

Stockton Polling Institute

Wind Energy

September 16-26, 2023

Weighted Results

Coastal counties are defined as those along the shore or Delaware Bay: Atlantic, Cape May, Cumberland, Ocean, Monmouth, Salem

	2019		2023	
	Statewide n=807	Coastal counties n=563	Statewide n=592	Coastal counties n=137
Support wind turbines off the N.J. coast	80%	77%	50%	33%

Source: Stockton University Poll, William J. Hughes Center for Public Policy

	2023	
	Statewide n=592	Coastal Counties n=137
Very important that N.J. take action to combat climate change	51%	37%
Relying more on renewable energy sources would improve:		
The climate	52%	37%
Local job opportunities	45%	38%
Energy costs	39%	25%
The reliability of electricity	35%	29%
Support for tax breaks to wind energy companies constructing wind farms	39%	22%
Think wind turbines will impact the following a great deal:		
Ocean views	34%	47%
Tourism to Jersey shore destinations	27%	37%
Marine life	44%	64%

Source: Stockton University Poll, William J. Hughes Center for Public Policy

Coastal municipalities defined as municipalities where any part of it touches the ocean or the bay. Residents self-reported whether they live in a coastal municipality.

	2023		
	Statewide n=592	Coastal municipalities n=128	Non-coastal municipalities n=452
Very important that N.J. take action to combat climate change	51%	43%	52%
Support wind turbines off the N.J. coast	50%	40%	53%
Relying more on renewable energy sources would improve:			
The climate	52%	40%	54%
Local job opportunities	45%	41%	46%
Energy costs	39%	30%	42%
The reliability of electricity	35%	28%	37%
Support for tax breaks to wind energy companies constructing wind farms	39%	25%	43%
Think wind turbines will impact the following a great deal:			
Ocean views	34%	45%	31%
Tourism to Jersey shore destinations	27%	30%	26%
Marine life	44%	62%	39%

Source: Stockton University Poll, William J. Hughes Center for Public Policy

Residents self-reported which political party with which they identified:

	2023	
	Democrats n=155	Republicans n=137
Very important that N.J. take action to combat climate change	81%	17%
Support wind turbines off the N.J. coast	73%	22%
Relying more on renewable energy sources would improve:		
The climate	76%	20%
Local job opportunities	58%	27%
Energy costs	54%	20%
The reliability of electricity	47%	18%
Support for tax breaks to wind energy companies constructing wind farms	58%	17%
Think wind turbines will impact the following a great deal:		
Ocean views	21%	61%
Tourism to Jersey shore destinations	12%	47%
Marine life	21%	75%

Source: Stockton University Poll, William J. Hughes Center for Public Policy

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from September 16-26, 2023. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 92% of interviews were conducted on cell phones and 8% on landline phones. In terms of mode, 83% were reached via dialing and 17% were reached via text-to-web. A total of 592 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau ACS 2021 data for New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 4.0 percentage points at a 95% confidence level. MOE is higher for subsets.