

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

4. If the election for president were held today, and the candidates were Democrat Barack Obama and Republican Chris Christie, for whom would you vote?

	Total		Region						NJ direction						AgeGroup						Gender					
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	513	51.2	191	52.9	139	42.1	183	58.9	107	23.6	352	80.0	54	49.5	63	65.2	166	48.9	188	54.0	83	45.1	223	47.4	290	54.6
Christie	336	33.5	126	35.1	125	37.8	85	27.2	287	63.5	28	6.4	21	18.9	23	23.3	118	34.8	117	33.4	69	37.4	172	36.5	164	30.9
Someone else	67	6.7	17	4.6	29	8.7	22	7.1	17	3.7	39	8.9	11	10.5	6	6.6	23	6.7	20	5.8	13	6.8	39	8.3	28	5.4
NS	85	8.5	27	7.4	38	11.4	21	6.8	42	9.3	20	4.6	23	21.1	5	5.0	33	9.6	24	6.8	20	10.7	37	7.9	48	9.1
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	30	62.9	45	56.0	207	48.3	156	55.8	63	46.9	317	44.5	41	46.6	121	88.0	11	54.7	13	67.1
Christie	11	23.7	24	30.3	151	35.2	91	32.5	49	36.5	283	39.6	34	38.1	7	4.9	3	17.1	4	22.6
Someone else	6	13.4	1	1.5	32	7.5	14	5.1	8	6.0	47	6.6	10	11.8	4	2.6	1	6.9	2	7.8
NS			10	12.2	39	9.0	18	6.5	14	10.6	67	9.4	3	3.5	6	4.6	4	21.3	0	2.4
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

	Party						Education			
	Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%
Obama	338	82.5	31	9.9	143	51.2	195	49.6	316	52.2
Christie	41	10.0	217	70.1	77	27.5	141	35.9	193	32.0
Someone else	11	2.8	21	6.8	35	12.5	22	5.6	45	7.5
NS	20	4.8	41	13.2	25	8.8	35	8.8	51	8.4
Total	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

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4. If the election for president were held today, and the candidates were Democrat Barack Obama and Republican Chris Christie, for whom would you vote?

	Total		Income												generation									
	n		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	513	51.2	47	61.1	31	54.9	34	52.3	85	51.3	52	44.1	194	51.8	10	44.4	73	45.2	247	53.6	100	47.5	70	62.0
Christie	336	33.5	20	25.9	21	37.9	20	31.3	50	29.8	46	39.1	130	34.7	8	35.9	61	37.6	158	34.3	71	33.6	28	24.9
Someone else	67	6.7	4	5.3	1	2.1	3	5.4	18	10.7	10	8.5	20	5.4			13	7.7	23	5.0	19	8.8	8	6.7
NS	85	8.5	6	7.8	3	5.2	7	11.1	14	8.2	10	8.3	30	8.0	4	19.7	15	9.5	33	7.1	21	10.0	7	6.4
Total	1001	100.0	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

5. Is your overall opinion of Barack Obama very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	322	32.2	118	32.6	85	25.9	119	38.3	66	14.7	214	48.6	42	38.2	28	28.8	110	32.4	120	34.3	57	30.8	134	28.5	188	35.4
Smw fav	335	33.5	121	33.6	111	33.6	103	33.1	131	28.9	163	37.0	42	38.3	40	41.4	116	34.1	116	33.3	55	30.0	164	34.8	171	32.3
Smw unfav	167	16.7	73	20.2	49	14.7	46	14.7	112	24.8	40	9.2	15	13.5	6	6.6	68	20.1	54	15.3	33	17.7	81	17.2	86	16.2
V unfav	160	15.9	48	13.3	75	22.7	36	11.7	133	29.5	18	4.1	8	7.4	18	18.3	43	12.8	53	15.1	37	19.8	84	17.8	76	14.3
Not familiar	8	.8	0	.1	6	1.8	2	.6	4	1.0	1	.2	3	2.4			1	.3	4	1.3	2	.9	3	.6	5	1.0
NS	9	.9	0	.1	4	1.3	5	1.5	5	1.1	4	.9	0	.2	5	4.8	1	.3	2	.7	1	.7	5	1.1	4	.8
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	8	17.9	23	28.5	144	33.5	99	35.2	41	30.8	172	24.1	29	32.7	95	69.3	10	51.3	9	47.9
Smw fav	21	45.2	36	44.8	141	33.0	89	31.6	40	29.9	243	34.0	35	40.0	40	29.0	4	22.0	7	34.4
Smw unfav	3	6.7	9	10.8	83	19.3	42	15.1	24	17.9	140	19.6	17	19.9	1	.7	0	2.1	2	9.2
V unfav	10	20.4	13	15.8	59	13.7	43	15.5	26	19.4	148	20.7	4	4.8	1	1.0	2	7.8	1	7.3
Not familiar					1	.2	4	1.6	2	1.3	4	.6					3	14.8		
NS	5	9.8			1	.2	3	1.0	1	.7	6	.9	2	2.6			0	2.0	0	1.2
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

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5. Is your overall opinion of Barack Obama very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
V fav	322	32.2	220	53.5	13	4.2	89	31.9	111	28.2	211	34.9
Smw fav	335	33.5	157	38.4	83	26.8	95	33.7	154	39.1	179	29.6
Smw unfav	167	16.7	18	4.4	105	33.7	45	15.9	57	14.5	109	18.0
V unfav	160	15.9	11	2.6	106	34.0	43	15.4	58	14.9	101	16.7
Not familiar	8	.8	1	.3	4	1.2	3	1.1	4	.9	5	.7
NS	9	.9	3	.8	0	.1	6	2.0	9	2.4		
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	35	44.8	22	38.3	25	38.0	44	26.3	28	23.8	134	35.6	8	34.9	49	30.3	162	35.1	66	31.1	30	26.7
Smw fav	25	32.0	22	38.4	22	33.2	67	40.2	45	37.8	110	29.3	8	36.4	47	29.1	142	30.8	78	37.1	52	45.7
Smw unfav	5	6.9	7	13.2	9	14.5	22	13.3	20	16.7	80	21.2	3	13.4	30	18.3	76	16.4	45	21.2	8	6.9
V unfav	9	11.9	6	10.1	8	12.5	31	18.6	23	19.9	51	13.7	3	15.2	33	20.5	73	15.7	22	10.7	19	16.6
Not familiar	2	2.4			1	1.1	0	.2	2	1.8	1	.2			2	1.1	5	1.2				
NS	2	2.0			0	.6	2	1.4							1	.8	3	.7			5	4.1
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

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6. Is your overall opinion of Chris Christie very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	183	18.3	50	14.0	77	23.5	55	17.9	167	36.9	8	1.9	8	7.4	11	11.7	55	16.1	63	18.0	47	25.3	92	19.7	91	17.1
Smw fav	305	30.5	112	31.0	110	33.2	84	27.0	211	46.6	55	12.4	40	36.4	18	18.1	131	38.5	95	27.3	51	27.6	168	35.7	137	25.8
Smw unfav	170	16.9	67	18.6	52	15.8	50	16.2	37	8.2	105	23.9	27	25.0	26	26.4	47	13.9	63	18.2	30	16.2	56	12.0	113	21.3
V unfav	286	28.6	118	32.8	77	23.4	91	29.2	13	2.8	251	57.1	22	20.5	25	25.5	94	27.7	115	33.0	43	23.3	134	28.5	152	28.6
Not familiar	43	4.3	10	2.9	10	3.2	22	7.0	15	3.4	17	3.8	11	9.7	13	13.5	10	2.9	10	2.8	10	5.4	10	2.2	32	6.1
NS	14	1.4	3	.8	3	.9	8	2.7	9	2.0	4	.8	1	1.0	5	4.8	3	.8	3	.7	4	2.2	9	1.9	5	.9
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	8	17.0	8	9.8	77	18.0	50	18.0	31	23.6	159	22.2	9	10.4	2	1.7	3	13.0	4	20.2
Smw fav	5	9.8	26	32.0	150	35.0	77	27.5	37	27.8	231	32.3	38	43.3	19	14.1	9	43.6	2	7.8
Smw unfav	12	24.6	16	19.9	61	14.2	55	19.7	22	16.9	113	15.8	10	11.7	36	26.6	1	7.1	7	34.6
V unfav	15	31.9	17	21.2	125	29.1	91	32.5	29	22.0	185	25.9	21	23.4	67	48.9	1	7.6	5	25.9
Not familiar	3	6.8	14	17.0	12	2.7	5	1.7	10	7.2	16	2.2	10	11.2	11	7.7	4	19.8	2	11.6
NS	5	9.8			4	1.0	2	.6	3	2.5	11	1.5			1	1.0	2	9.0		
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

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6. Is your overall opinion of Chris Christie very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
V fav	183	18.3	18	4.3	115	37.0	51	18.1	75	19.0	107	17.7
Smw fav	305	30.5	82	20.0	140	45.0	83	29.8	111	28.4	194	32.0
Smw unfav	170	16.9	107	26.0	30	9.6	33	11.8	55	14.0	114	18.9
V unfav	286	28.6	192	46.7	18	5.8	77	27.3	114	29.0	170	28.1
Not familiar	43	4.3	8	2.1	6	2.0	28	10.0	29	7.3	14	2.3
NS	14	1.4	4	.9	2	.6	8	3.0	9	2.3	5	.8
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income										generation											
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	8	10.8	10	16.9	9	14.0	29	17.4	24	20.2	70	18.6	6	26.7	41	25.1	83	17.9	34	15.9	12	10.9
Smw fav	15	19.7	16	29.2	23	35.5	35	21.4	41	35.0	132	35.1	4	19.7	47	28.7	142	30.8	77	36.4	25	21.7
Smw unfav	12	15.2	5	9.2	18	27.5	50	29.9	17	14.5	48	12.7	4	18.3	26	15.9	82	17.8	28	13.1	27	23.5
V unfav	26	33.8	20	36.2	13	19.4	47	28.6	33	27.8	117	31.3	4	17.9	39	24.1	142	30.8	62	29.5	30	26.3
Not familiar	15	19.5	2	4.1	1	2.3	4	2.7	2	1.9	6	1.6	2	8.0	8	5.0	10	2.1	8	3.7	15	13.5
NS	1	1.0	2	4.3	1	1.3			1	.6	3	.7	2	9.4	2	1.2	3	.6	3	1.4	5	4.1
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

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7. Why do you have an unfavorable opinion of Chris Christie?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
His confrontational style	240	52.6	96	52.1	70	53.6	74	52.5	23	46.1	187	52.4	30	60.7	20	40.3	81	57.4	88	49.0	43	59.6	95	49.9	145	54.6
Don't agree with his policies	343	75.2	149	80.6	93	71.8	101	71.3	28	56.1	279	78.3	36	72.2	42	84.0	107	75.8	135	75.7	50	68.5	145	75.8	198	74.7
Don't like his handling of the state budget	314	69.0	138	74.8	77	59.7	99	69.9	24	47.4	265	74.3	26	52.2	47	93.7	98	69.6	122	68.3	41	56.3	129	67.9	185	69.7
Don't think he has kept his campaign promises	167	36.7	68	36.9	42	32.7	56	40.0	11	22.8	138	38.6	18	36.5	8	15.1	65	45.9	61	34.2	32	43.5	69	36.1	98	37.1
The way he treats unions	311	68.2	134	72.3	79	60.9	98	69.5	17	33.2	259	72.7	35	70.9	39	76.6	101	71.5	124	69.3	41	56.5	127	66.7	184	69.3
The way he treats New Jersey Education Association/teachers	361	79.2	147	79.6	99	76.2	115	81.4	33	65.6	296	82.9	33	65.8	50	100.0	118	83.5	130	72.8	53	73.4	135	70.8	226	85.2
Other	32	6.9	6	3.0	12	9.5	14	9.7	3	6.5	24	6.7	4	9.1	3	6.3	6	4.3	15	8.5	7	9.7	16	8.4	16	5.9
NS	1	.3			0	.3	1	.7			1	.3	0	.9							1	1.0	0	.2	1	.4
Total	456	100.0	185	100.0	130	100.0	141	100.0	50	100.0	357	100.0	49	100.0	50	100.0	141	100.0	179	100.0	73	100.0	191	100.0	265	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
His confrontational style	20	75.7	7	21.4	96	51.7	77	52.8	32	61.8	176	59.0	11	35.0	43	41.2	1	48.3	8	69.8
Don't agree with his policies	24	87.8	24	74.3	137	73.9	114	78.4	35	67.4	215	72.2	20	66.3	88	84.8	1	48.3	12	100.0
Don't like his handling of the state budget	24	88.2	30	92.8	127	68.8	97	66.2	30	57.7	205	69.0	19	60.2	73	70.5	1	48.3	11	97.1
Don't think he has kept his campaign promises	8	28.4	5	14.2	75	40.2	54	36.6	25	48.0	101	33.8	13	42.8	44	42.2	1	48.3	5	40.7
The way he treats unions	15	56.2	29	88.8	135	72.9	96	65.6	29	56.2	201	67.5	23	73.1	75	72.3	1	36.3	6	52.9
The way he treats New Jersey Education Association/teachers	27	100.0	30	91.8	152	82.3	105	71.7	38	72.4	232	77.9	25	81.3	86	83.1	1	36.3	10	87.2
Other	3	11.8			9	4.8	14	9.6	5	10.4	23	7.7			8	8.0			0	2.1
NS							0	.2	0	.8	1	.3					0	15.3		
Total	27	100.0	33	100.0	185	100.0	146	100.0	52	100.0	298	100.0	31	100.0	103	100.0	3	100.0	12	100.0

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7. Why do you have an unfavorable opinion of Chris Christie?

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
His confrontational style	240	52.6	153	51.3	24	51.4	62	56.7	81	47.9	157	55.1
Don't agree with his policies	343	75.2	244	81.8	26	53.7	73	66.5	123	72.5	218	76.6
Don't like his handling of the state budget	314	69.0	219	73.3	32	68.0	63	57.6	106	62.5	207	72.6
Don't think he has kept his campaign promises	167	36.7	120	40.3	12	25.2	35	31.7	72	42.8	95	33.3
The way he treats unions	311	68.2	215	72.0	20	41.7	76	69.4	107	63.4	202	70.8
The way he treats New Jersey Education Association/teachers	361	79.2	248	83.1	40	83.9	73	66.5	123	72.8	236	82.8
Other	32	6.9	19	6.4	1	2.8	11	10.3	15	8.8	17	5.9
NS	1	.3					1	1.3			1	.5
Total	456	100.0	299	100.0	48	100.0	110	100.0	169	100.0	285	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
His confrontational style	8	22.3	14	56.3	11	34.6	46	47.5	23	46.1	105	63.5	3	34.6	41	62.7	113	50.3	50	55.6	26	46.7
Don't agree with his policies	29	76.8	19	75.6	19	62.9	75	76.7	34	69.1	128	77.7	5	66.6	45	68.7	174	77.7	65	71.9	46	81.5
Don't like his handling of the state budget	27	71.3	18	70.6	19	60.6	66	68.4	34	67.5	123	74.3	3	42.2	38	58.0	160	71.6	56	62.6	51	90.2
Don't think he has kept his campaign promises	16	42.8	13	51.8	14	45.0	29	30.0	17	34.7	62	37.7	4	53.8	27	42.2	90	40.1	32	36.1	11	20.0
The way he treats unions	17	43.8	19	73.9	17	56.5	68	69.9	30	59.5	131	79.4	3	37.6	38	58.8	162	72.4	59	65.5	42	75.0
The way he treats New Jersey Education Association/teachers	26	68.3	16	63.0	25	81.1	87	89.2	36	73.1	136	82.7	6	80.9	47	72.4	172	76.7	72	79.5	55	97.6
Other	4	9.7	1	5.1	2	6.7	8	8.5			14	8.7	1	10.0	6	9.7	18	8.2	3	3.4	3	5.6
NS			1	2.8											1	1.1						
Total	38	100.0	26	100.0	31	100.0	97	100.0	50	100.0	165	100.0	8	100.0	65	100.0	224	100.0	90	100.0	56	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

8. If the election for New Jersey governor was held today, would you vote to re-elect Chris Christie?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Yes	446	44.6	149	41.3	169	51.0	129	41.6	368	81.4	40	9.2	38	34.9	37	37.9	159	47.0	141	40.5	92	50.1	244	51.9	202	38.1
No	441	44.1	179	49.8	125	37.8	137	44.2	45	10.0	353	80.1	44	40.2	47	48.7	139	40.9	177	50.8	67	36.3	186	39.5	255	48.1
NS	113	11.3	32	9.0	37	11.2	44	14.2	39	8.6	47	10.7	27	24.9	13	13.4	41	12.1	30	8.7	25	13.6	40	8.5	73	13.8
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	21	43.4	30	37.6	199	46.5	115	41.0	65	48.8	366	51.3	40	44.9	17	12.1	8	39.2	4	22.6
No	24	49.9	33	41.4	185	43.1	141	50.4	47	35.6	277	38.8	35	39.3	105	76.3	4	20.1	13	67.2
NS	3	6.7	17	21.0	45	10.4	24	8.6	21	15.6	70	9.9	14	15.7	16	11.5	8	40.7	2	10.1
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

	Party				Education					
	Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%
Yes	68	16.6	242	78.0	136	48.5	188	47.7	257	42.6
No	295	72.0	48	15.4	98	35.1	160	40.7	280	46.2
NS	47	11.4	21	6.6	46	16.4	46	11.6	68	11.2
Total	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

8. If the election for New Jersey governor was held today, would you vote to re-elect Chris Christie?

	Total		Income												generation									
	n		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstocker s		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	446	44.6	22	28.8	25	44.3	32	49.3	58	34.7	60	50.7	163	43.4	8	36.8	84	52.0	197	42.7	97	46.0	44	38.6
No	441	44.1	36	47.2	26	45.6	26	39.4	99	59.5	45	38.1	175	46.6	6	28.0	61	37.4	220	47.8	89	42.3	53	47.2
NS	113	11.3	19	24.0	6	10.2	7	11.3	10	5.8	13	11.2	37	10.0	8	35.2	17	10.7	44	9.5	25	11.7	16	14.2
Total	1001	100.0	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

9. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing the amount local and state employees, teachers, and firefighters/police contribute to pensions.

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	420	41.9	155	43.1	156	47.4	108	34.8	290	64.1	105	23.9	25	22.9	29	29.7	139	40.9	156	44.7	83	45.3	233	49.5	187	35.3
Smw agree	239	23.9	92	25.5	73	22.1	75	24.1	94	20.8	111	25.2	35	31.7	17	17.1	83	24.4	90	25.8	41	22.4	102	21.7	138	25.9
Smw disagree	137	13.7	56	15.5	48	14.5	33	10.7	36	8.0	79	17.9	22	20.1	22	22.2	49	14.5	39	11.1	23	12.5	55	11.6	82	15.5
Str disagree	151	15.1	50	13.8	45	13.7	56	18.2	16	3.6	120	27.3	15	13.6	12	12.7	56	16.6	56	15.9	24	12.9	67	14.2	84	15.9
NS	54	5.4	8	2.1	8	2.4	38	12.2	16	3.6	25	5.6	13	11.7	18	18.3	12	3.6	9	2.5	13	6.8	14	3.0	39	7.4
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	11	23.5	28	35.0	187	43.5	127	45.3	54	40.6	341	47.8	33	37.6	22	15.9	7	37.2	7	37.0
Smw agree	17	34.9	9	10.9	107	25.1	64	23.0	34	25.2	168	23.6	19	22.0	32	23.3	4	21.9	9	46.5
Smw disagree	4	9.2	22	27.4	48	11.3	42	15.0	16	11.8	59	8.3	21	24.0	49	36.0	2	11.0	3	12.8
Str disagree	8	15.9	12	14.4	69	16.2	42	14.9	18	13.5	116	16.2	2	2.6	27	19.4	4	19.1		
NS	8	16.5	10	12.3	17	3.9	5	1.8	12	8.9	29	4.1	12	13.8	7	5.4	2	10.8	1	3.7
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

9. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing the amount local and state employees, teachers, and firefighters/police contribute to pensions.

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	420	41.9	106	25.8	186	60.0	128	45.5	158	40.1	261	43.2
Smw agree	239	23.9	101	24.6	74	24.0	64	22.9	88	22.3	152	25.1
Smw disagree	137	13.7	86	21.0	21	6.7	30	10.8	56	14.3	78	13.0
Str disagree	151	15.1	99	24.2	21	6.8	31	10.9	59	15.0	92	15.3
NS	54	5.4	18	4.4	8	2.5	28	9.9	32	8.2	21	3.5
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	20	26.1	20	34.8	26	40.5	57	34.1	49	41.5	180	47.8	5	20.7	79	48.6	198	42.9	92	43.7	33	29.3
Smw agree	24	31.0	15	26.0	23	35.1	40	24.4	28	23.9	84	22.4	4	16.3	38	23.2	110	23.8	60	28.5	20	17.4
Smw disagree	11	14.3	11	19.9	4	5.7	29	17.3	22	18.6	42	11.1	7	32.9	16	9.8	59	12.8	24	11.4	26	23.1
Str disagree	9	12.1	8	14.1	9	13.1	39	23.3	15	12.4	59	15.7	3	13.7	21	12.8	78	16.9	30	14.2	16	14.4
NS	13	16.5	3	5.2	4	5.6	1	.9	4	3.6	11	3.0	4	16.4	9	5.6	17	3.6	5	2.2	18	15.6
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

10. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing the amount local and state employees, teachers and firefighters/police contribute to healthcare.

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	459	45.8	158	43.8	171	51.7	130	41.8	312	69.0	116	26.3	31	28.4	42	43.3	150	44.1	159	45.6	93	50.7	230	48.8	229	43.1
Smw agree	272	27.2	98	27.2	89	27.1	85	27.3	93	20.7	143	32.6	35	32.4	42	43.1	74	21.8	104	29.8	43	23.4	118	25.2	153	28.9
Smw disagree	98	9.8	48	13.4	22	6.7	28	9.1	17	3.7	59	13.4	23	20.8			51	15.0	30	8.5	16	8.5	48	10.2	50	9.5
Str disagree	146	14.6	45	12.5	45	13.6	56	18.0	17	3.7	115	26.2	13	12.3	8	8.2	56	16.5	51	14.6	25	13.6	66	14.1	79	15.0
NS	26	2.6	11	3.2	3	.9	12	3.8	13	2.9	7	1.5	7	6.0	5	5.4	9	2.6	5	1.5	7	3.8	8	1.6	19	3.5
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	11	23.5	41	51.4	197	45.9	131	46.7	64	48.3	365	51.1	34	38.3	31	22.6	11	56.3	7	34.5
Smw agree	28	58.8	22	27.1	97	22.7	84	30.2	31	23.5	184	25.8	22	24.8	50	36.4	5	23.8	4	21.5
Smw disagree			1	1.2	57	13.3	26	9.2	12	9.3	56	7.8	17	19.4	21	15.4	1	5.3	2	9.9
Str disagree	3	6.7	16	20.2	66	15.4	37	13.0	18	13.6	98	13.7	15	16.5	29	20.9	1	3.8	1	6.1
NS	5	11.0			12	2.7	3	.9	7	5.3	11	1.6	1	1.0	6	4.7	2	10.8	5	28.0
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

10. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing the amount local and state employees, teachers and firefighters/police contribute to healthcare.

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	459	45.8	117	28.6	201	64.8	140	50.0	184	46.9	273	45.1
Smw agree	272	27.2	126	30.6	71	22.7	76	27.1	106	26.9	166	27.5
Smw disagree	98	9.8	57	13.8	18	5.7	24	8.5	37	9.3	60	9.9
Str disagree	146	14.6	95	23.2	17	5.4	34	12.0	59	15.1	86	14.3
NS	26	2.6	16	3.8	4	1.3	7	2.4	7	1.8	19	3.2
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	42	54.2	24	42.9	25	38.9	57	34.3	52	44.0	179	47.8	6	25.4	88	54.1	209	45.3	95	45.1	46	40.9
Smw agree	18	23.0	13	23.5	25	37.7	58	34.7	32	27.3	88	23.5	5	22.4	38	23.5	123	26.7	52	24.5	45	39.7
Smw disagree	8	10.1	9	15.5	8	12.4	10	6.0	14	11.7	39	10.5	3	14.8	12	7.6	53	11.6	27	13.0		
Str disagree	9	11.8	8	13.5	5	8.2	35	21.2	18	15.1	59	15.8	6	26.2	19	11.9	66	14.4	32	15.2	17	14.7
NS	1	.9	3	4.7	2	2.8	6	3.8	2	1.9	9	2.4	2	11.2	5	2.8	9	2.1	5	2.2	5	4.6
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

11. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Making teacher compensation and tenure related to student success.

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	353	35.3	129	35.8	131	39.6	93	30.0	222	49.2	96	21.7	35	31.9	24	25.2	139	40.9	115	32.9	65	35.6	176	37.4	177	33.3
Smw agree	221	22.1	79	22.0	68	20.5	74	23.8	112	24.7	82	18.5	28	25.3	13	12.9	83	24.5	77	22.1	38	20.8	102	21.6	119	22.5
Smw disagree	176	17.6	75	20.8	51	15.3	50	16.2	50	11.1	113	25.6	13	12.2	34	35.5	56	16.5	55	15.7	27	14.9	76	16.2	100	18.9
Str disagree	198	19.8	65	18.0	61	18.4	72	23.3	41	9.0	135	30.6	23	21.0	20	21.0	45	13.3	87	25.0	38	20.8	96	20.4	102	19.2
NS	53	5.3	12	3.3	21	6.2	20	6.6	27	6.0	15	3.5	11	9.7	5	5.4	16	4.7	15	4.2	15	7.9	21	4.4	33	6.1
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hispanic		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	6	13.7	31	38.6	172	40.0	87	31.0	48	35.9	251	35.2	38	42.9	43	31.4	10	52.6	4	18.9
Smw agree	13	26.4	8	10.3	96	22.3	69	24.5	26	19.5	173	24.2	13	15.3	23	16.9	6	31.0	2	9.7
Smw disagree	12	26.2	25	31.9	69	16.2	46	16.4	20	14.8	109	15.2	25	28.1	33	23.8	2	12.6	4	22.4
Str disagree	11	22.8	14	17.9	73	17.0	64	23.0	29	21.7	152	21.2	12	13.7	24	17.4	1	3.8	4	19.8
NS	5	11.0	1	1.2	19	4.5	14	5.1	11	8.1	30	4.2			14	10.6			6	29.2
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

11. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Making teacher compensation and tenure related to student success.

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	353	35.3	84	20.6	150	48.3	118	42.2	153	39.0	200	33.0
Smw agree	221	22.1	89	21.8	65	21.0	66	23.7	97	24.6	124	20.5
Smw disagree	176	17.6	94	22.9	50	16.0	32	11.6	47	12.0	129	21.3
Str disagree	198	19.8	109	26.6	38	12.1	52	18.4	71	18.0	124	20.5
NS	53	5.3	34	8.2	8	2.6	11	4.1	25	6.3	28	4.7
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	33	42.1	13	23.2	24	37.4	48	28.6	48	40.8	138	36.7	4	19.2	61	37.8	170	36.9	77	36.3	31	27.8
Smw agree	18	22.8	13	23.3	14	21.7	24	14.4	28	24.0	80	21.2	6	29.4	32	19.6	97	21.2	59	28.2	16	14.0
Smw disagree	11	14.4	7	13.3	11	17.0	42	25.1	16	13.2	69	18.5	2	11.0	25	15.4	64	13.8	45	21.2	37	32.6
Str disagree	8	10.1	18	32.4	12	18.4	43	25.9	18	15.7	78	20.8	5	24.5	33	20.3	106	23.0	23	10.9	24	21.0
NS	8	10.6	4	7.8	4	5.5	10	5.9	8	6.4	11	2.8	3	15.9	11	6.9	24	5.1	7	3.3	5	4.6
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

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12. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing deductibles and co-pays for senior citizen health programs.

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	106	10.6	38	10.4	31	9.3	38	12.2	64	14.1	30	6.7	13	11.7	5	4.8	25	7.4	41	11.6	30	16.3	71	15.2	35	6.6
Smw agree	135	13.5	50	13.8	51	15.4	35	11.2	89	19.7	34	7.7	12	11.4	8	7.9	48	14.1	42	12.0	31	16.8	76	16.1	60	11.2
Smw disagree	198	19.8	79	21.9	62	18.7	57	18.5	123	27.3	51	11.5	24	22.1	22	22.8	95	28.1	47	13.5	26	14.2	82	17.5	115	21.7
Str disagree	523	52.3	183	50.7	175	53.0	166	53.4	152	33.6	314	71.3	57	52.7	58	59.7	160	47.2	206	59.0	88	47.8	219	46.6	304	57.3
NS	39	3.9	12	3.2	12	3.7	15	4.7	24	5.4	12	2.8	2	2.1	5	4.8	11	3.2	14	3.9	9	4.8	22	4.6	17	3.2
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	5	9.8	4	5.6	28	6.4	43	15.2	21	15.8	75	10.5	1	1.1	24	17.3	2	9.2	1	6.6
Smw agree	4	9.2	5	6.6	63	14.7	34	12.2	21	16.1	93	13.1	10	11.4	21	15.4	6	30.8	2	8.6
Smw disagree	19	39.8	18	22.5	104	24.3	32	11.4	17	13.1	158	22.2	20	23.2	13	9.5	3	16.9		
Str disagree	15	31.3	52	65.3	218	50.9	161	57.4	66	49.8	356	49.8	57	64.3	79	57.8	6	30.0	15	76.1
NS	5	9.8			16	3.6	11	3.8	7	5.2	32	4.5					3	13.1	2	8.7
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

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12. Do you agree or disagree with Governor Christie's positions on the following budgetary issues - Increasing deductibles and co-pays for senior citizen health programs.

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	106	10.6	39	9.5	39	12.5	29	10.3	55	14.0	51	8.4
Smw agree	135	13.5	53	12.9	51	16.5	31	11.1	54	13.8	81	13.4
Smw disagree	198	19.8	52	12.8	103	33.2	42	15.1	57	14.5	141	23.3
Str disagree	523	52.3	255	62.2	104	33.5	164	58.5	211	53.6	309	51.1
NS	39	3.9	11	2.7	13	4.3	14	5.0	16	4.0	23	3.8
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	13	16.9	9	16.4	9	13.3	18	10.9	8	6.6	30	8.0	4	16.8	26	16.3	49	10.6	15	7.0	7	5.9
Smw agree	10	12.8	7	12.1	11	16.3	15	9.2	18	15.2	52	13.7	5	21.4	26	16.2	65	14.0	24	11.4	9	7.6
Smw disagree	10	12.4	9	15.4	8	12.8	22	13.3	24	20.6	95	25.3	3	14.7	23	14.1	75	16.3	59	27.8	30	26.9
Str disagree	42	54.9	30	53.0	37	57.1	106	64.2	62	52.9	185	49.3	9	40.6	79	48.8	254	55.2	107	50.7	63	55.4
NS	2	3.1	2	3.1	0	.4	4	2.4	6	4.8	14	3.6	1	6.5	7	4.6	18	3.9	7	3.1	5	4.1
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

13. Do you agree or disagree that Governor Christie should run for president in 2012?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Str agree	118	11.8	45	12.3	44	13.5	29	9.3	92	20.3	17	3.9	9	8.3	5	4.9	35	10.4	54	15.6	20	10.8	66	14.0	52	9.7
Smw agree	123	12.3	28	7.8	57	17.1	38	12.4	90	19.9	25	5.7	8	7.6	6	6.7	46	13.4	47	13.6	21	11.5	63	13.4	60	11.3
Smw disagree	157	15.7	48	13.3	61	18.5	48	15.6	103	22.7	36	8.2	19	17.1	29	29.7	57	16.8	38	10.9	30	16.3	86	18.2	72	13.5
Str disagree	531	53.1	209	58.1	143	43.4	179	57.5	126	28.0	347	78.8	58	53.2	57	58.7	175	51.7	192	55.0	91	49.3	227	48.2	305	57.4
NS	71	7.1	30	8.3	25	7.6	16	5.2	41	9.1	15	3.5	15	13.8			26	7.6	17	4.9	23	12.2	29	6.1	42	8.0
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	5	10.1	8	10.3	43	10.1	44	15.8	14	10.2	86	12.1	13	15.2	9	6.7	3	15.0	3	13.5
Smw agree	3	6.8	5	5.8	65	15.2	32	11.4	15	11.5	101	14.1	5	5.1	11	8.0	5	24.0	0	2.4
Smw disagree	16	33.5	20	25.1	65	15.2	33	11.8	20	14.8	121	17.0	21	24.0	6	4.5	1	5.7	2	9.2
Str disagree	24	49.7	43	53.7	225	52.4	158	56.3	66	49.7	347	48.6	39	44.8	110	80.1	10	50.0	14	73.1
NS			4	5.1	30	7.0	13	4.7	18	13.7	58	8.2	10	10.9	1	.7	1	5.3	0	1.8
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

13. Do you agree or disagree that Governor Christie should run for president in 2012?

	Total n		Democratic		Party Republican		Independent		Education			
	f	%	f	%	f	%	f	%	No College Degree		College Degree+	
			f	%	f	%	f	%	f	%	f	%
Str agree	118	11.8	33	8.0	57	18.2	28	10.1	58	14.8	60	9.9
Smw agree	123	12.3	29	7.0	67	21.7	27	9.7	54	13.6	70	11.5
Smw disagree	157	15.7	37	9.0	71	22.7	50	17.8	49	12.5	108	17.9
Str disagree	531	53.1	298	72.6	80	25.9	153	54.6	205	52.1	323	53.4
NS	71	7.1	14	3.4	35	11.3	22	7.8	27	7.0	44	7.3
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Str agree	9	11.4	1	2.6	8	12.1	23	13.6	16	13.7	42	11.2	4	16.0	16	10.0	63	13.7	21	9.9	10	9.2
Smw agree	9	11.0	5	9.0	6	9.9	9	5.3	28	23.6	49	13.1	3	12.1	18	11.4	74	16.1	19	8.9	6	5.7
Smw disagree	7	9.1	12	21.9	13	19.7	17	10.5	19	15.8	56	14.8	3	12.5	27	16.8	52	11.2	42	20.0	30	26.6
Str disagree	49	62.9	35	62.2	33	50.5	104	62.8	48	41.2	204	54.3	10	46.6	81	49.7	246	53.5	113	53.4	65	57.5
NS	4	5.5	2	4.3	5	7.7	13	7.9	7	5.7	24	6.5	3	12.7	20	12.2	26	5.5	16	7.8	1	.9
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

14. NJ direction

	Total		Region						AgeGroup								Gender			
	n		North		Central		South		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Right direction	452	45.1	148	41.2	171	51.8	132	42.7	45	46.7	159	46.8	145	41.6	86	46.8	246	52.2	206	38.9
Wrong track	440	44.0	170	47.3	128	38.9	141	45.6	48	50.1	146	43.0	168	48.3	65	35.6	183	38.9	257	48.4
NS	109	10.9	42	11.6	31	9.3	37	11.8	3	3.3	35	10.2	35	10.1	33	17.7	42	8.9	67	12.7
Total	1001	100.0	360	100.0	330	100.0	310	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Right direction	29	61.4	30	37.9	196	45.8	116	41.5	63	47.7	353	49.5	37	42.3	26	18.8	13	65.8	11	54.7
Wrong track	15	31.9	45	56.5	187	43.7	134	47.8	47	35.0	288	40.3	40	45.3	91	66.7	4	21.6	8	41.1
NS	3	6.7	4	5.6	45	10.5	30	10.7	23	17.3	73	10.2	11	12.4	20	14.6	2	12.6	1	4.3
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

	Party						Education			
	Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%
Right direction	88	21.3	237	76.3	128	45.5	184	46.9	266	44.0
Wrong track	271	66.1	55	17.7	114	40.7	162	41.3	276	45.6
NS	52	12.6	18	6.0	39	13.8	47	11.8	62	10.3
Total	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

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14. NJ direction

	Total		Income												generation									
	n		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Right direction	452	45.1	22	28.5	25	44.5	28	43.6	67	40.3	58	49.3	164	43.7	12	53.5	74	45.9	198	43.0	98	46.2	53	47.2
Wrong track	440	44.0	46	59.8	20	35.8	31	47.4	84	50.7	44	37.7	173	46.2	7	31.9	58	36.1	216	46.9	91	43.1	56	49.1
NS	109	10.9	9	11.7	11	19.7	6	9.0	15	9.0	15	13.0	38	10.1	3	14.6	29	18.1	46	10.1	23	10.7	4	3.7
Total	1001	100.0	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

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15. What are the top three New Jersey state budget areas that should receive priority funding?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Environment	205	20.5	75	20.7	75	22.7	56	18.0	78	17.3	96	21.9	31	28.2	12	12.0	65	19.1	85	24.3	34	18.3	103	21.9	102	19.3
K-12 Education	607	60.6	208	57.8	199	60.3	199	64.2	218	48.2	314	71.4	75	68.6	76	78.0	243	71.7	199	57.0	75	40.7	266	56.6	341	64.2
Higher Education	283	28.2	91	25.3	105	31.9	86	27.7	122	26.9	131	29.8	30	27.5	33	34.5	98	28.9	91	26.1	52	28.1	138	29.4	144	27.2
Healthcare	458	45.7	155	43.0	158	47.8	145	46.7	196	43.5	211	47.8	51	46.7	55	56.9	150	44.4	148	42.5	92	50.1	184	39.1	274	51.6
State Worker's Pensions	129	12.8	42	11.8	39	11.9	47	15.1	48	10.5	63	14.2	18	16.9	18	18.1	35	10.3	54	15.3	22	11.9	76	16.1	53	10.0
Transportation	197	19.6	79	21.9	72	21.9	45	14.6	108	23.8	75	17.1	13	12.3	5	5.0	71	20.8	84	24.0	33	17.7	117	24.9	79	15.0
Senior Citizen Programs	310	30.9	125	34.7	86	26.0	99	31.9	132	29.3	143	32.4	35	31.7	11	11.2	86	25.4	118	33.9	83	45.1	126	26.8	184	34.6
Aid to the disabled	194	19.4	62	17.2	72	21.9	60	19.3	102	22.5	72	16.4	20	18.7	16	16.1	59	17.3	78	22.4	39	21.2	82	17.4	112	21.2
Economic development	395	39.5	158	43.8	121	36.5	117	37.6	237	52.5	130	29.5	28	26.0	43	44.5	158	46.5	129	37.1	57	30.7	204	43.3	192	36.1
Other	35	3.5	15	4.2	12	3.8	8	2.6	18	4.1	13	2.9	4	3.9			9	2.6	14	4.0	7	3.9	19	4.0	16	3.1
NS/None	12	1.2	5	1.5	2	.6	5	1.6	8	1.7	1	.2	4	3.5			1	.3	3	.8	6	3.0	4	.9	8	1.5
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

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15. What are the top three New Jersey state budget areas that should receive priority funding?

	Total		AgeGroup-B										Race									
	n		18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Environment	205	20.5	8	17.7	8	10.4	82	19.1	73	26.0	24	17.8	139	19.4	16	18.1	26	19.1	8	40.8	9	48.1
K-12 Education	607	60.6	39	82.2	62	77.8	285	66.4	156	55.7	51	38.3	411	57.5	65	73.7	99	72.7	11	54.7	11	54.4
Higher Education	283	28.2	19	40.2	22	27.4	120	28.0	74	26.5	39	29.2	197	27.6	26	30.0	44	32.5	4	18.2	4	18.8
Healthcare	458	45.7	19	39.6	52	64.8	182	42.5	129	46.0	64	48.3	330	46.2	27	30.6	80	58.8	8	42.8	6	29.7
State Worker's Pensions	129	12.8	13	27.0	8	10.2	46	10.8	45	16.2	15	11.6	96	13.4	5	5.1	21	15.1	0	2.0	6	28.5
Transportation	197	19.6			9	11.5	94	21.9	68	24.3	20	15.3	160	22.4	11	12.5	13	9.1	8	38.8	3	13.5
Senior Citizen Programs	310	30.9	8	16.0	14	17.5	126	29.4	86	30.7	65	48.8	208	29.1	39	43.8	46	33.8	7	34.2	4	21.4
Aid to the disabled	194	19.4	12	25.9	9	11.1	83	19.4	58	20.6	30	22.2	144	20.2	25	28.8	18	13.0	1	7.2	2	12.2
Economic development	395	39.5	21	44.5	33	41.6	201	46.9	91	32.3	41	30.8	287	40.1	28	31.4	49	35.5	7	37.9	11	58.6
Other	35	3.5					13	3.0	14	4.9	3	2.5	30	4.3	3	3.5					1	4.9
NS/None	12	1.2					1	.2	4	1.4	5	3.4	8	1.2			1	1.0	1	5.2	0	1.3
Total	1001	100.0	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

15. What are the top three New Jersey state budget areas that should receive priority funding?

	Total		Democratic		Party Republican		Independent		Education			
	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%	No College Degree		College Degree+	
	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%	<i>f</i>	%
Environment	205	20.5	89	21.6	51	16.3	66	23.6	79	20.1	124	20.6
K-12 Education	607	60.6	286	69.6	159	51.2	162	57.8	211	53.7	393	65.1
Higher Education	283	28.2	127	30.9	79	25.5	77	27.4	113	28.8	170	28.0
Healthcare	458	45.7	198	48.2	137	44.3	122	43.7	175	44.4	281	46.5
State Worker's Pensions	129	12.8	63	15.4	38	12.3	27	9.6	58	14.7	71	11.7
Transportation	197	19.6	87	21.2	72	23.1	38	13.5	57	14.6	139	23.0
Senior Citizen Programs	310	30.9	133	32.3	90	29.1	87	30.9	159	40.5	151	24.9
Aid to the disabled	194	19.4	66	16.2	63	20.2	65	23.2	102	25.9	92	15.3
Economic development	395	39.5	118	28.7	164	52.7	114	40.6	116	29.5	278	46.0
Other	35	3.5	9	2.2	13	4.3	13	4.7	11	2.9	24	4.0
NS/None	12	1.2	3	.7	6	2.0	3	1.1	6	1.4	7	1.1
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

15. What are the top three New Jersey state budget areas that should receive priority funding?

	Total		Income												generation									
	n		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstocker s		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Environment	205	20.5	8	10.1	15	26.0	14	21.4	36	22.0	21	17.5	77	20.5	2	10.3	32	19.4	97	21.0	51	24.2	14	12.1
K-12 Education	607	60.6	45	58.1	24	41.7	25	37.6	103	61.8	66	56.2	263	70.2	7	32.5	68	41.8	266	57.7	160	75.7	92	81.2
Higher Education	283	28.2	26	34.1	15	27.4	19	28.9	52	31.5	26	21.9	94	25.1	6	29.5	45	27.9	131	28.3	54	25.8	38	33.2
Healthcare	458	45.7	39	50.0	26	45.8	40	62.0	92	55.6	55	46.9	148	39.6	9	43.0	83	51.1	203	44.0	90	42.5	61	54.1
State Worker's Pensions	129	12.8	18	22.8	5	8.3	5	7.6	32	19.4	16	13.7	42	11.1	1	5.1	21	12.8	71	15.3	15	7.3	20	17.6
Transportation	197	19.6	6	7.5	3	5.3	11	16.9	25	14.9	23	19.7	102	27.3	1	5.4	31	19.3	109	23.7	43	20.4	7	6.0
Senior Citizen Programs	310	30.9	29	37.2	30	52.7	29	44.9	53	31.7	35	29.8	98	26.1	13	61.5	70	42.9	140	30.4	57	27.2	18	15.6
Aid to the disabled	194	19.4	17	21.6	17	29.6	17	26.2	22	13.3	25	21.1	64	17.1	4	19.1	35	21.5	99	21.5	33	15.6	20	17.8
Economic development	395	39.5	8	9.8	24	42.1	24	36.5	60	35.9	50	42.6	176	46.8	7	33.4	49	30.4	190	41.2	93	44.0	48	42.1
Other	35	3.5			2	2.9	0	.7	3	2.0	5	4.4	16	4.4	0	1.4	7	4.2	15	3.3	8	3.7		
NS/None	12	1.2	2	2.2			1	1.8	2	1.1	2	1.5	3	.9	1	2.9	5	3.1	3	.6	1	.5		
Total	1001	100.0	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

16. Did you know that New Jersey recently underwent a redistricting?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Yes	590	58.9	213	59.1	189	57.1	188	60.7	280	62.0	262	59.5	48	43.7	58	60.0	183	54.0	208	59.7	119	64.8	297	63.1	293	55.2
No	390	39.0	137	38.1	134	40.6	119	38.3	165	36.4	170	38.7	55	50.4	39	40.0	148	43.6	131	37.5	62	33.6	165	35.0	225	42.5
NS	21	2.1	10	2.9	7	2.3	3	1.1	7	1.6	8	1.7	6	5.9			8	2.4	10	2.8	3	1.7	9	1.9	12	2.3
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	32	68.4	42	53.0	231	53.9	183	65.5	80	59.7	475	66.5	40	46.0	48	35.0	6	31.5	6	29.3
No	15	31.6	35	44.1	190	44.4	88	31.3	51	38.4	225	31.6	48	54.0	84	61.6	12	58.9	13	66.5
NS			2	2.9	7	1.7	9	3.2	3	1.9	14	1.9			5	3.4	2	9.6	1	4.2
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

	Party						Education					
	Democratic		Republican		Independent		No College Degree		College Degree+			
	f	%	f	%	f	%	f	%	f	%		
Yes	217	52.9	208	67.0	165	58.7	195	49.5	393	65.0		
No	181	44.1	99	31.9	110	39.3	187	47.5	202	33.4		
NS	12	3.0	3	1.0	5	2.0	12	3.0	9	1.6		
Total	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0		

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

16. Did you know that New Jersey recently underwent a redistricting?

	Total		Income												generation									
	n		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstocker s		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	590	58.9	18	23.8	35	62.9	39	59.4	91	54.6	74	62.9	242	64.5	13	57.2	107	65.8	273	59.2	108	51.4	69	60.5
No	390	39.0	58	75.4	15	26.2	26	39.2	72	43.3	40	34.1	130	34.8	9	41.4	53	32.5	175	38.0	99	46.8	44	38.6
NS	21	2.1	1	.8	6	10.9	1	1.3	3	2.0	3	3.0	3	.8	0	1.4	3	1.7	13	2.9	4	1.8	1	.9
Total	1001	100.0	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

17. Is your overall opinion of the state redistricting very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	48	4.8	10	2.7	17	5.2	22	7.0	21	4.7	25	5.6	2	2.3			17	5.0	19	5.4	12	6.8	22	4.6	27	5.0
Smw fav	119	11.9	51	14.3	37	11.1	31	9.9	55	12.2	50	11.5	14	12.4	8	8.3	39	11.4	46	13.1	24	12.8	62	13.3	57	10.7
Smw unfav	94	9.4	34	9.3	32	9.7	28	9.1	40	9.0	48	10.8	6	5.3	8	8.2	28	8.1	35	10.1	19	10.3	43	9.2	51	9.5
V unfav	62	6.2	19	5.2	18	5.4	26	8.3	19	4.2	40	9.0	3	3.0	8	8.1	15	4.5	20	5.7	15	8.3	38	8.1	24	4.5
Not familiar	661	66.0	242	67.1	222	67.3	197	63.4	307	67.8	274	62.2	81	74.1	68	70.4	237	69.9	224	64.2	111	60.3	297	63.1	364	68.6
NS	16	1.6	5	1.5	4	1.2	7	2.3	10	2.1	4	.8	3	2.9	5	4.9	4	1.1	5	1.5	3	1.5	8	1.7	9	1.6
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav			1	1.3	18	4.2	21	7.5	9	6.4	33	4.6			13	9.5	1	5.3	0	1.2
Smw fav	3	6.9	7	9.0	55	12.9	35	12.4	15	11.5	103	14.5	6	7.2	1	.7	3	12.8	4	20.4
Smw unfav	3	6.8	5	6.0	40	9.4	30	10.8	11	8.4	75	10.5	9	9.8	5	3.7	1	3.7	0	1.2
V unfav	8	16.5	1	1.7	17	4.0	21	7.5	11	8.3	44	6.2			13	9.4			3	13.8
Not familiar	33	69.8	61	76.1	293	68.4	168	60.0	85	64.1	443	62.1	73	83.0	105	76.7	15	78.2	12	63.3
NS			5	6.0	5	1.1	5	1.8	2	1.3	15	2.2								
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

17. Is your overall opinion of the state redistricting very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable, or you are not familiar enough to form an opinion?

	Total		Party						Education			
	n		Democratic		Republican		Independent		No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
V fav	48	4.8	29	7.1	10	3.3	9	3.3	20	5.1	28	4.7
Smw fav	119	11.9	53	13.0	44	14.1	22	7.9	34	8.7	85	14.1
Smw unfav	94	9.4	32	7.9	32	10.3	30	10.6	30	7.5	62	10.3
V unfav	62	6.2	30	7.4	14	4.6	18	6.3	21	5.4	41	6.8
Not familiar	661	66.0	262	63.8	202	65.1	197	70.3	279	71.0	381	63.0
NS	16	1.6	3	.8	8	2.7	5	1.7	9	2.2	8	1.3
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
V fav	3	3.8	3	5.6	2	3.5	8	5.1	11	9.1	16	4.2	1	2.7	12	7.3	26	5.5	10	4.9		
Smw fav	2	3.0	6	11.5	9	13.2	16	9.8	20	16.9	48	12.9	2	11.4	21	13.0	58	12.5	27	12.6	8	7.1
Smw unfav	4	5.4	2	3.6	4	6.1	17	10.5	17	14.1	33	8.8	3	14.8	16	9.7	47	10.3	16	7.4	8	7.0
V unfav	4	5.4	3	5.9	2	2.4	13	7.8	5	4.1	21	5.7	3	12.1	13	7.8	29	6.2	5	2.5	9	8.1
Not familiar	64	82.4	36	64.4	48	73.2	109	65.8	64	54.3	252	67.2	12	55.6	99	60.9	296	64.1	151	71.4	83	73.5
NS			5	9.0	1	1.5	2	1.1	2	1.5	5	1.4	1	3.4	2	1.2	6	1.4	2	1.2	5	4.2
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

18. What is your main source for obtaining information on politics?

	Total		Region						NJ direction						AgeGroup								Gender			
	n		North		Central		South		Right direction		Wrong track		NS		18-29		30-49		50-64		65+		Male		Female	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
National TV news	319	31.9	114	31.7	121	36.6	84	27.1	162	35.9	117	26.7	40	36.5	16	16.5	103	30.5	99	28.3	84	45.6	145	30.9	174	32.8
Local TV news	141	14.1	39	10.9	37	11.3	64	20.8	57	12.5	77	17.5	7	6.6	42	43.0	32	9.3	50	14.4	17	9.0	61	12.9	80	15.1
News websites and blogs	173	17.3	49	13.7	61	18.4	63	20.2	78	17.3	72	16.4	22	20.4	22	23.2	89	26.1	52	14.8	7	3.8	85	18.1	87	16.5
Newspapers	243	24.3	107	29.7	74	22.5	62	20.1	107	23.7	113	25.7	23	21.3	12	12.8	66	19.4	97	27.8	60	32.5	115	24.4	129	24.2
News magazines	5	.5	2	.6	0	.1	2	.7	1	.2	4	.8	0	.3			2	.6	1	.3	1	.8	4	.8	1	.1
Radio	82	8.2	28	7.8	28	8.3	26	8.4	36	8.0	40	9.1	5	4.8			31	9.0	38	11.0	10	5.3	42	9.0	39	7.4
Other	36	3.6	20	5.6	7	2.1	8	2.7	9	1.9	16	3.7	11	9.8	4	4.5	17	5.1	9	2.6	5	2.6	17	3.5	19	3.6
NS	3	.3	0	.1	2	.7			3	.6			0	.3					2	.6	1	.4	1	.3	1	.3
Total	1001	100.0	360	100.0	330	100.0	310	100.0	452	100.0	440	100.0	109	100.0	97	100.0	339	100.0	349	100.0	184	100.0	470	100.0	531	100.0

	AgeGroup-B										Race									
	18-24		25-34		35-54		55-69		70+		White		Hisp		AfrAmer		Asian		Other	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
National TV news	6	13.7	18	22.8	127	29.7	86	30.6	65	48.5	216	30.3	22	24.8	62	45.1	7	37.9	3	15.2
Local TV news	13	27.6	35	43.3	38	8.8	45	15.9	10	7.8	76	10.7	25	28.0	29	21.3	1	7.2	8	39.8
News websites and blogs	16	33.5	16	19.9	104	24.2	31	10.9	4	2.9	134	18.7	12	13.9	20	14.3	2	12.4	2	11.4
Newspapers	8	16.0	7	8.6	98	22.9	80	28.5	43	32.0	203	28.4	16	18.2	17	12.5	2	10.7	2	10.4
News magazines					2	.5	1	.5	1	.9	5	.6								
Radio			3	3.7	42	9.7	28	10.1	6	4.3	55	7.7	7	8.2	8	5.8	5	26.4	3	13.8
Other	4	9.2	1	1.7	18	4.2	8	2.7	4	3.2	24	3.3	6	6.8	1	1.0	1	5.3	2	9.3
NS							2	.8	1	.5	1	.2								
Total	47	100.0	80	100.0	429	100.0	280	100.0	133	100.0	714	100.0	88	100.0	137	100.0	20	100.0	20	100.0

IBOPE Zogby Telephone Survey of Likely Voters in New Jersey - 5/4/11 thru 5/11/11 MOE +/- 3.2 percentage points

18. What is your main source for obtaining information on politics?

	Total		Democratic		Party Republican		Independent		Education			
	n								No College Degree		College Degree+	
	f	%	f	%	f	%	f	%	f	%	f	%
National TV news	319	31.9	124	30.3	108	34.9	87	30.9	156	39.6	162	26.9
Local TV news	141	14.1	71	17.3	31	10.1	39	13.8	73	18.7	67	11.2
News websites and blogs	173	17.3	63	15.4	66	21.3	43	15.5	45	11.5	127	21.1
Newspapers	243	24.3	100	24.4	67	21.6	76	27.2	81	20.5	163	26.9
News magazines	5	.5	3	.7	1	.3	0	.2	0	.1	4	.7
Radio	82	8.2	35	8.6	22	7.1	24	8.7	24	6.2	55	9.1
Other	36	3.6	12	2.9	13	4.2	11	3.8	13	3.2	23	3.8
NS	3	.3	1	.4	1	.5			1	.2	2	.4
Total	1001	100.0	410	100.0	310	100.0	280	100.0	393	100.0	605	100.0

	Income												generation									
	< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Pre 1926		Privates		Woodstockers		Nikes		First Globals	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
National TV news	28	36.7	32	56.5	23	35.4	49	29.7	39	33.0	99	26.5	7	32.6	77	47.3	140	30.5	58	27.6	20	17.5
Local TV news	24	31.6	6	10.2	9	13.7	43	25.9	7	6.4	35	9.4	3	13.6	14	8.4	61	13.2	17	7.8	46	40.9
News websites and blogs	3	4.2	6	11.4	6	8.5	33	19.7	22	18.3	76	20.3			7	4.4	77	16.7	60	28.3	26	22.9
Newspapers	12	15.7	10	17.2	21	32.7	30	18.2	32	26.8	108	28.9	11	52.0	49	29.9	114	24.8	48	22.6	13	11.9
News magazines					1	.9	2	1.5	0	.4	1	.3			1	.9	3	.7				
Radio	7	9.6	0	.5	5	7.4	7	4.0	9	8.0	38	10.2			10	6.0	46	10.0	21	10.0	2	1.8
Other	1	1.8	2	3.5	1	1.5	2	1.1	8	7.1	16	4.2			5	3.0	17	3.8	8	3.7	6	5.1
NS	0	.4	0	.7							1	.2	0	1.8	0	.2	2	.5				
Total	77	100.0	56	100.0	65	100.0	166	100.0	118	100.0	375	100.0	22	100.0	162	100.0	461	100.0	211	100.0	113	100.0