55.2% support legalization of sports in New Jersey
- 27.3% oppose sports betting legalization of Sports betting in New Jersey
- 17.2% are “not sure/don’t know”
- 21.5 of sports gamblers are “more likely” to engage in sports betting if it were legalized
- 70.4% of sports gamblers say legalization of sports betting would make “no difference”
- 87.7% of sports gamblers have placed a bet on pro-football
- 29.2% of sports gamblers have placed a bet on pro-baseball
- 42.6% of sports gamblers have placed a bet on pro-basketball
- 28.1% of sports gamblers have placed a bet on pro-hockey
- 30.1% of sports gamblers have placed a bet on pro-boxing
- 8.5% of sports gamblers have placed a bet on pro-soccer
- 44.6% of sports gamblers have placed a bet on college sports

**F. Favorite NFL football team**

1. 33.6 % New York Giants
2. 18.1% Philadelphia Eagles
3. 6.1% New York Jets
4. 4.2% Dallas Cowboys
5. 2.6% Pittsburgh Steelers

**Weighted Frequencies – gamblers poll**  
**MOE +/- 3.7%**  
**Levenson Institute of Gaming, Hospitality and Tourism**

**Q1. In the last 12 months, have you gambled in any form, including at a casino, at a racetrack, online, playing the lottery, or gambling in any other form?**

|           | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------|-----------|---------|---------------|--------------------|
| Valid YES | 719       | 100.0   | 100.0         | 100.0              |

**Q2. I'm going to read a list of different types of gambling. Please indicate whether or not you have participated in each activity in the last 12 months.**  
**Casino gambling**

|                | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid YES      | 345       | 48.0    | 49.6          | 49.6               |
| Valid NO       | 350       | 48.6    | 50.2          | 99.9               |
| Valid REFUSE   | 1         | .1      | .1            | 100.0              |
| Total          | 696       | 96.8    | 100.0         |                    |
| Missing System | 23        | 3.2     |               |                    |
| Total          | 719       | 100.0   |               |                    |

**Q3. Online gambling**

|                | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid YES      | 29        | 4.0     | 4.2           | 4.2                |
| Valid NO       | 666       | 92.6    | 95.7          | 99.9               |
| Valid REFUSE   | 1         | .1      | .1            | 100.0              |
| Total          | 696       | 96.8    | 100.0         |                    |
| Missing System | 23        | 3.2     |               |                    |
| Total          | 719       | 100.0   |               |                    |

**Q4. Horse race gambling**

|              | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid YES    | 76        | 10.6    | 10.6          | 10.6               |
| Valid NO     | 642       | 89.3    | 89.3          | 99.9               |
| Valid REFUSE | 1         | .1      | .1            | 100.0              |
| Total        | 719       | 100.0   | 100.0         |                    |

**Q5. Lotteries**

|              | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid YES    | 640       | 89.0    | 89.0          | 89.0               |
| Valid NO     | 78        | 10.9    | 10.9          | 99.9               |
| Valid REFUSE | 1         | .1      | .1            | 100.0              |
| Total        | 719       | 100.0   | 100.0         |                    |

**Q6. Office or group betting pools or fantasy leagues**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid YES                 | 207       | 28.8    | 28.8          | 28.8               |
| Valid NO                  | 510       | 70.9    | 70.9          | 99.7               |
| Valid NOT SURE/DON'T KNOW | 1         | .2      | .2            | 99.9               |
| Valid REFUSE              | 1         | .1      | .1            | 100.0              |
| Total                     | 719       | 100.0   | 100.0         |                    |

**Q7. Betting on sports events (OTHER THAN POOLS OR FANTASY LEAGUES)**

|              | Frequency | Percent | Valid Percent | Cumulative Percent |
|--------------|-----------|---------|---------------|--------------------|
| Valid YES    | 92        | 12.8    | 12.8          | 12.8               |
| Valid NO     | 626       | 87.1    | 87.1          | 99.9               |
| Valid REFUSE | 1         | .1      | .1            | 100.0              |
| Total        | 719       | 100.0   | 100.0         |                    |

**Q8. Any other type of gambling (SPECIFY)**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| Valid YES                 | 30        | 4.2     | 4.2           | 4.2                |
| Valid NO                  | 686       | 95.4    | 95.4          | 99.6               |
| Valid NOT SURE/DON'T KNOW | 2         | .3      | .3            | 99.9               |
| Valid REFUSE              | 1         | .1      | .1            | 100.0              |
| Total                     | 719       | 100.0   | 100.0         |                    |

**Q9. Please indicate whether or not you have gambled in a casino in the last 12 months in each of the following locations. Atlantic City**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 289       | 40.2    | 83.7          | 83.7               |
|         | NO     | 56        | 7.8     | 16.3          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q10. Pennsylvania**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 97        | 13.5    | 28.1          | 28.1               |
|         | NO     | 248       | 34.5    | 71.9          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q11. New York**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 28        | 3.8     | 8.0           | 8.0                |
|         | NO     | 318       | 44.2    | 92.0          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q12. Maryland**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 7         | 1.0     | 2.1           | 2.1                |
|         | NO     | 338       | 47.0    | 97.9          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |

**Q13. Delaware**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 12        | 1.6     | 3.4           | 3.4                |
|         | NO     | 334       | 46.4    | 96.6          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q14. Las Vegas or Nevada**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 44        | 6.1     | 12.8          | 12.8               |
|         | NO     | 301       | 41.9    | 87.2          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q15. Florida**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
| Valid   | YES                 | 15        | 2.1     | 4.5           | 4.5                |
|         | NO                  | 329       | 45.8    | 95.3          | 99.7               |
|         | NOT SURE/DON'T KNOW | 1         | .1      | .3            | 100.0              |
|         | Total               | 345       | 48.0    | 100.0         |                    |
| Missing | System              | 374       | 52.0    |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |

**Q16. Some other state**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
| Valid   | YES                 | 18        | 2.5     | 5.2           | 5.2                |
|         | NO                  | 326       | 45.4    | 94.5          | 99.7               |
|         | NOT SURE/DON'T KNOW | 1         | .1      | .3            | 100.0              |
|         | Total               | 345       | 48.0    | 100.0         |                    |
| Missing | System              | 374       | 52.0    |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |

**Q17. Outside of the United States**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 36        | 5.0     | 10.5          | 10.5               |
|         | NO     | 309       | 43.0    | 89.5          | 100.0              |
|         | Total  | 345       | 48.0    | 100.0         |                    |
| Missing | System | 374       | 52.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q18. As you may know, on November 26 it became legal to gamble on the Internet in New Jersey on a website that is operated by an Atlantic City casino. Since then, have you gambled, or tried to gamble, on a website that is operated by an Atlantic City casino?**

|         |                            | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|----------------------------|-----------|---------|---------------|--------------------|
| Valid   | YES                        | 18        | 2.4     | 2.5           | 2.5                |
|         | NO                         | 673       | 93.6    | 96.7          | 99.2               |
|         | TRIED BUT WAS UNSUCCESSFUL | 3         | .5      | .5            | 99.7               |
|         | REFUSE                     | 2         | .3      | .3            | 100.0              |
|         | Total                      | 696       | 96.8    | 100.0         |                    |
| Missing | System                     | 23        | 3.2     |               |                    |
| Total   |                            | 719       | 100.0   |               |                    |

**Q19. What were the reasons you were not successful in attempting to gamble at an Atlantic City casino website? Please indicate all that apply.**

|         |                                | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------------------------------|-----------|---------|---------------|--------------------|
| Valid   | Or some other reason (SPECIFY) | 3         | .5      | 100.0         | 100.0              |
| Missing | System                         | 716       | 99.5    |               |                    |
| Total   |                                | 719       | 100.0   |               |                    |

**Q20. Do you intend to gamble on the Internet on a website operated by an Atlantic City casino in the next 12 months?**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
|         | YES                 | 50        | 6.9     | 7.2           | 7.2                |
|         | NO                  | 620       | 86.2    | 89.0          | 96.2               |
| Valid   | NOT SURE/DON'T KNOW | 24        | 3.4     | 3.5           | 99.7               |
|         | REFUSE              | 2         | .3      | .3            | 100.0              |
|         | Total               | 696       | 96.8    | 100.0         |                    |
| Missing | System              | 23        | 3.2     |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |

**Q21. Now that gambling on the Internet at an Atlantic City casino website is legal in New Jersey, how likely are you to place a bet on an illegal or a non-New Jersey website?**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
|         | Very likely         | 5         | .7      | .7            | .7                 |
|         | Somewhat likely     | 17        | 2.4     | 2.5           | 3.2                |
|         | Somewhat unlikely   | 27        | 3.8     | 3.9           | 7.1                |
| Valid   | Or very unlikely    | 639       | 88.8    | 91.8          | 98.9               |
|         | NOT SURE/DON'T KNOW | 6         | .8      | .8            | 99.7               |
|         | REFUSE              | 2         | .3      | .3            | 100.0              |
|         | Total               | 696       | 96.8    | 100.0         |                    |
| Missing | System              | 23        | 3.2     |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |



**Q22. The state of New Jersey regulates and licenses online gambling in Atlantic City. How much will this fact influence your decision as to whether or not to gamble at an Atlantic City casino website this year?**

|  | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| A great deal                             | 20        | 2.8     | 2.9           | 2.9                |
| Only a little                            | 62        | 8.6     | 8.9           | 11.8               |
| Or not at all?                           | 608       | 84.6    | 87.4          | 99.2               |
| NOT AWARE N.J.                           |           |         |               |                    |
| Valid REGULATES/LICENSES ONLINE GAMBLING | 1         | .1      | .1            | 99.3               |
| NOT SURE/DON'T KNOW                      | 2         | .3      | .3            | 99.6               |
| REFUSE                                   | 3         | .4      | .4            | 100.0              |
| Total                                    | 696       | 96.8    | 100.0         |                    |
| Missing System                           | 23        | 3.2     |               |                    |
| Total                                    | 719       | 100.0   |               |                    |

**Q23. Do you intend to visit Atlantic City more often, less often, or about the same this year versus last year?**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| MORE OFTEN           | 30        | 4.1     | 10.2          | 10.2               |
| LESS OFTEN           | 20        | 2.8     | 7.1           | 17.3               |
| Valid ABOUT THE SAME | 233       | 32.4    | 80.7          | 98.0               |
| NOT SURE/DON'T KNOW  | 6         | .8      | 2.0           | 100.0              |
| Total                | 289       | 40.2    | 100.0         |                    |
| Missing System       | 430       | 59.8    |               |                    |
| Total                | 719       | 100.0   |               |                    |

**Q24. Some officials are attempting to make it legal in New Jersey to place bets on sporting events. Would you support or oppose legalized sports betting in New Jersey?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| SUPPORT                   | 397       | 55.2    | 55.2          | 55.2               |
| OPPOSE                    | 196       | 27.3    | 27.3          | 82.4               |
| Valid NOT SURE/DON'T KNOW | 124       | 17.2    | 17.2          | 99.6               |
| REFUSE                    | 3         | .4      | .4            | 100.0              |
| Total                     | 719       | 100.0   | 100.0         |                    |

**Q25. Before I ask the next question, let me remind you that all responses in this poll will be kept confidential. In the last 12 months, have you placed a bet on a sports event other than in an office pool or fantasy league?**

|                           | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------------|-----------|---------|---------------|--------------------|
| YES                       | 51        | 7.0     | 7.0           | 7.0                |
| NO                        | 667       | 92.7    | 92.7          | 99.7               |
| Valid NOT SURE/DON'T KNOW | 1         | .1      | .1            | 99.9               |
| REFUSE                    | 1         | .1      | .1            | 100.0              |
| Total                     | 719       | 100.0   | 100.0         |                    |

**Q26. Please indicate whether or not you have bet on the following sports in the last 12 months.**  
**Pro football**

|                | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------|-----------|---------|---------------|--------------------|
| Valid YES      | 44        | 6.2     | 87.7          | 87.7               |
| Valid NO       | 6         | .9      | 12.3          | 100.0              |
| Total          | 51        | 7.0     | 100.0         |                    |
| Missing System | 669       | 93.0    |               |                    |
| Total          | 719       | 100.0   |               |                    |

**Q27. Pro baseball**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 15        | 2.1     | 29.2          | 29.2               |
|         | NO     | 36        | 5.0     | 70.8          | 100.0              |
|         | Total  | 51        | 7.0     | 100.0         |                    |
| Missing | System | 669       | 93.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q28. Pro basketball**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 22        | 3.0     | 42.6          | 42.6               |
|         | NO     | 29        | 4.0     | 57.4          | 100.0              |
|         | Total  | 51        | 7.0     | 100.0         |                    |
| Missing | System | 669       | 93.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q29. Pro hockey**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 14        | 2.0     | 28.1          | 28.1               |
|         | NO     | 36        | 5.1     | 71.9          | 100.0              |
|         | Total  | 51        | 7.0     | 100.0         |                    |
| Missing | System | 669       | 93.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q30. Pro boxing**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 15        | 2.1     | 30.1          | 30.1               |
|         | NO     | 35        | 4.9     | 69.9          | 100.0              |
|         | Total  | 51        | 7.0     | 100.0         |                    |
| Missing | System | 669       | 93.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q31. Pro soccer**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
| Valid   | YES                 | 4         | .6      | 8.5           | 8.5                |
|         | NO                  | 45        | 6.3     | 89.4          | 97.9               |
|         | NOT SURE/DON'T KNOW | 1         | .1      | 2.1           | 100.0              |
|         | Total               | 51        | 7.0     | 100.0         |                    |
| Missing | System              | 669       | 93.0    |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |

**Q32. Any college sports**

|         |        | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|--------|-----------|---------|---------------|--------------------|
| Valid   | YES    | 23        | 3.1     | 44.6          | 44.6               |
|         | NO     | 28        | 3.9     | 55.4          | 100.0              |
|         | Total  | 51        | 7.0     | 100.0         |                    |
| Missing | System | 669       | 93.0    |               |                    |
| Total   |        | 719       | 100.0   |               |                    |

**Q33. Or some other sport (SPECIFY)**

|         |                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------|---------------------|-----------|---------|---------------|--------------------|
| Valid   | YES                 | 5         | .7      | 9.3           | 9.3                |
|         | NO                  | 45        | 6.2     | 88.7          | 98.0               |
|         | NOT SURE/DON'T KNOW | 1         | .1      | 2.0           | 100.0              |
|         | Total               | 51        | 7.0     | 100.0         |                    |
| Missing | System              | 669       | 93.0    |               |                    |
| Total   |                     | 719       | 100.0   |               |                    |

**Q34. Would you be more likely or less likely to bet on sporting events if you could bet on them through legal means in New Jersey, or would legalization make no difference to you?**

|                     | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------------|-----------|---------|---------------|--------------------|
| MORE LIKELY         | 155       | 21.5    | 21.5          | 21.5               |
| LESS LIKELY         | 55        | 7.6     | 7.6           | 29.1               |
| NO DIFFERENCE       | 506       | 70.4    | 70.4          | 99.5               |
| NOT SURE/DON'T KNOW | 3         | .4      | .4            | 99.9               |
| REFUSE              | 1         | .1      | .1            | 100.0              |
| Total               | 719       | 100.0   | 100.0         |                    |

**Q35. What is your favorite NFL football team?**

|                      | Frequency | Percent | Valid Percent | Cumulative Percent |
|----------------------|-----------|---------|---------------|--------------------|
| NEW YORK GIANTS      | 242       | 33.6    | 33.6          | 33.6               |
| NEW YORK JETS        | 44        | 6.1     | 6.1           | 39.7               |
| PHILADELPHIA EAGLES  | 130       | 18.1    | 18.1          | 57.8               |
| DALLAS COWBOYS       | 30        | 4.2     | 4.2           | 62.0               |
| BALTIMORE RAVENS     | 6         | .8      | .8            | 62.8               |
| BUFFALO BILLS        | 1         | .1      | .1            | 62.9               |
| CAROLINA PANTHERS    | 2         | .3      | .3            | 63.2               |
| CHICAGO BEARS        | 2         | .3      | .3            | 63.5               |
| DENVER BRONCOS       | 17        | 2.4     | 2.4           | 66.0               |
| DETROIT LIONS        | 1         | .1      | .1            | 66.1               |
| GREEN BAY PACKERS    | 11        | 1.5     | 1.5           | 67.6               |
| HOUSTON TEXANS       | 1         | .1      | .1            | 67.7               |
| KANSAS CITY CHIEFS   | 2         | .3      | .3            | 68.0               |
| MIAMI DOLPHINS       | 6         | .8      | .8            | 68.9               |
| MINNESOTA VIKINGS    | 7         | 1.0     | 1.0           | 69.8               |
| NEW ENGLAND PATRIOTS | 16        | 2.2     | 2.2           | 72.0               |
| NEW ORLEANS SAINTS   | 4         | .6      | .6            | 72.6               |
| OAKLAND RAIDERS      | 6         | .9      | .9            | 73.5               |
| PITTSBURGH STEELERS  | 19        | 2.6     | 2.6           | 76.1               |
| SAN FRANCISCO 49ERS  | 4         | .6      | .6            | 76.6               |
| SEATTLE SEAHAWKS     | 5         | .6      | .6            | 77.3               |
| ST. LOUIS RAMS       | 3         | .4      | .4            | 77.7               |

|                                    |     |       |       |       |
|------------------------------------|-----|-------|-------|-------|
| TENNESSEE TITANS                   | 1   | .1    | .1    | 77.9  |
| WASHINGTON REDSKINS                | 7   | 1.0   | 1.0   | 78.8  |
| HAVE NO FAVORITE<br>TEAM/NOT A FAN | 135 | 18.8  | 18.8  | 97.6  |
| NOT SURE/DON'T KNOW                | 15  | 2.1   | 2.1   | 99.7  |
| REFUSE                             | 2   | .3    | .3    | 100.0 |
| Total                              | 719 | 100.0 | 100.0 |       |