

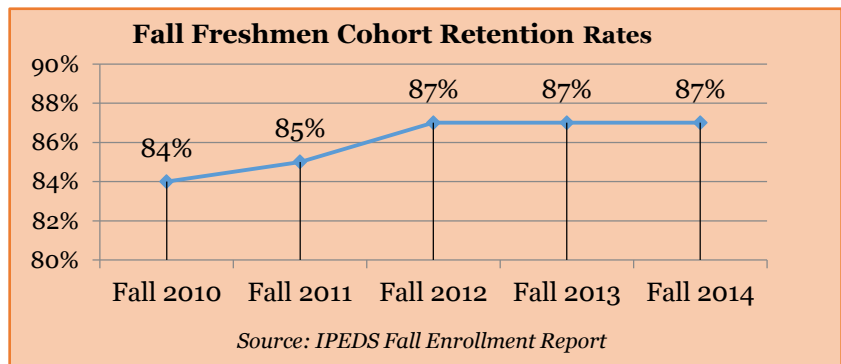


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## Freshman Retention Rate Remains High

Retention rate is the percent of first-time freshmen enrolled in a fall semester who return to the same institution in the following fall semester. At Stockton, the freshman retention rate has remained consistently high at 87% for the recent three freshmen cohorts: Fall 2012, Fall 2013, and Fall 2014. The University's freshmen retention rates have steadily increased in the past ten years from 81% to the current 87%. "Our outstanding retention rates are the result of a university-wide commitment to student success," said Interim President Dr. Harvey Kesselman. "Every faculty and staff member plays an important role in helping students achieve their educational goals."



## Fall 2015 Full-Time Faculty

The number of full-time instructional faculty has increased 4% from 304 in Fall 2014 to 315 in Fall 2015. Overall, there has been a 16% increase in the number of full-time faculty since Fall 2010. In Fall 2015, 97% of faculty are either tenured or on tenure track and 95% hold doctorate or terminal degrees. Stockton's faculty are a diverse group (see chart to the right) made up of 55% women, 45% men, 23% ethnic minorities and 5% from international destinations.

Fall 2015 <i>Race/Ethnicity</i>	<i>Female</i>		<i>Male</i>		Total # Faculty	% Total
	# Faculty	% Total	# Faculty	% Total		
<i>African American</i>	9	5%	14	10%	23	7%
<i>American Indian</i>	0	0%	1	1%	1	0%
<i>Asian</i>	20	12%	12	8%	32	10%
<i>White</i>	128	74%	95	66%	223	71%
<i>Hispanic/Latino</i>	3	2%	12	8%	15	5%
<i>Two or More Races</i>	4	2%	0	0%	4	1%
<i>International</i>	8	5%	9	6%	17	5%
<b>Total</b>	<b>172</b>	<b>100%</b>	<b>143</b>	<b>100%</b>	<b>315</b>	<b>100%</b>

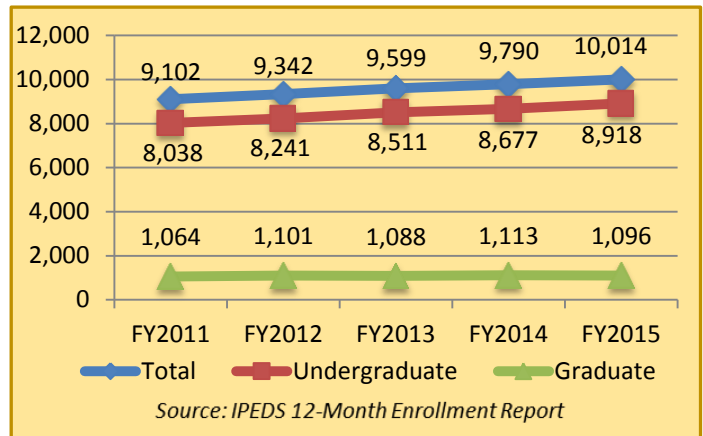
## Transfer Students Participate in University Study

In October 2015, the Institutional Research Office conducted a brief survey to assess transfer students' opinions about Stockton University. The results from the survey will help Stockton consider initiatives to better serve our transfer student population. 3,587 students were asked to take the electronic survey and 1,005 responded, yielding a 28% response rate. The next issue of the IR Newsletter will share some results of this survey.



## Stockton's Student Population over 10,000 in FY2015

Stockton served a student population of more than 10,000 during fiscal year 2015. There was an unduplicated count of 10,014 students enrolled during any academic term beginning Summer 2014 through Fall 2014 and Spring 2015. The unduplicated enrollment during the 12-month of FY2015 increased 10% compared with FY2011. Over the last five fiscal years, Stockton has seen an average of 2% increase in 12-month enrollment, which is in line with overall fall semester enrollment growth rate.



Contact Us  
Office of Institutional Research (located in Upper L-Wing)  
609-626-3459  
[Institutional Research Website](#)  
[DATA REQUEST FORM](#)



## INTRODUCING NEW WEB-BASED ENROLLMENT DASHBOARDS

The Stockton Community is invited to visit Institutional Research's recently improved enrollment web pages. Traditionally, enrollment information was available in PDF format on a semester-by-semester basis. Now, using a software package called Tableau, we have simplified and expanded access to the University's enrollment and admissions data. Our newly redesigned, interactive enrollment pages contain five years of data, which you can filter to show enrollment by fall or spring terms, student level, state of residence and more!

Follow this link to try it out: [Enrollment Data Dashboard](#)

Future Tableau pages will include: degrees conferred, course enrollments, retention and graduation rates, and summer enrollment. Historical enrollment data dating back to Fall 1992 is still available in the traditional report format through a link at the bottom of the new page.

Full instructions available here: [Instructions for Interactive Enrollment Pages](#)

Please feel free to contact [Alice.Sikora@Stockton.edu](mailto:Alice.Sikora@Stockton.edu) with any questions, problems, or suggestions.

## Upcoming NSSE Survey in Spring 2016!

The Office of Institutional Research is preparing for Stockton's participation in the National Survey of Student Engagement (NSSE) in Spring 2016. Stockton has participated in NSSE every two years since Spring 2001. Freshmen and seniors will be contacted and encouraged to respond to the survey.

**Why is NSSE Important?** Stockton uses NSSE results to examine trends in student responses to ten engagement indicators categorized in four major themes: *Academic Challenge, Learning with Peers, Experiences with Faculty, and Campus Environment*. NSSE results are used to inform the Stockton community about freshmen and senior learning and engagement experiences and to identify aspects of those experiences that can be improved through changes in policy and practice.

The first invitation to students to take the survey will be delivered on February 18<sup>th</sup>, and multiple e-mail reminders will be sent to students up until the survey closes on June 1<sup>st</sup>. Eligible students can take the survey and will receive a prize for participating. A specific schedule for tabling the survey administration in the campus center will be announced.

## Did You Know...?

The U.S. Department of Education recently launched a new national "College Scorecard." The purpose of this interactive tool is to help parents and prospective students weigh college options. The website provides comparative institutional information on annual costs, financial aid/debt, graduation/retention rates, salary level after college, etc. Interested viewers are advised that salary information is limited only to students who receive federal aid. Click this link to see all 4-year schools in NJ: [College Scorecard](#)