

We are delighted to offer the 2023-2024 annual report for Stockton University in Hammonton at Kramer Hall. This year has been a significant one for our organization, marked by remarkable growth, innovation, and resilience. Highlights include welcoming our fifth cohort of M.A. in Counseling students and seventh cohort of M.S. in Data Science & Strategic Analytics in September 2023.



Maintaining two simultaneous cohorts for both the M.A. in Counseling and M.S. in Data Science & Strategic Analytics programs has enabled us to sustain consistent enrollment numbers over the past several years. Additionally, offering multiple M.A. in Communication Disorders courses in Summer 2024 further boosted our enrollment figures (see Appendix A).

As dedicated university professionals, we are driven by a mission to serve our communities with excellence. Each day, we prioritize our students' needs while also supporting our faculty and staff, striving to remain a beacon of inspiration and support within the community.

Program Goals 2023-2024	Objectives	Activities to support objectives
<p>Goal #1 Continue to expand support services and programming to enhance student experience and success.</p>	<p>a. Foster students' sense of belonging and community in Hammonton b. Gather student data & feedback to address academic and support needs</p>	<ul style="list-style-type: none"> • Art Therapy • Pet Therapy • "Fuel Up" Opportunities • Counseling Student Organization Partnership • Grad Admissions Events
<p>Goal #2 Provide opportunities for professional development and wellness education for all Hammonton staff members.</p>	<p>a. Arrange co-sponsored retreat with Noyes Museum of Art to focus on teambuilding and FY24 strategic plans. b. Collaborate with campus partners to offer educational workshops to enhance staff knowledge of University operations, policies, and procedures. c. Encourage staff to seek out external professional development opportunities.</p>	<ul style="list-style-type: none"> • Art Therapy • Drag is Not a Crime • Compassion Fatigue training
<p>Goal #3 Continue to strengthen our collaboration with:</p> <ul style="list-style-type: none"> • Office of Continuing Studies • Noyes Museum of Art 	<p>a. Evaluate the success of past programming. b. Research community needs to determine future programming.</p>	<ul style="list-style-type: none"> • Retirement Planning • Pinelands Summer Short Course • Drag is Not a Crime • Art Therapy • ArtClub

During the 2023-2024 academic year, Stockton University Kramer Hall continued its mission to enhance student experience, staff development, and community engagement. Despite challenges, our focus on fostering a sense of belonging among students in Hammonton and expanding support services proved successful. Initiatives like Art Therapy, Pet Therapy, Fuel Up Opportunities, and partnerships with the Counseling Student Organization significantly enriched student life

Kramer Hall’s commitment to professional development was reinforced through Compassion Fatigue training and co-sponsored retreats with the Noyes Museum of Art. These efforts were aimed at team building and strategic planning, ensuring staff members are well-equipped to support our diverse community.

The staff at Stockton University Kramer Hall organized numerous special events throughout the year, drawing audiences from both the University and the local community (see Appendix C). These programs engaged students, community members, and Stockton faculty and staff, introducing them to diverse topics, offering personal and professional enrichment, and fostering partnerships with the University.

Our collaborations with the Office of Continuing Studies, The Center for Community Engagement and Service-Learning, Stockton Center on Successful Aging, and the Noyes Museum of Art flourished. These partnerships resulted in impactful programs like the MLK Day of Service, Pinelands Summer Short Course, the Atlantic County Teen Arts Festival, periodic Stockton Institute for Lifelong Learning Courses, and various arts-related events. Community participation reached 5,184 individuals, and significant student and faculty engagement was achieved with 1,374 event participants. Our overall event attendance totaled 8,087, demonstrating our strong community ties and the value of our programming.

Spotlight: “Drag is Not a Crime” exhibition

The “Drag is Not a Crime” exhibit, launched in time for Pride Month 2024, celebrated the vibrant world of drag as a form of self-expression and empowerment. A collaboration between the Noyes Museum of Art of Stockton University, Hammonton Pride, and Kramer Hall, the exhibit featured visual artwork, fashion designs, photography, and performance pieces.

The exhibit provided historical and cultural education by exploring the history of drag artists and encouraging viewers to question preconceived notions about gender, identity, and beauty. It included sections on gay icons and a curated history of the LGBTQIA+ Community Atlantic City, curated by Dr. Laurie Greene. The opening reception drew over 120 people, indicating strong community interest and support. Visitors were also encouraged to create their own drag names and share them as part of the exhibit. Blending history with glamour to educate and entertain viewers, this exhibition highlighted the importance of diversity, acceptance, and self-expression.



Spotlight: Atlantic County Teen Arts Festival

The staff members of Kramer Hall and the Noyes Museum of Art have been proud to collaborate with Atlantic County Cultural and Heritage Affairs to coordinate the Atlantic County Teen Art Festival since 2013. With each passing year, Stockton University’s involvement proves to be integral in the success of planning and implementation of this significant event. The festival plays a crucial role in nurturing creativity, promoting personal growth, fostering cultural appreciation, and building a supportive community environment for young artists to thrive and flourish.



This year, more than 1300 students from Atlantic County middle and high school students displayed their talents, met with professionals, and participated in workshops and activities in dance, theater, vocal music, instrumental music, film, photography, creating writing, and visual arts.

Spotlight: Dr. Martin Luther King, Jr. Day of Service

The MLK Day of Service in Hammonton was a resounding success. This year, nearly 100 volunteers dedicated their time across six service projects, marking it as our largest day of service to date. Community partners involved in organizing these projects included Allies in Caring, Hammonton Family Success Center, Historical Society of Hammonton, Noyes Museum of Art of Stockton University, and Galloway Township Rescue Squad. As has happened in years past, we were proud to host large groups of volunteers from the Hammonton High School Leos Club and South Jersey Industries.



Hosting an MLK Day of Service enriches communities by promoting volunteerism, empowering individuals, addressing local needs, and fostering a culture of civic responsibility and social justice. These efforts create lasting positive impacts that strengthen community resilience and unity.

Spotlight: Master of Arts in Counseling

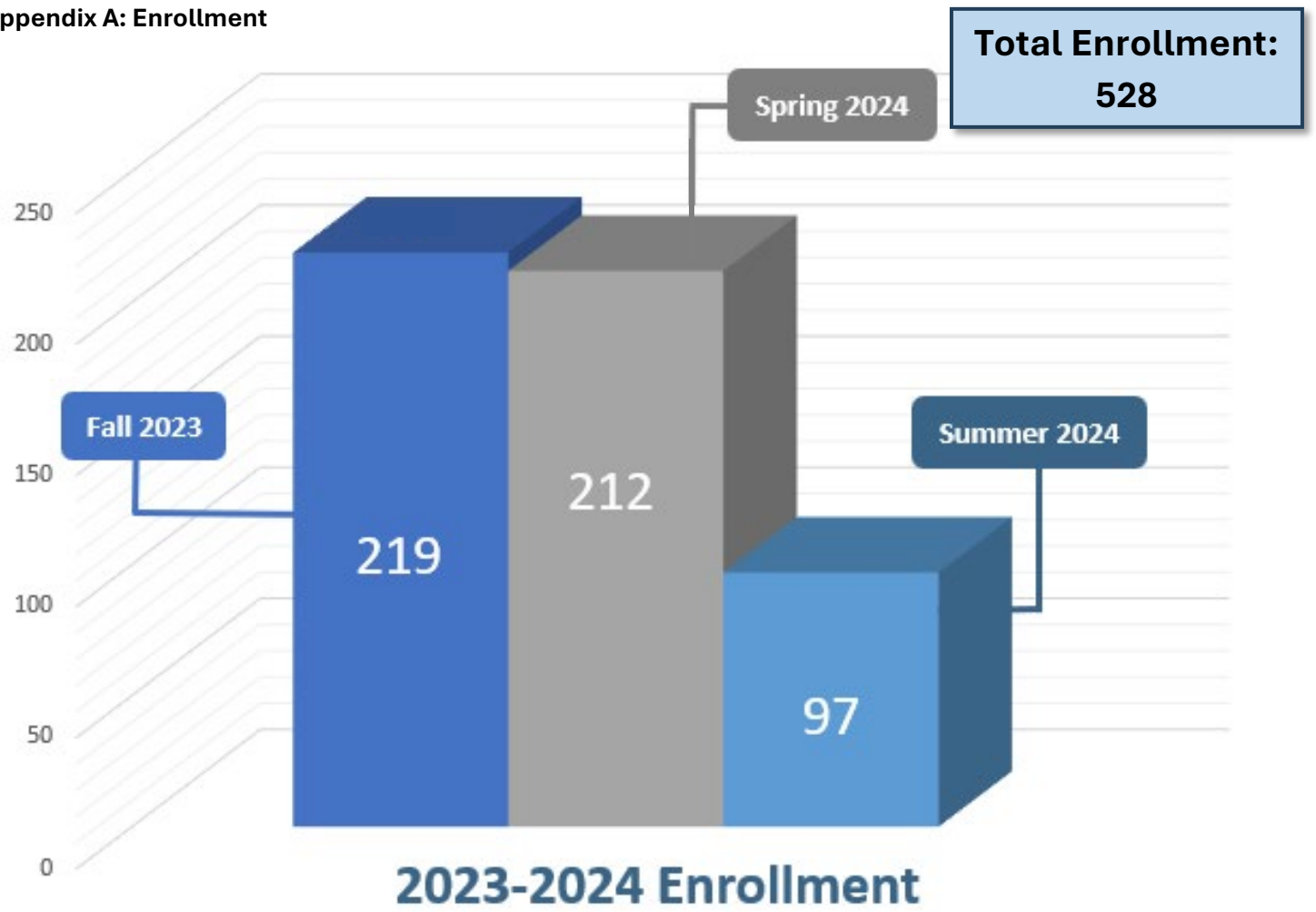
The Master of Arts in Counseling Program at Kramer Hall celebrated its 4th annual and largest graduation event yet, with nearly 80 attendees coming together to support the graduates. An integral milestone this year was the successful CACREP accreditation site visit hosted on December 4, 2023. The CACREP accreditation team highlighted the strong support provided to students at Kramer Hall, specifically praising the roles of the Director and staff, as well as the efficient record-keeping processes that facilitated timely access to necessary course information.



Formal feedback from the accreditation report emphasized Kramer Hall's friendly and close environment, which offers students both wellness and professional development activities. In response to student feedback and in coordination with the Counseling Student Organization, we hosted seven weeks of art therapy activities and organized two visits from certified therapy dogs, further enhancing the supportive and nurturing environment for our students.

Program Goals 2024-2025	Objectives	Responsible Staff
<p>Goal #1 Develop and implement strategies to sustain high academic and operational standards at the satellite campus, despite reduced financial resources.</p>	<p>Budget optimization: Review and adjust budget allocations to prioritize essential academic and operational needs while minimizing non-essential expenditures.</p> <p>Efficiency improvements: Identify and implement efficiencies across campus operations to reduce costs without compromising quality or safety.</p> <p>Resource reallocation: Explore alternative funding sources, reallocate existing resources strategically, and seek opportunities for cost-sharing or partnerships to mitigate financial constraints.</p> <p>Staff development: Provide training and support for faculty and staff to enhance productivity, innovation, and adaptability in response to budgetary challenges.</p> <p>Stakeholder communication: Maintain transparent communication with stakeholders, including faculty, staff, students, and community members, about the impacts of reduced funding and strategies for maintaining standards.</p>	<p>Director PSS3</p>
<p>Goal #2 Improve the quality and accessibility of student support services to foster a supportive and inclusive learning environment.</p>	<p>Comprehensive Needs Assessment: Conduct a thorough assessment of current student support services to identify strengths, weaknesses, and areas for improvement.</p> <p>Expansion of Services: Expand and diversify student support offerings to address a wide range of needs, including academic advising, career counseling, mental health services, tutoring, and accessibility accommodations.</p> <p>Promotion and Awareness: Increase awareness of available support services through targeted communication strategies, including orientation sessions, workshops, and digital platforms.</p> <p>Feedback Mechanisms: Implement feedback mechanisms (surveys, focus groups, etc.) to regularly gather input from students on their experiences with support services and use this feedback to continuously improve offerings.</p>	<p>Director PSS3 KH Faculty Directors of Student Support Services Offices</p>
<p>Goal #3 Expand cultural awareness programs and initiatives that celebrate diversity, promoting inclusivity and understanding among students, faculty, staff, and the local community.</p>	<p>Continue to diversify event offerings: Expand the variety of cultural events and activities hosted on campus, including festivals, workshops, lectures, and art exhibitions, to engage students, faculty, and staff from different backgrounds.</p> <p>Collaborate with student organizations: Partner with multicultural student organizations to co-host events and initiatives that promote cross-cultural dialogue, collaboration, and community building.</p> <p>Faculty and staff involvement: Encourage faculty and staff participation in cultural programs by offering incentives, support for program development, and recognition of contributions to diversity initiatives.</p>	<p>Director PSS3 Advisors of Student Organizations</p>

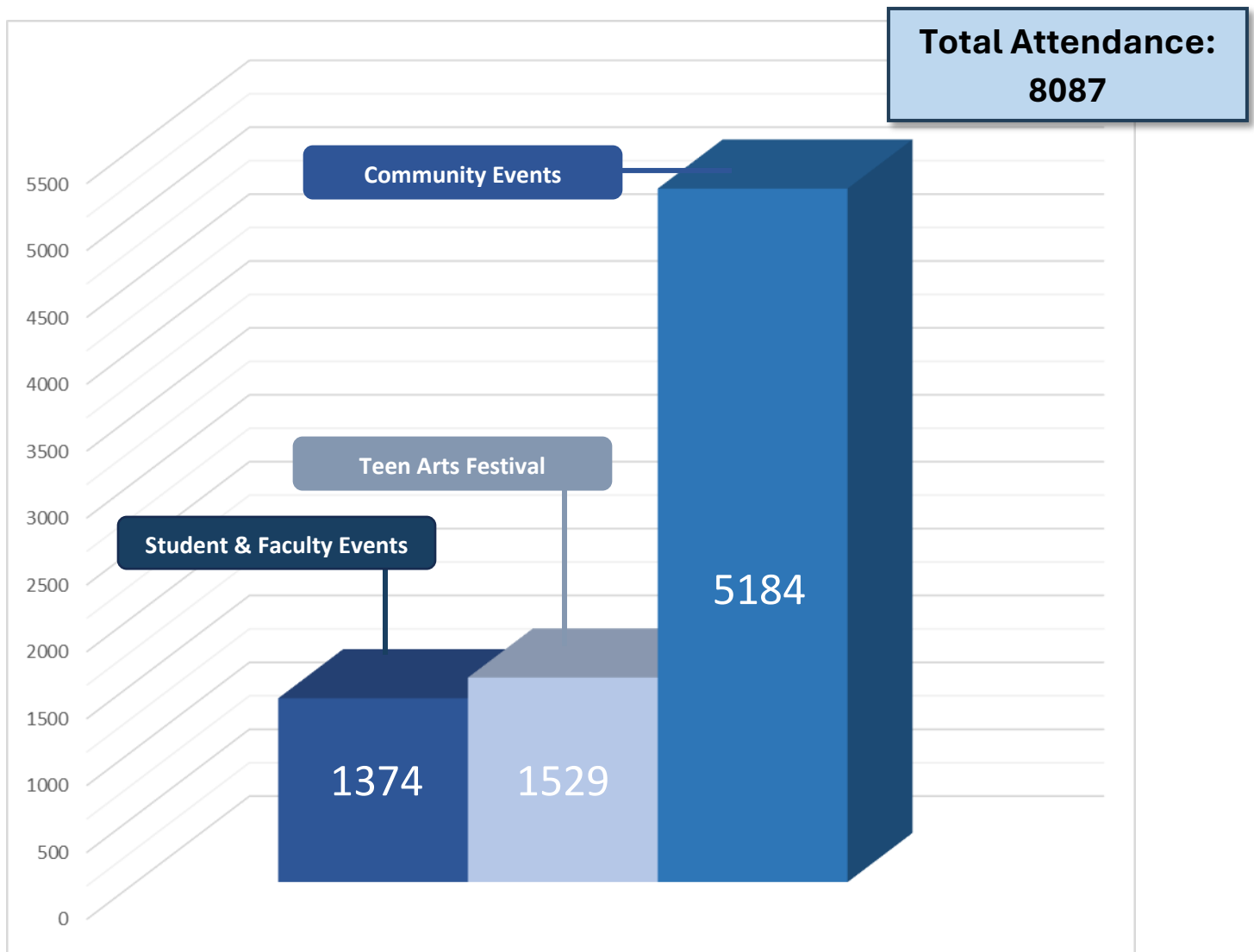
Appendix A: Enrollment



Appendix B: Positions Held

STAFF, STOCKTON UNIVERSITY AT HAMMONTON			
Positions Held 2023-2024 (Internal and External Representation)			
	Group/Committee/Council	Position	Time
Christina Birchler, Director	Strategic Planning Group	Volunteer	ongoing
	Community Engagement Advisory Council	Council Member	ongoing
	Strategic Enrollment Management Council	Council Member	ongoing
	MLK Day of Service Planning Committee	Committee Member/ Volunteer	ongoing
	Office of Diversity and Inclusion	Search Advocate	ongoing
	Hammonton Heart and Soul	Co-Chair	ongoing
	Greater Hammonton Chamber of Commerce	Trustee	ongoing
	Hammonton Revitalization Corporation	Vice-President	ongoing
	MainStreet Hammonton	Member	ongoing
	DCMC Promotions Committee	Member	ongoing
	ADA Rehabilitation Act Steering Committee	Member, Narrator	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing
	Campus Morale Working Group	Management Representative	ongoing
	AC Community Day/ Party in the Park Planning Committee	Committee Member	ongoing
Nicolas Zebrowski, PSS3	MLK Day of Service Planning Committee	Committee Member/ Volunteer	ongoing
	Hammonton Heart and Soul	Communications Committee Volunteer	ongoing
	MainStreet Hammonton	Member	ongoing
	Hammonton Pride	Vice President	ongoing
	Atlantic County Teen Arts Festival Planning Committee	Member	ongoing
	Atlantic County Queer Alliance	Member	ongoing

Appendix C: Events & Programs



Event and Program Listing

- Third Thursdays, monthly
 - Noyes Partnership for students & community: Third Thursday programming includes art receptions, art workshops, and lectures.
- Hammonton Revitalization Corporation, monthly
 - Board Meetings
 - Committee Meetings
 - Succession Planning Meetings
- Greater Hammonton Chamber of Commerce, monthly
 - Board of Trustees Meetings
- Undergraduate Course Presentation by Birchler, Cagno, & Zebrowski: Hammonton History Project
- Hammonton Heart & Soul, various
 - Leadership team meetings
 - Committee meetings
 - Hammonton Community Endowment Meeting
- MainStreet Hammonton; Quarterly Businessowner meetings
 - Committee Meetings
 - Business Owner Meetings/training
 - MainStreet Promotions, Finance, and Economic Vitality Meetings
 - “New Year’s Eve Bash” Planning Meetings
 - Membership Info Sessions
 - MainStreet Board Meeting

- Special Panel Discussions, Trainings, and Presentations: Social Media Spark, Strategies for Small Business Growth, Restaurant Owners, Google Drive Training, Google Analytics Training, Fraud Prevention
- Noyes Museum of Art of Stockton
 - University partnerships
 - Monthly programming of art workshops in collaboration with Noyes; revolved around specific themes including Black History Month, LGBTQ+ History Month, Pride Month, & Women's History Month
 - Exhibition Opening Receptions
 - Russell O. Brackman Middle School Tour
 - Collaboration for art therapy activities for students
 - Easter Eggstravaganza in Downtown Hammonton
 - Film Screening: *To Wong Foo, Thanks for Everything! Julie Newmar*
 - Hispanic Heritage Month costume exhibition
 - Hispanic Heritage Month Art Activity for students & community.
 - Community Mural Planning Meetings
- Art Club of Hammonton: Biweekly life drawing classes
- Graduate Info Sessions, students
 - Counseling Open House
 - DSSA Open House
 - Counseling Yield Event
- Counseling Graduation Event
- MLK Day of Service
- Adler Aphasia Biweekly programming
- Counseling Student Events: Movie night, graduation
- Counseling Student Organization Meetings
- Atlantic County Cultural & Heritage Affairs
 - 2024 Teen Arts Festival Planning meetings
 - 2024 Teen Arts Festival, May, 2024
- Continuing Studies Programs
 - Pinelands Summer Short Course
 - Retirement Planning Today
- NJ Pinelands Commission Training
- Student Affairs Executive Leadership Council
- Program/Department Retreats
 - Deans
 - SOCY/ANTH
 - Nursing
 - ARTV
 - COUN
 - LITT
 - Career Education and Development
 - Development & Alumni
 - Enrollment Management
 - Student Affairs
 - Provost's Office
 - President's Cabinet
- Society for the Prevention of Teen Suicide Seminar
- Stockton Institute for Lifelong Learning
 - New Jersey Women During World War II
 - New Jersey Women's Activism
 - Women in the Holocaust
- Stockton Center on Successful Aging
 - Film Screenings
 - Blue Zones Discussion Group Meetings
- Therapy Dog Visits
- Retirement Planning Today
- CACREP Site Visit
- Population Health Clinical Meeting
- Stockton Police Department training
- Harbor Freight Hiring Event
- Farmer's Market/ SNAP Workshop
- NJ State of the Arts Meeting
- NJ Cultural & Heritage Commission Meeting
- Film Screening: *The Mask You Live In*
- South Jersey Cultural Alliance Board retreat
- South Jersey Industries Trainings

Appendix D: Media Mentions

- *NJ Monthly*: “Discover NJ Museums: Ultimate Guide to Under-the-Radar Places” November 22, 2023
- *New Jersey Isn't Boring*: “New Jersey Events January 5 – 7, 2024” January 2, 2024
- *Hammonton Gazette*: “2023 Year in Review” January 5, 2024
- *Hammonton Gazette*: “Third Thursday cheers ‘To New Beginnings’” January 25, 2024
- *Downbeach*: “SCOSA announces lifelong learning class schedule for seniors” February 1, 2024
- *Downbeach*: “Stockton art gallery features artwork inspired by nature and its ecological future” February 13, 2024
- *The Sun Newspapers*: “Sign of the Pines: Learning about an historic area” March 1, 2024
- *New Jersey Isn't Boring*: “Lines on the Pines, A Free Event Celebrating the Pine Barrens, Returns March 10th” March 6, 2024
- *Courier Post*: “See how these South Jersey colleges stack up in latest U.S. News rankings” April 11, 2024
- *BreakingAC.com*: “Stockton University is betting on arts and culture” April 12, 2024
- *Newark Arts*: “‘Drag is Not a Crime’ exhibition opening” May 26, 2024
- *NJArts.net*: “Top 15 NJ Arts Events of Week: House of Independents reopening, ‘Beautiful,’ ‘Evita,’ more” May 31, 2024
- *Courier Post*: “June is Pride Month, and here are some of the LGBTQ events happening in South Jersey” June 3, 2024
- *The Philadelphia Inquirer*: “Swim in these tranquil lakes and rivers near Philly | Things to Do” June 6, 2024
- *Nj.com*: “Drag queens are ‘superheroes’ with ‘makeup and gowns as armor,’ creator of N.J. exhibit says” June 10, 2024
- *PHL17 Weekend Philler*: “NJ Art exhibit celebrates the art of drag and challenges stereotypes” June 15, 2024
- *Press of Atlantic City*: “Hammonton Pride still pushing for LGBTQ+ equality in small town” June 24, 2024