

STOCKTON UNIVERSITY

38th

ANNUAL SCHOLARSHIP BENEFIT

Gala

SATURDAY, APRIL 28
BORGATA HOTEL CASINO & SPA



Give Back. Make an Impact!

On Saturday, April 28, 2018 Stockton University will hold its 38th Annual Scholarship Benefit Gala at Borgata Hotel Casino & Spa. We are extremely excited to bring the gala back into Atlantic City as we prepare to open a new campus in the city and continue to achieve our mission. **As Chair of the Stockton University Foundation, I invite you to join us by becoming one of our sponsors.** As a sponsor, you not only enhance the evening for all guests, but also help Stockton increase the number of scholarships awarded to deserving students.

We are proud to share the many **EXCLUSIVE** benefits and features available to this year's sponsors. Sponsorship opportunities provide a premier marketing platform, maximum exposure throughout the event and a captivating experience guests are sure to love.

Net Proceeds raised through the event support the Stockton University Foundation Benefit Gala Endowed Scholarship Fund which provides annual scholarships to Stockton students.

As a sponsor, the difference you make is real and tangible. Throughout the past 10 years, the Benefit Gala has added more than 4.6 million to the endowment in support of student scholarships. **Together, we can continue to provide scholarships to our region's most talented and deserving students.**

We look forward to your response as a Benefit Gala sponsor. With your unwavering support, you ensure students continue their education and achieve their dreams.

Most sincerely,



Dr. Johanna R. Johnson
Chair, Stockton University Foundation



Impact

The Stockton University Annual Scholarship Benefit Gala raises funds to provide scholarships for Stockton's brightest and most deserving students.

This social event provides networking and promotional opportunities for individual and corporate leaders to show their support for Stockton University.

\$249,000
netted for scholarships
in 2017, more than
540 GUESTS



Scholarship Benefit Gala

SPONSORSHIPS

CHAIRS' CIRCLE

\$25,000

- Twelve Scholarship Benefit tickets with premium reserved seating
- VIP cocktail reception: exclusive cocktail reception prior to the event
- Two complimentary rooms the night of the gala
- Student scholarship awarded in your honor from the Benefit Endowed Scholarship Fund for the following year
- Sponsor Recognition: Verbal acknowledgement at the event; marketing partnership with a premier listing on the Scholarship Benefit website and a link to the company website for one year; inclusion in all press releases, social media, and gala-related printed and digital publications; a full page ad in the event booklet; and prominent signage throughout the event
- Elite ShopRite LPGA Classic Experience: (1) Pro-Am spot which includes golf with an LPGA professional; invitation for two to the exclusive Pro-Am celebration and a deluxe gift package; (2) Inside-the-Ropes passes at which participants will meet the players, have a photo opportunity, and will walk the course with the players; and (4) all day passes for Stockton's private hospitality suite overlooking the 18th green

SUMMA CUM LAUDE

\$15,000

- Ten Scholarship Benefit tickets with reserved seating
- VIP cocktail reception: exclusive cocktail reception prior to the event
- One complimentary room the night of the gala
- Sponsor Recognition: Verbal acknowledgement at the event; marketing partnership with a premier listing on the Scholarship Benefit website including a link to the company website for one year; inclusion in all press releases, social media, and gala-related printed and digital publications; a full page ad in the event booklet; and prominent signage throughout the event
- Elite ShopRite LPGA Classic Experience: (2) Inside-the-Ropes passes at which participants will meet the players, have a photo opportunity, and will walk the course with the players; and (2) all day passes for Stockton's private hospitality suite overlooking the 18th green

MAGNA CUM LAUDE

\$10,000

- Eight Scholarship Benefit tickets with reserved seating
- VIP cocktail reception: exclusive cocktail reception prior to the event
- Sponsor Recognition: A marketing partnership with a premier listing on the Scholarship Benefit website including a link to the company website for one year; inclusion in all press releases, social media, and gala-related printed and digital publications; a full page ad in the event booklet; and prominent signage throughout the event

CUM LAUDE

\$5,000

- Four Scholarship Benefit tickets
- Sponsor Recognition: A marketing partnership with a premier listing on the Scholarship Benefit website including a link to the company website for one year; inclusion in all press releases, social media, and gala-related printed and digital publications; a half page ad in the event booklet; and prominent signage throughout the event

HONOR SOCIETY

\$2,500

- Two Scholarship Benefit tickets
- Sponsor Recognition: A marketing partnership with a premier listing on the Scholarship Benefit website and a link to the company website for one year; inclusion on all gala-related printed and digital publications; and a listing in the event booklet



Special Guest
CHRISTOPHER MACCHIO



Dancing



Networking



Auction



Superb Dining

For more information, contact Alicia McMackin '03
at 609.652.4861 or alicia.mcmackin@stockton.edu.



stockton.edu/gala

STOCKTON | FOUNDATION
UNIVERSITY

NEW JERSEY'S DISTINCTIVE PUBLIC UNIVERSITY

101 Vera King Farris Drive, Galloway NJ 08205-9441

Stockton University is an equal opportunity institution.