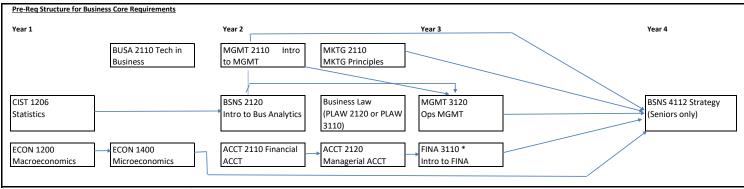
B.S. MARKETING			
Fall 2022 - Spring 2023			
BSNS REQUIREMENTS: All BSNS program (courses must be co	ompleted with a grade of "C" or better.	80 credits
CIST 1206 Statistics	(4)	MKTG 3116 Consumer Behavior	(4)
ECON 1200 Macroeconomics	(4)	MKTG 3210 Marketing Research	(4)
BUSA 2110 Technology in Business	(4)	MKTG 3355 Personal Selling & Sales Mgmt	(4)
ACCT 2110 Financial ACCT	(4)	MKTG 4470 Strategic Marketing	(4)
ACCT 2120 Managerial ACCT	(4)	MKTG Elective	(4)
BSNS 2120 Introduction to Business Analytics	(4)	MKTG Elective	(4)
MGMT 2110 Intro to Management	(4)	BSNS Elective: Choose from ACCT,	(4)
MKTG 2110 Marketing Principles	(4)	BUSA,ECON, FINA, HTMS, INTL, MKTG,	
PLAW 2120 Business Law I OR	(4)	MGMT, PLAW at the 3000 level or above	
PLAW 3110 Legal, Social, Ethical		Internship or BSNS Elective (3000 level or	(4)
FINA 3110 Intro to Financial Mgmt*	(4)	above)	
MGMT 3120 Operations Management	(4)		
BSNS 4112 Business Policy & Strategies	(4)	Transfer students may use transferred course	
(seniors only)		Introduction to Business) as "Other Business (satisfy the minimum number of credits (80) for	
		satisfy the minimum number of credits (60) for	illis alea.
GENERAL STUDIES REQUIREMENTS:			48 credits
G COURSES: (32 total credits) No more than 12 cre	edits in any "G" categor	y may be applied towards the BS degree.	
GEN General Interdisciplinary	(4)	GNM General Natural Science & Math	(4)
GIS-General Integration & Synthesis (Jr. yr.)	(4)	GNM General Natural Science & Math	(4)
GAH General Arts & Humanities	(4)	GSS General Social Science	(4)
GAH General Arts & Humanities	(4)	GSS General Social Science	(4)
AT SOME DISTANCE Electives: (12 total credits) C	Courses unrelated to yo	our major (may include CSIS courses)	
ECON 1400 Microeconomics	(4)		(4)
	(4)		(4)
GENERAL STUDIES OUTCOME REQUIREM	ENTS: These course	attributes should be completed within the 128 cre	dits needed to
graduate.			_
,		(V) Values/Ethics	
(A) Arts		(I) International/Multicultural	
(A) Arts (H) Historical Consciousness (R1) Race and/or Racism Intensive		()	
A) Arts (H) Historical Consciousness (R1) Race and/or Racism Intensive GENERAL STUDIES WRITING REQUIREMEN		(I) International/Multicultural (R2) Race and/or Racism Education	
graduate. (A) Arts (H) Historical Consciousness (R1) Race and/or Racism Intensive GENERAL STUDIES WRITING REQUIREMENT Two W1 courses may be in transfer. W2 course W1 W1/W2		(I) International/Multicultural (R2) Race and/or Racism Education	
A) Arts H) Historical Consciousness R1) Race and/or Racism Intensive GENERAL STUDIES WRITING REQUIREMENT Two W1 courses may be in transfer. W2 course W1 W1/W2	es must be taken at S	(I) International/Multicultural (R2) Race and/or Racism Education Stockton. W1/W2 W1/W2 at 3000 Level	
A) Arts H) Historical Consciousness R1) Race and/or Racism Intensive BENERAL STUDIES WRITING REQUIREMENTOWN W1 courses may be in transfer. W2 course	es must be taken at S DNING REQUIREME	(I) International/Multicultural (R2) Race and/or Racism Education Stockton. W1/W2 W1/W2 at 3000 Level NT: (3 courses)	



If a student has met the pre-requisites, s/he may take courses in semesters earlier than indicated.

*With preceptor permission, FINA 3115 may be substituted for FINA 3110

