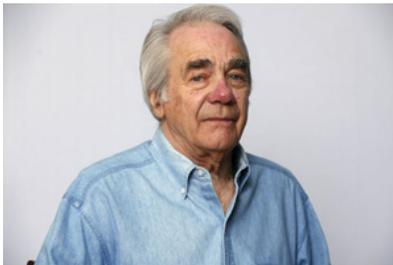


## OPINION: IMPERFECT ACCURACY, IMPERFECT HONESTY — THE SEAN SPICER DILEMMA

CARL GOLDEN | MAY 18, 2017

When President Trump said his press secretary couldn't speak with 'perfect accuracy,' he suggested Spicer may be lying — leaving him in an impossible situation



Carl Golden

In the nonstop, mind-numbing crush of news since President Donald Trump fired FBI Director James Comey, one of the president's comments escaped largely unnoticed, even though its ramifications could change forever the interaction between the administration, the news media, and ultimately the American people.

"It is not possible," Trump said, "for my surrogates to stand at the podium with perfect accuracy."

The implications are staggering.

The president said, in essence, don't believe everything the press secretary or other spokespersons tell you. In less polite circles, this is known as lying.

In 14 words, Trump cut off his communications team at the knees and blamed them for limping.

From this point forward, whenever Press Secretary Sean Spicer or his deputies stand in the White House briefing room, the assembled reporters will have a lingering suspicion they're being lied to.

Spicer is forever crippled. His credibility is shot. Skepticism rules the day. His ability to meet his responsibilities has been undercut by the very person who hired him and entrusted those responsibilities to him.

The job is a demanding one, serving as a go-between between a relentless press corps doggedly pursuing information and an administration that often finds it crucial to maintain secrecy on sensitive issues.

In his book, "The Politics of Inclusion," former Gov. Thomas H. Kean offers his description of a press secretary:

"Only a member of a politician's immediate family should be closer to him than a press secretary. The job may well be the most sensitive in an Administration. Every time a crisis occurs, the press secretary gets the call and becomes your voice. His response is your response. I have seen politicians spend days cleaning up after an unfortunate remark by a press secretary. Similarly, I have seen a good press secretary defuse an issue before it became embarrassing."

Kean goes on to recount an interview he conducted to fill the position of press secretary for the Republican delegation in the New Jersey Assembly where he served as majority leader.

"He asked only two things of me," Kean wrote. "First, that he have complete access to me. Access is to a press secretary what a good ear is to a musician. Second, he asked me never to put

him in a position to lie to the press corps. Once a press secretary has been dishonest with the press, he is finished.”

The individual being interviewed by Kean?

Me.

I relate this story not from any self-aggrandizing motive or because my conversation with him was in any way unique. A great many potential press secretaries would have laid down the same conditions and, if not agreed to, would have declined any job offer.

I spent nearly nine years as the spokesperson for Assembly Republicans, and when Kean campaigned for governor in 1981, he asked me to join his effort. When elected, he asked me to serve as his press secretary, a post I held through both of his terms.

As I watch Spicer struggle through his daily briefings, a certain sympathy works its way into my mind and I muse about whether he laid down conditions similar to those I did in my interview with Kean.

It must be extremely difficult for him on a personal level to scan news stories or listen to television analysts and commentators spreading anonymously sourced tales that Trump is unhappy with him and about to dismiss him.

### **Talking heads**

One of those talking heads went so far as to say publicly she'd spoken to White House officials about replacing Spicer and would gladly accept the job if it was offered.

Her qualifications, at least on the surface, seem to be that she is one of five screamers who spend an hour each afternoon interrupting and talking over one another while pretending to possess great wisdom and insight into the compelling issues of the day.

Given the constant turmoil and unseemly last minute scrambling to contain unflattering news accounts, it appears Spicer does not have the kind of access to Trump that Kean describes (“Access is to a press secretary what a good ear is to a musician”). The president has left him slowly twisting in the wind after being blindsided by the Comey firing.

Did Spicer ever tell Trump to never ask that he lie to the press corps? Did he, as Kean writes, warn that “once a press secretary is dishonest with the press, he is finished.”

The administration history – short as it is at less than five months – suggests strongly that any conditions or warnings that Spicer may have voiced have been ignored.

From the embarrassing, petty, and pointless argument over the size of the crowd at the Trump inaugural to the conflicting explanations about why Comey was fired, Spicer has come across as uninformed about what is transpiring in the administration.

The revelation that the president had allegedly asked Comey to back off the FBI investigation of former National Security Adviser Gen. Michael Flynn is but the latest in a string of self-inflicted wounds that Trump has left Spicer to defend and explain.

Comey's recollection of the president's statement about Flynn were refuted by the White House, but not before cries of obstruction of justice and impeachment filled the air.

Unfortunately, Spicer has become the embodiment of Trump's warning that “it is not possible for my surrogates to stand at the podium with perfect accuracy.”

The more hard-hearted among us can argue that Spicer can always simply resign and walk away with some shred of dignity from a job which has become intolerable.

True enough, certainly. It's sad, though, that Donald Trump is no Tom Kean.

Carl Golden served as press secretary for Republican Gov. Thomas Kean for eight years and as communications director for Republican Gov. Christie Whitman for three years. He is currently a senior contributing analyst with the William J. Hughes Center for Public Policy at Stockton University.

ALL RIGHTS RESERVED ©2017 NJSPOTLIGHT