



Stockton University Compass Fund Proposal Form



1. Please complete this form and email a copy to: CompassFund@stockton.edu.
2. Compass Fund proposals must demonstrate a direct link to one or more of the six areas of focus in the University's [Strategic Plan 2025 – Choosing Our Path](#)
3. Proposals must provide specific budget details, identify realistic outcomes, and specify assessment measures.
4. Proposals must include an endorsement from your Divisional Executive. Please include an email or memo from your Divisional Executive with this application.
5. All student project leaders must identify at least one faculty or staff mentor.
6. Particular attention will be paid to proposals which include one or more of the following:
 - A clear demonstration of University-wide impact.
 - Involvement of students as project leaders/mentees.
 - Identification of co-funding opportunities in addition to anticipated Compass Fund support.
 - Inter-departmental or inter-divisional collaboration within the project planning or implementation process.

General Application Information

Project Leader Name(s)	Shannon Glover		
Project Leader Email(s)	glovers4@go.stockton.edu		
Project Partner(s)	Ireanna Dallas, Teresa Barone, Van Nhi Ho		
Title of Project	Stockton's Pride Festival		
I am a:	<input checked="" type="checkbox"/> Student	<input type="checkbox"/> Faculty Member	<input type="checkbox"/> Staff Member
Project start date: 04/17/22	Project end date:04/21/22		
If you are a student, who is your faculty/staff mentor?	Laurie Dutton (laurie.dutton@stockton.edu)		

Proposal Category (choose one)

<u>One-Time Project/Event</u>	<u>One-Year Pilot Project</u>	<u>Two-Year Pilot Project</u>
<input type="checkbox"/> \$5,000 or less	<input type="checkbox"/> \$5,000 or less	<input type="checkbox"/> \$5,000 or less
<input checked="" type="checkbox"/> More than \$5,000	<input type="checkbox"/> More than \$5,000	<input type="checkbox"/> More than \$5,000

Strategic Area of Focus (choose one)

<input type="checkbox"/>	<i>Inclusive Student Success</i>
<input checked="" type="checkbox"/>	<i>Diversity and Inclusion</i>

	<i>Teaching and Learning</i>
	<i>Strategic Enrollment Management</i>
	<i>Financial Sustainability</i>
	<i>Campus Community, Communication, and Shared Governance</i>

Please provide a narrative summary of your project.

The purpose of the Stockton Pride Festival is to provide education and awareness surrounding the LGBTQIA community. The idea is to have a week of educational programming and events to give the Stockton community exposure to LGBT culture.

Here are a few ideas for the Educational & Awareness programming:

- Coming Out CampFire (Smores + Coming out stories)
 - This event is to create a safe space to provide positive communication and camaraderie among the community here at Stockton.
- LGBT Trivia Night
 - This event is intended to take a deep dive into LGBT history by quizzing the participants in a Kahoot and offering prizes to the winner.
- Drag Makeover
 - Bring in drag queens to do a drag makeover on 3 students and then have them participate in a lip sync battle.

Then on the last day will be the big festival. The festival will have a variety of activities for participants to partake in. Some of these activities will include:

- Food Trucks
- DJ
- Bouncing House
- Dancing / Dancing Battles
- Carnival Related Games
 - Dunk Tanks
 - Face Painting
 - Hammer & Bell
 - Cotton Candy Machine
 - Snow Cone Machines
 - Ring Toss
- Obstacle Course Events
- Basket Ball / Volley Ball / Backyard Games
- Vogue Off
- Rainbow Tie Dye
- Drag Show
- Rock Climbing
- Escape Room

The festival is to create a safe space for everyone to enjoy and find a great way for those who are not a part of the LGBT community and does not have much interaction with them a way to gain some exposure and possibly develop new relationships. This ideally would be the start of a traditional event that would help the LGBT community at Stockton make more of a presence at this school.

Strategic Impact

- How will this project clearly address the strategic area/s of focus and the goal/s chosen above?
- What will be the institution-wide impact of this project?

This project will address the strategic areas of focus diversity and inclusion in various ways through the programming and the festival. Here at Stockton, unfortunately there are times when minority communities are underserved. One of those communities are the LGBT communities. This project will shed light on the community and give them a campus wide event that will help them engage with the other communities within the institution. The events leading up to the festival gives a variety of activities that should peak many of the students and or faculties interests. Having events highlighting LGBT history, or bringing in drag queens will give many students exposure to culture they may have not yet experienced.

The institution wide impact would be to make Stockton a more LGBT friendly school and be one of the things that could help be a talking point for recruitment rather than a detriment. The institutional wide impact as well would be to give the LGBT community more of a voice and hopefully a loud one. This festival will hopefully help lessen the stigma and division between communities and help create more of an inclusive environment for people to authentically be themselves.

Assessment Plan

- How will you know if your project is a success?
 - What are your anticipated outcomes and specific measurements for success?
 - What is your project's "finish line?"
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- The way we will know our project is a success is firstly the general turnout and how many people attend each event and the festival. Secondly, a survey to gauge the participants' experience at the event and how much they enjoyed it. Lastly, we could do a small focus group with people who helped plan and execute the event as well as some participants to really take a deep dive into what went well and the things that could be altered or changed.
 - The anticipated outcome of the event is for the LGBT community here at Stockton to feel represented and have more of a presence here on campus. Another outcome would be people getting more informed and aware of issues surrounding the community as well as them having fun. The last big outcome would be for this event to go so well that this will be a new annual tradition here at Stockton that will outlive this project. The measurements would be through channels previously mentioned such as the surveys and focus groups.
 - The finish line for the project would be the festival itself. That is the biggest portion of the project which would be the most intricate and complex part, however at the end of the festival we will know if the project went well or not and ran as we originally planned.

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Budget Summary – Compass Fund Requested Funding Only

Item		FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Food & Drinks	\$3,000 8245.41			Different food options and drinks
2.	Week of Events & Proqraming	2211.18			Supplies & decorations needed
3.	Festival Activities	8065			Attractions and different things for participants to do
4.	Decorations	1118.89			General decoration for the event
5.	Prizes	950			Prizes for different games and competitions
6.	Promotion & Advertising	\$200 409.20			Creation of poster and flyers
7.	Souvenirs & Merchandise/ Prizing	\$500 4650.41			T-Shirt, water bottles, etc that we can give out for free
8.	Permits & licensing	500			Any behind the senses things we may need
9.					
10		\$5,911.18			
Total		26,141.80			

Please note: A proposal can only receive support from the Compass Fund for two fiscal years. Compass Funding cannot be used to fund full-time/part-time salaried positions, office computer equipment, or summer institutes. Compass Funding cannot be transferred to other budgets.

Compass Funding Budget Questions

What department or academic school will your budget for this project reside?	Women's Gender & Sexuality Center	
Who will be the Budget Unit Manager (BUM)?	Laurie Dutton (Anticipated)	
Who will be the budget processor?	Laurie Dutton (Anticipated)	Jamie Caridad
If you are requesting funding to hire a TES or consultant, is that person a current Stockton employee?	Yes, currently paid as a/an: <input type="checkbox"/> Adjunct <input type="checkbox"/> Faculty <input type="checkbox"/> Staff <input type="checkbox"/> TES <input type="checkbox"/> Student	_x_ No

Will you need Compass Funds for <u>immediate</u> use to begin your project?	Yes, date needed: __01-17-2023__	___ No
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Additional Funding from Other Sources Questions

Are you receiving any other University funding for this project?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If so, from where?	Women's Gender & Sexuality Center; Pride Alliance	
If so, what is the purpose of this additional funding?	To assist with events & festival needs	
If so, has this additional funding already been secured or is it just anticipated at this time?	Anticipated	

Budget Summary – Additional Funding from Other Sources Only

Item		FY2023 July 1, 2022 – June 30, 2023	FY2024 July 1, 2023 – June 30, 2024	FY2025 July 1, 2024 – June 30, 2025	Notes/Comments (stipends, supplies, hospitality, etc.)
1.	Additional Food Truck	2366.67			Contingent upon other organizations collaboration, same uses as stated above
2.	Support in any other week of event need	1000			Contingent upon other organizations collaboration, same uses as stated above
3.	Decorations Extra	1000			Contingent upon other organizations collaboration, same uses as stated above
4.					
5.					
6.					
7.					
8.					
9.					
10.					
Total		4366.67			

How will this project sustain itself after Compass Funding concludes (if you are seeking funding beyond a one-time project or event)?

I am not seeking funding after this one time event. However, I do imagine this event being a recurring event here at stockton. I see this happening by developing strong relationships with the clubs and organizations I partner with to get this accomplished. This will provide them a foundation on how to plan the next event bigger and better. Ideally, they could make this an annual event that provides all of the organizations a chance to come together and work on something big and become one.

Additional Support Questions

Will your project require support from Information Technology Services?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	We will need them for different events for use of screens and internet related issues.	
Will your project require support from Plant/Facilities & Operations?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details:	We will need them for different uses such as use of microphones or stage equipment and different things throughout the festival.	
Will your project require support from any other unit or division?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
If yes, please provide details	Stockton PD would be very helpful to help keep the event safe.	

Divisional Executive Approval/Support

Have you discussed and received endorsement of your Compass Fund proposal from your Divisional Executive? Please include an email or memo from your Divisional Executive with this application or send the documentation to CompassFund@stockton.edu

This project has been discussed with the WGSC and is currently pending an endorsement from Dr. Chris Catching and Laurie Dutton.