PROGRAM COURSES: 40 credits

CORE REQUIRED COURSES for all Communication majors – 20 credits:

- COMM 1201 Introduction to Mass Communication 4
- COMM 2103 Writing for the Media 4
- COMM 3200 Theories of Mass Communication 4
- COMM 4601 Communication Senior Seminar 4

Communication Internship – Choose from: 4

- COMM 3916 Telling Stockton’s Story
- COMM 3918 Editing Internship
- COMM 3926 Oral History Internship
- COMM 4901 Communication Internship
- COMM 4902 WLFR Internship
- COMM 4906 Community TV Partnership
- COMM 4908 Bernie Robbins Internship

PUBLIC RELATIONS CONCENTRATION: 20 credits

COMM 2301 Introduction to Public Relations (required course)

Choose 1 (4 credits):
- COMM 2307 Quantitative Methods in PR Research
- COMM 2405 Introduction to Advertising
- COMM 3305 Public Relations Law & Ethics

Choose 2 (8 credits):
- COMM 2208 Special Topics in PR & Advertising
- COMM 3302 Advanced Public Relations
- COMM 3304 PR and Advertising Design
- COMM 3310 Global Public Relations
- COMM 3311 PR and Advertising Copywriting
- COMM 3315 PR Crisis Communication

COGNATES – 24 credits:

Students are required to have six cognate courses (24 credits). At least one cognate course must be taken at the 3000 or 4000 level. Cognates can come from the following areas:

ACCT, ARTV, COMM, BSNS, ECON, FINA, HOSP/HTMS, INTL, LANG, LITT, MKTG, ANTH 3315, GAH 2105, GAH 2160, GAH 2164, GAH 2180, GAH 2339; GAH 2372, GAH 3203, GAH 3213, GAH 3248; GAH 3306; GAH 4303, GEN 2105, GEN 2110, GEN 2153, GEN 2155, GEN 2343, GEN 3146, GEN 3163, GIS 3346, GIS 3348, GIS 3668, GIS 3692, GIS 3748, GIS 4625, GIS 4630, GSS 2152, GSS 2150, GSS 2153, GSS 2173, GSS 2274, GSS 2370, GSS 3111, GSS 3144, GSS 3166, GSS 3168, GSS 3646, GSS 3768, POLS 3235, POLS 3250, POLS 3625, PUBH 2315, PUBH 2450

Choose 1 additional course (4 credits):

- COMM 2208 Special Topics in PR & Advertising
- COMM 2307 Quantitative Methods in PR Research
- COMM 2405 Introduction to Advertising
- COMM 2406 Business and Professional Presentation
- COMM 3302 Advanced Public Relations
- COMM 3304 PR and Advertising Design
- COMM 3305 Public Relations Law & Ethics
- COMM 3310 Global Public Relations
- COMM 3311 PR and Advertising Copywriting
- COMM 3315 PR Crisis Communication
- MKTG 2110 Marketing Principles
GENERAL STUDIES REQUIREMENT: 32 credits

25 % of all the courses a student takes at Stockton must be General Studies courses. For all first-year students and transfer students with fewer than 64 credits (B.A. degree), the following courses are required.

General Arts and Humanities (GAH) — 8 credits
General Interdisciplinary (GEN) — 4 credits
General Integration and Synthesis (GIS)* — 4 credits
General Natural Science and Mathematics (GNM) — 8 credits
General Social Science (GSS) — 8 credits
*Must be taken in junior or senior year

No more than 16 credits in any “G” category may be applied toward the B.A. degree.

A minimum grade of C or better is required for all program and cognate courses counted toward the 64 program and cognate credits required for graduation.

AT-SOME-DISTANCE ELECTIVES REQUIREMENT (Courses unrelated to your major): 32 credits

GENERAL EDUCATION OUTCOME REQUIREMENT

These courses are listed as attributes and should be completed within the 128 credits needed to graduate.

Arts (A) Values Ethics (V)
Historical Consciousness (H) International/Multicultural (I)

WRITING REQUIREMENT (4 courses)

All matriculated students must earn a C or better in 4 writing-designated courses. Two W1 courses may be transferred.

1 W1 course (any level) 1 W1 or W2 course (any level)
1 W1 or W2 course (any level) 1 W1 or W2 course 3000-level

W2 and Q2 courses must be taken at Stockton.

QUANTITATIVE REASONING REQUIREMENT (3 courses)

All matriculated students must pass three quantitative-reasoning-designated courses. Two Q1 courses may be transferred.

1 Q1 course (any level) 1 Q1 or Q2 course (any level) 1 Q2 course (any level)

For more information on the Communication Studies program, please consult the Academic Bulletin.

Course descriptions and prerequisite information may be found in the Catalog of Courses.

Reminder: “The student is responsible for ensuring that all graduation requirements are met” (Bulletin). It is important that you consult with your preceptor and/or the Center for Academic Advising on a regular basis.

All Bachelor’s Degree programs require a minimum of 128 credits and a 2.00 cumulative G.P.A.