

Stockton Polling Institute

State Politics & Policy

April 10-14, 2025

Weighted Results

Are you an adult resident of New Jersey and registered to vote here?

#	Answer	%	Count
1	Yes	100%	667
2	No	0%	0
3	Not sure	0%	0
4	Refuse	0%	0
	Total	100%	667

Do you support or oppose banning cell phones in K-12 schools in New Jersey?

#	Answer	%	Count
1	Support	50%	336
2	Oppose	35%	231
3	Not sure	14%	95
4	Refuse	1%	6
	Total	100%	667

Which of the following best describes your position regarding cell phones in schools:

#	Answer	%	Count
1	Devices should be locked away for the entire school day	25%	170
2	Devices should be locked away during classroom periods only	40%	264
3	The use of devices should be banned but students should not be required to lock them away	22%	150
4	Devices should not be restricted in any way	8%	55
5	Not sure	3%	18
6	Refuse	2%	11
	Total	100%	667

Do you have any dependents who are currently enrolled in grades kindergarten through 12 in New Jersey?

#	Answer	%	Count
1	Yes	27%	182
2	No	72%	481
3	Refuse	1%	4
	Total	100%	667

Do you support or oppose congestion pricing for traffic in nearby cities like New York or Philadelphia?

#	Answer	%	Count
1	Support	22%	149
2	Oppose	63%	418
3	Not sure	13%	84
4	Refuse	2%	15
	Total	100%	667

For each of the following, please indicate if you think it is getting better, getting worse, or staying about the same in your community in New Jersey:

The affordability of housing

#	Answer	%	Count
1	Better	3%	23
2	Worse	76%	506
3	The same	18%	117
4	Not sure	3%	19
5	Refuse	0%	2
	Total	100%	667

The affordability of utilities like gas and electric

#	Answer	%	Count
1	Better	2%	15
2	Worse	67%	447
3	The same	27%	183
4	Not sure	3%	21
5	Refuse	0%	2
	Total	100%	667

For the most part, do you agree or disagree with the following statements:

Government officials in New Jersey should do more to make sure there is enough affordable housing available.

#	Answer	%	Count
1	Agree	77%	515
2	Disagree	17%	113
3	Not sure	5%	34
4	Refuse	1%	4
	Total	100%	667

Government officials in New Jersey should do more to make sure utilities, like gas and electricity, are affordable for residents.

#	Answer	%	Count
1	Agree	92%	613
2	Disagree	5%	36
3	Not sure	3%	17
4	Refuse	0%	1
	Total	100%	667

Which of the following approaches to housing policy, if any, would you support? You may choose all that apply.

#	Answer	%	Count
1	Build more housing units	36%	239
2	Reduce regulations around home construction	29%	195
3	Increase down payment assistance for first-time home buyers	53%	355
4	Increase tax incentives for developers building low-cost housing	38%	254
5	Increase property tax relief	62%	411
6	Rental assistance for low-income renters	53%	355
7	Some other approach	18%	117
8	None; the government should not play a role	8%	50
9	Not sure	2%	16
10	Refuse	1%	4
	Total	100%	667

Which of the following methods of raising revenue would you support, if any? You may choose all that apply.

#	Answer	%	Count
1	Raise taxes on online gambling and sports betting	58%	384
2	Raise taxes on alcohol and cigarettes	49%	326
3	New taxes on recreational services and activities like laser tag or bowling	11%	71
4	Raise taxes on real estate transactions over \$1 million	43%	286
5	Raise taxes on wealthy individuals	55%	365
6	Raise taxes on corporations	48%	317
7	Some other approach	17%	115
8	Focus on spending cuts	24%	160
9	Not sure	2%	14
10	Refuse	1%	3
	Total	100%	667

Which of the following spending cuts would you support, if any? You may choose all that apply.

#	Answer	%	Count
1	Cut funding for higher education, as in public colleges and universities	17%	116
2	Cut funding for health programs or Medicaid	5%	32
3	Cut spending on property tax relief by lowering any of the income thresholds for eligibility, which are currently \$500,000 for seniors, \$250,000 for homeowners, and \$150,000 for renters.	26%	172
4	Cut the number of government employees	37%	248
5	Cut benefits and future pay raises for government employees	25%	169
6	Some other approach	27%	178
7	Focus on raising more revenue	43%	287
8	Not sure	6%	38
9	Refuse	1%	10
	Total	100%	667

Have you gambled online with a betting app, sportsbook, or casino in the past 12 months?

#	Answer	%	Count
1	Yes, often	3%	20
2	Yes, sometimes	4%	27
3	Yes, rarely	8%	54
4	No	85%	565
5	Not sure	0%	0
6	Refuse	0%	1
	Total	100%	667

DEMOGRAPHICS

PHONE_TYPE - Phone type

#	Answer	%	Count
1	Landline	6%	42
2	Cell phone	94%	625
	Total	100%	667

Please select your age group.

#	Answer	%	Count
1	18-29	15%	98
2	30-44	23%	154
3	45-64	35%	237
4	65 and older	26%	171
5	Refuse	1%	7
	Total	100%	667

COUNTY RECODED AS REGION - Select your New Jersey county.

#	Answer	%	Count
1	North	51%	339
2	Central	32%	212
3	South	17%	113
4	Not sure	0%	0
5	Refuse	0%	3
	Total	100%	667

Are you Hispanic or Latino?

#	Answer	%	Count
1	Yes, Hispanic or Latino	14%	94
2	No	82%	544
3	Refuse	4%	29
	Total	100%	667

Which of the following best describes your race:

#	Answer	%	Count
1	White	66%	441
2	Black or African American	12%	77
3	Asian or Pacific Islander	4%	28
4	Other/Multiracial	11%	72
5	Refuse	7%	49
	Total	100%	667

Which of the following best describes your highest level of education:

#	Answer	%	Count
1	Less than a four-year degree	52%	350
2	A four-year college degree or more	46%	304
3	Refuse	2%	13
	Total	100%	667

Which of the following general categories best represents your household income last year before taxes:

#	Answer	%	Count
1	Less than \$50,000	22%	144
2	\$50,000 to less than \$100,000	25%	165
3	\$100,000 or more	43%	288
4	Refuse	10%	70
	Total	100%	667

Do you consider yourself to be a:

#	Answer	%	Count
1	Democrat	37%	245
2	Republican	23%	152
3	Independent/Something else	35%	236
4	Refuse	5%	34
	Total	100%	667

Lastly, what is your gender?

#	Answer	%	Count
1	Man	47%	315
2	Woman	50%	333
3	Identify another way	0%	2
4	Refuse	3%	17
	Total	100%	667

METHODOLOGY

The poll of New Jersey registered voters was sponsored and conducted by the [Stockton Polling Institute](#) of the William J. Hughes Center for Public Policy at Stockton University. Data collection took place from April 10-14, 2025. A total of 667 New Jersey voters were interviewed. Responses were recorded via telephone or online in English. Overall, 94% of interviews were conducted on cell phones and 6% on landline phones. In terms of mode, 60% were reached via dialing with the survey administered by a live interviewer and 40% were reached via text-to-web. The live calls were conducted by Opinion Services. The text messages were sent by Stockton Polling Institute staff from the University's Galloway campus and included a single-use link to take the survey online. All respondents passed various quality control checks to evaluate the quality of the data collected online. Both cell and landline samples consisted of random digit dialing (RDD) and voter list sample from MSG. Both listed and unlisted numbers are included. Within-household selection is done by asking for the youngest adult. Adults without a telephone are excluded from the sample. The data was weighted to balance the sample demographics using iterative proportional fitting, also known as raking or random iterative method (RIM) weighting. Weights were based on U.S. Census Bureau ACS 2023 data for the citizen voting age population in New Jersey on variables of age, race, education level, and sex. The poll's margin of error is +/- 3.8 percentage points at a 95% confidence level. The margin of sampling error is higher for subsets. Sampling error does not account for other potential sources of bias in polls such as measurement error or non-response.