

Stockton Polling Institute

Wind Energy

September 16-26, 2023

Weighted Results

Q1 - How important is it to you that New Jersey takes action to combat climate change?

| # | Answer | % | Count |
|---|----------------------|------|-------|
| 1 | Very important | 51% | 299 |
| 2 | Somewhat important | 21% | 127 |
| 3 | Not very important | 9% | 53 |
| 4 | Not at all important | 17% | 100 |
| 5 | Don't know | 2% | 11 |
| 6 | Refuse | 0% | 2 |
| | Total | 100% | 592 |

If New Jersey reduces energy production from fossil fuels and increases energy production from renewable sources, like wind energy, do you think it would improve, worsen, or have no effect on the following:

Q2 - The climate:

| # | Answer | % | Count |
|---|-----------|------|-------|
| 1 | Improve | 52% | 305 |
| 2 | Worsen | 9% | 54 |
| 3 | No effect | 28% | 167 |
| 4 | Not sure | 10% | 62 |
| 5 | Refuse | 1% | 5 |
| | Total | 100% | 592 |

Q3 - Local job opportunities:

| # | Answer | % | Count |
|---|-----------|------|-------|
| 1 | Improve | 45% | 269 |
| 2 | Worsen | 15% | 90 |
| 3 | No effect | 27% | 160 |
| 4 | Not sure | 11% | 67 |
| 5 | Refuse | 1% | 6 |
| | Total | 100% | 592 |

Q4 - Energy costs, as in the prices you pay to cool and heat your home:

| # | Answer | % | Count |
|---|-----------|------|-------|
| 1 | Improve | 39% | 233 |
| 2 | Worsen | 24% | 144 |
| 3 | No effect | 24% | 143 |
| 4 | Not sure | 11% | 67 |
| 5 | Refuse | 1% | 5 |
| | Total | 100% | 592 |

Q5 - The reliability of electricity:

| # | Answer | % | Count |
|---|-----------|------|-------|
| 1 | Improve | 35% | 205 |
| 2 | Worsen | 25% | 146 |
| 3 | No effect | 28% | 165 |
| 4 | Not sure | 12% | 74 |
| 5 | Refuse | 0% | 2 |
| | Total | 100% | 592 |

Q6 - Do you support or oppose the installation of wind turbines off the coast of New Jersey?

| # | Answer | % | Count |
|---|---------------------|------|-------|
| 1 | Support | 50% | 297 |
| 2 | Oppose | 33% | 197 |
| 3 | Not sure/No opinion | 16% | 96 |
| 4 | Refuse | 0% | 3 |
| | Total | 100% | 592 |

Q7 - Do you support or oppose giving tax breaks to wind energy companies constructing offshore wind farms in New Jersey?

| # | Answer | % | Count |
|---|---------------------|------|-------|
| 1 | Support | 39% | 233 |
| 2 | Oppose | 48% | 283 |
| 3 | Not sure/No opinion | 12% | 70 |
| 4 | Refuse | 1% | 6 |
| | Total | 100% | 592 |

Q8 - Who do you think should be responsible for approving the permits necessary for construction related to the wind farms:

| # | Answer | % | Count |
|---|--|------|-------|
| 1 | State authorities | 41% | 245 |
| 2 | The local authorities where the construction is taking place | 42% | 249 |
| 3 | Not sure | 15% | 89 |
| 4 | Refuse | 2% | 9 |
| | Total | 100% | 592 |

Please rate the level of impact you think wind turbines off the coast of New Jersey will have on the following, if any:

Q9 - Ocean views. Will they be impacted:

| # | Answer | % | Count |
|---|--------------|------|-------|
| 1 | A great deal | 34% | 203 |
| 2 | A little | 37% | 218 |
| 3 | Not at all | 16% | 94 |
| 4 | Not sure | 13% | 76 |
| 5 | Refuse | 0% | 2 |
| | Total | 100% | 592 |

Q10 - How about tourism to New Jersey shore destinations?

| # | Answer | % | Count |
|---|--------------|------|-------|
| 1 | A great deal | 27% | 159 |
| 2 | A little | 28% | 166 |
| 3 | Not at all | 37% | 218 |
| 4 | Not sure | 8% | 46 |
| 5 | Refuse | 0% | 3 |
| | Total | 100% | 592 |

Q11 - Marine life?

| # | Answer | % | Count |
|---|--------------|------|-------|
| 1 | A great deal | 44% | 258 |
| 2 | A little | 24% | 144 |
| 3 | Not at all | 16% | 93 |
| 4 | Not sure | 16% | 95 |
| 5 | Refuse | 0% | 2 |
| | Total | 100% | 592 |

Demographics

QAGE - Please select your age group.

| # | Answer | % | Count |
|---|--------------|------|-------|
| 1 | 18-29 | 18% | 109 |
| 2 | 30-49 | 29% | 172 |
| 3 | 50-64 | 28% | 164 |
| 4 | 65 and older | 23% | 139 |
| 5 | Refuse | 1% | 8 |
| | Total | 100% | 592 |

COUNTY - Select your New Jersey county. [Recoded into regions]

| # | Answer | % | Count |
|----|----------|------|-------|
| 1 | North | 51% | 299 |
| 2 | Central | 32% | 189 |
| 3 | South | 15% | 89 |
| 22 | Not sure | 0% | 0 |
| 23 | Refuse | 2% | 15 |
| | Total | 100% | 592 |

D1 - Are you Hispanic or Latino, or not?

| # | Answer | % | Count |
|---|-------------------------|------|-------|
| 1 | Yes, Hispanic or Latino | 17% | 102 |
| 2 | No | 79% | 470 |
| 3 | Refuse | 3% | 19 |
| | Total | 100% | 592 |

D2 - Which of the following best describes your race:

| # | Answer | % | Count |
|---|---------------------------|------|-------|
| 1 | White (non-Hispanic) | 61% | 358 |
| 2 | Black or African American | 14% | 86 |
| 3 | Asian or Pacific Islander | 4% | 25 |
| 4 | Native American | 1% | 6 |
| 5 | Some other race alone | 6% | 37 |
| 6 | More than one race | 7% | 44 |
| 7 | Refuse | 6% | 36 |
| | Total | 100% | 592 |

D3 - Which of the following best describes your highest level of education:

| # | Answer | % | Count |
|---|--------------------------------------|------|-------|
| 1 | Less than a four-year college degree | 55% | 324 |
| 2 | A four-year college degree or more | 43% | 257 |
| 3 | Refuse | 2% | 11 |
| | Total | 100% | 592 |

D4 - Which of the following general categories best represents your household income last year before taxes:

| # | Answer | % | Count |
|---|---------------------------------|------|-------|
| 1 | Less than \$50,000 | 21% | 123 |
| 2 | \$50,000 to less than \$100,000 | 21% | 127 |
| 3 | \$100,000 or more | 42% | 247 |
| 4 | Refuse | 16% | 96 |
| | Total | 100% | 592 |

D5 - Do you consider yourself to be a:

| # | Answer | % | Count |
|---|----------------|------|-------|
| 1 | Democrat | 26% | 155 |
| 2 | Republican | 23% | 137 |
| 3 | Independent | 27% | 157 |
| 4 | Something else | 13% | 76 |
| 5 | Not sure | 4% | 24 |
| 6 | Refuse | 7% | 44 |
| | Total | 100% | 592 |

D6 - Lastly, what is your gender?

| # | Answer | % | Count |
|---|----------------------|------|-------|
| 1 | Man | 48% | 284 |
| 2 | Woman | 49% | 292 |
| 3 | Identify another way | 1% | 7 |
| 4 | Refuse | 2% | 9 |
| | Total | 100% | 592 |

Methodology

The poll of New Jersey adult residents was conducted by the Stockton Polling Institute of the William J. Hughes Center for Public Policy from September 16-26, 2023. Stockton University students texted cell phones with invitations to take the survey online and Opinion Services supplemented the dialing portion of the fieldwork, which consisted of cell and landline telephone calls. Overall, 92% of interviews were conducted on cell phones and 8% on landline phones. In terms of mode, 83% were reached via dialing and 17% were reached via text-to-web. A total of 592 New Jersey adult residents were interviewed. Both cell and landline samples consisted of random digit dialing (RDD) sample from MSG. Data are weighted based on U.S. Census Bureau ACS 2021 data for New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 4.0 percentage points at a 95% confidence level. MOE is higher for subsets.