

Academic Programs and Planning (APP) Committee  
Feedback and Response Form

Thank you for your submission of the proposal titled ESPM BS/MBA 4+1 concentration.

The APP committee reviewed the proposal on January 18, 2024 and requests the proposal authors use this form to respond to the following questions and or suggestions. Please submit your responses by February 6, 2024 to be considered at the next meeting of the Faculty Senate.

Strengths of the Proposal:

The dual-degree is spelled out well and aligns well with the other undergraduate degrees that have recently added in an accelerated path to the MBA.

Committee Suggestion/Clarification	Author Response
<p>A table identifying a clear exchange of the graduate courses with the undergraduate courses listed on pages 2 &amp; 3 would be helpful.</p> <p>Are the precepting resources available for this and can students be required to meet with their preceptor if they enroll in this track?</p> <p>What is the projected enrollment?</p>	<p>Two tables have been added to the proposal. On page two, a summary table was added that lists the MBA prerequisites for the BSNS, HTMS, and ESPM program. On page three, a summary table was added that clearly lists the exchange of graduate courses with undergraduate courses.</p> <p>Once accepted into the dual-degree program, a change of preceptor and major (noting dual degree and concentration) form must be completed. The dual-degree advisor becomes the new preceptor. The dual-degree advisor for the ESPM BS/MBA program is the ESPM program Chair.</p> <p>Yes, there are precepting resources available as the HTMS/ESPM program has a Master Advising Blackboard Shell</p>

	<p>template that is consistent across all Faculty in the programs. In addition, a supplementary document has been created, titled “ESPM Dual Degree Fact Sheet 2024”. This fact sheet is a student Q&amp;A that lists all pertinent information. This form has been modified from the existing dual degree fact sheet and updated to reflect ESPM BSMBA details. In the document, it highlights, that it is imperative that students attend precepting meetings every semester and students are responsible for reading and understanding Degree Works and ensuring that they meet both the course and credit requirements for the program (this is the consistent language used across all dual degree programs in the School of Business).</p> <p>The ESPM program launched Fall 2023 with a total of 14 declared majors as of January 2024. As this is a new program, we are conservatively forecasting 6-10% enrollment in the first year and growth proportionate to enrollment changes per semester.</p>
<p>A few typos on page 3 and 7 - just do a full proof before fully submitting to next level</p>	<p>Corrected.</p>
<p>Page 7: Consider a more measurable action than “understand” in the first goal</p>	<p>This reference is to a program approved learning outcome for the BS Esports Management Program. The recommendation will be shared with the ESPM Program for consideration.</p>

Make sure to spell Dobrev correctly

Corrected.