

| DUAL DEGREE B.S. BUSINESS STUDIES / M.B.A. | | | BUSINESS ANALYTICS | | |
|---|------|-------------------|---|----------|---------------------|
| For students entering Stockton in Fall 2022 or later | | | | | |
| BSNS REQUIREMENTS: All BSNS program courses must be completed with a grade of "C" or better. | | 68 credits | MBA REQUIREMENTS: | | 36 credits |
| CIST 1206 Statistics | (4) | | Core and capstone requirements: | | |
| ECON 1200 Macroeconomics | (4) | | BSNS 5205 Accounting Analysis for Mangers | (3) | |
| BUSA 2110 Technology in Business | (4) | | BSNS 5215 Mgmt: Theory, Practice & Vision | (3) | |
| ACCT 2110 Financial Accounting | (4) | | BSNS 5225 Applied Financial Analysis | (3) | |
| ACCT 2120 Managerial Accounting | (4) | | BSNS 5230 Business Decision Analysis | (3) | |
| BSNS 2120 Introduction to Business Analytics | (4) | | BSNS 5245 Business Info Systems & Tech | (3) | |
| FINA 3110 Intro to Financial Management | (4) | | PLAW 5250 Employment Law and Ethics | (3) | |
| MGMT 2110 Intro to Management | (4) | | BSNS 5505 Strategic Mgmt in Changing Envs | (3) | |
| MKTG 2110 Marketing Principles | (4) | | Required MBA Courses: | | |
| MGMT 3120 Operations Management | (4) | | Business Analytics for Managers OR BSNS 5235 Advanced Business Data Mgmt OR BSNS 5236 Big Data and Machine Learning | (3) | |
| BUSA 3125 Intro to Data Visualization | (4) | | BSNS 5900 or BSNS 5950, ACCT 5950, BUSA 5950, FINA 5950, HTMS 5950, MKTG 5950 (Internship) | (3) | |
| BUSA 3130 Intro to Business Data Management | (4) | | MBA Electives**: | | |
| BUSA 3135 Predictive Data Analytics | (4) | | Elective | (3) | |
| BUSA 4110 Data Mining for Managers | (4) | | Elective | (3) | |
| BUSA Electives* (pick 3): | | | Elective | (3) | |
| MGMT 3121 MGMT Information Systems, BUSA 3140 Optimization in Business, MGMT 3145 Supply Chain MGMT, BUSA 3155 Technology Ethics, MKTG 3490 | (12) | | **MBA electives can be any course at the 5300 level or above chosen from among the following acronyms: ACCT, BSNS, ECON, FINA, MGMT, MKTG, PLAW, BUSA | | |
| *For one Business Analytics Elective, you may take one CIST or CSCI course from: the following list: CIST 2110, 3222, 3381, 3459, 3472, or CSCI 2101, 2102. | | | | | |
| GENERAL STUDIES REQUIREMENTS: | | | | | 48 credits |
| G COURSES: (32 total credits) No more than 12 credits in any "G" category may be applied towards the BS degree. | | | | | |
| GEN General Interdisciplinary | (4) | | GNM General Natural Science & Math | (4) | |
| GIS-General Integration & Synthesis (Jr. yr.) | (4) | | GNM General Natural Science & Math | (4) | |
| GAH General Arts & Humanities | (4) | | GSS General Social Science | (4) | |
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| AT SOME DISTANCE Electives: (16 total credits) Courses unrelated to your major (may include CSIS courses) | | | | | |
| ECON 1400 Microeconomics | (4) | | | (4) | |
| | (4) | | | (4) | |
| GENERAL STUDIES OUTCOME REQUIREMENTS: These course attributes should be completed within the undergraduate credits needed to graduate. | | | | | |
| (A) Arts | | | (V) Values/Ethics | | |
| (H) Historical Consciousness | | | (I) International/Multicultural | | |
| (R1) Race and/or Racism Intensive | | | (R2) Race and/or Racism Education | | |
| GENERAL STUDIES WRITING REQUIREMENT:(4 courses) | | | | | |
| Two W1 courses may be in transfer. W2 courses must be taken at Stockton. | | | | | |
| W1 | | W1/W2 | | W1/W2 | W1/W2 at 3000 Level |
| GENERAL STUDIES QUANTITATIVE REASONING REQUIREMENT: (3 courses) | | | | | |
| Two Q1 courses may be in transfer. Q2 courses must be taken at Stockton. | | | | | |
| Q1 | | Q2 | | Q1 or Q2 | |

Notes:

- Prerequisites must be met, check course description on the web.
- Transfer students may use transferred courses in Business, including "Introduction to Business" to satisfy the required undergraduate business credits
- Students will be awarded their undergraduate degree when they have fulfilled all undergraduate requirements and have reached at least 128 credits