

Academic Affairs Strategic Priorities AY2017-18

Strategic Priority #1

Advance the University's mission of excellence in teaching and learning, scholarly and creative activity, and dedication to service.

Goal 1.1	<i>Focus institutional efforts toward student success and prepare a diverse group of students to continue to excel in a rapidly changing world.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Maintain commitment to small classes, precepting, and 70/30 fulltime faculty ratios to ensure we provide the high quality, personalized education for which Stockton is known.	L
2.	Academic Affairs & Student Affairs	Continual improvement in retention, graduation rates, employment rates, and graduate school acceptances.	E
3.	Academic Affairs	Ongoing development of new academic programs.	L
4.	Academic Affairs	Globalization of our education - outreach and study abroad for domestic students and faculty; partnerships and exchanges with other institutions throughout the world, increasing ELS students and other international students.	G
6.	Academic Affairs	Review and revise the Academic Affairs assessment plan.	L
7.	Academic Affairs	Appoint a Director of Academic Assessment, Assessment Faculty Fellow, and Assessment Committee.	L

Strategic Priority #2

Develop the academic, human, and financial resources that support the University's aspiration to be a premier regional educational institution.

Goal 2.1	<i>Review and assess academic organizational structures with a focus on supporting the innovation, impact, and efficiency of Academic Affairs.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Examine restructuring options, including colleges vs. schools, chairs vs. coordinators, and grad vs. undergrad.	L
2.	Academic Affairs	Clarify the role of non-Galloway learning sites with a focus on cohesion and support of mission.	E
3.	Academic Affairs	Review use of internal grant funding and align support with areas of highest need.	E

Goal 2.2	<i>Integrate the University's strategic enrollment goals into all aspects of University operations to ensure meeting goals while maintaining excellence.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Create a strategic faculty hiring plan that will maintain desirable faculty/student ratios.	L
2.	Academic Affairs	Track (and respond when needed) to maintain or increase Stockton's historically high persistence and retention rates.	L
3.	Academic Affairs	Begin to develop enrollment capacity analysis by program.	L
4.	Academic Affairs	Provide resources to support new program development.	L
5.	Academic Affairs	Identify (augment) a portion of the Academic Affairs budget to support enrollment changes and enrollment goals.	L

Goal 2.3	<i>Assess and increase high-impact learning practices.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Implement University internship office with coordinator and initiate a review of internship procedures.	E

Goal 2.7	<i>Increase Stockton's national presence by securing additional major grants (NIH/NSF/NEH) that showcase their research with our students.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs		

Strategic Priority #3

Support human diversity and inclusion in all of its forms and in a manner that serves the needs of our region and recognizes our place in a global society.

Goal 3.1	<i>Support diversity efforts throughout the institutional enterprise.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Establish an Academic Affairs Diversity Advisory Committee.	L
2.	Academic Affairs	Implement 2 nd year of Diversity Initiative Grants.	L
4.	Academic Affairs and Diversity & Equity	Continue to generate new approaches to attract diverse faculty and staff to the University.	E

Goal 3.2	<i>Expand contributions to region's economic development and the region's cultural offerings through the performing arts, the visual arts, and athletics.</i>		
Action	Lead Unit	Description	2020
3.	Academic Affairs	Enhance our programs in Music, Dance, Theater, and the Visual Arts through our Art Gallery and the Noyes Museum.	L
4.	Academic Affairs	Expand our health curriculum in southern Ocean County through our Manahawkin site.	L
7.	Academic Affairs	Further develop the Woodbine site.	E

Strategic Priority #4

Develop and support planning and governance processes that are integrative, collaborative, transparent, and sustainable.

Goal 4.3	<i>Enhance processes for developing new and/or supporting innovation of academic offerings.</i>		
Action	Lead Unit	Description	2020
1.	Academic Affairs	Streamline and clarify new program development processes.	L
2.	Academic Affairs	Implement an Academic Affairs space allocation committee for vetting of space requests.	L

Strategic Priority #5

Improve and expand the University's internal operational efficiencies.

(No action items listed for Academic Affairs.)

(Rev. 8/16/17)