

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



Chief Executive Officer of Harrah's Dr. Gary Loveman to Speak at Stockton's Commencement Ceremony

Stockton's Vice President for Student Affairs Dr. Joseph Marchetti will also Provide a Keynote Speech

For Immediate Release

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Galloway Township, NJ- The Richard Stockton College of New Jersey will conduct commencement exercises for its 37th four-year class on Saturday May 9, 2009 in the Sports Center on the Galloway Twp. campus. Dr. Gary Loveman, Chief Executive Officer of Harrah's Entertainment, Inc. will speak at The Richard Stockton College of New Jersey's morning commencement ceremony. Stockton's Vice President for Student Affairs Dr. Joseph Marchetti will give the keynote address at the afternoon ceremony.

Gary Loveman has been Chairman, Chief Executive Officer and President of Harrah's Entertainment, Inc., since 2003. Prior to that time, he was its Chief Operating Officer, during which time he developed the most successful loyalty program in the gaming industry, a program known as Total Rewards. Total Rewards maintains approximately 50 million customers, a direct result of using consumer research to inform actions. His analysis of Harrah's gaming clientele and how to address their needs, led to changes in operations and a loyal customer base.

A former Alfred Sloan Doctoral Dissertation Fellow and associate professor at Harvard University's Graduate School of Business Administration, Loveman earned a Ph.D. in economics from the Massachusetts Institute of Technology. His bachelor's degree, also in economics, is from Wesleyan University.

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Under Dr. Loveman's management, Harrah's has seen unprecedented growth and profits. In 2005, Harrah's acquired Caesar's Entertainment, Inc., the largest single transaction in the gaming industry's history at \$9.4 billion. In 2006, Harrah's went private in a \$29 billion transaction guided by private equity firms, Texas Pacific Group and Apollo, and now is included in the Dow Jones Sustainability Index. His work with Harrah's earned Dr. Loveman's distinction of being named the gaming and lodging industry's best CEO by *International Investor* magazine for four consecutive years. Dr. Loveman has served as chair of the American Gaming Association, and serves on the Boards of Trustees at Joslin Diabetes Center and Children's Hospital, both in Boston.

Dr. Joseph Marchetti has worked at Stockton since 1985 and currently serves as Vice President for Student Affairs. In his role, Dr. Marchetti oversees all programs and services related to enrollment management, student records and registration, student services, campus life, and athletics and recreation. Prior to being named Vice President, he served as Associate Vice President where his responsibilities included providing general leadership of the division and coordinating all aspects of divisional assessment, professional development, budgeting and strategic planning. Between 1985 and 2000, he was Dean of Students at Stockton, responsible for all student development and co-curricular life for approximately 7,300 undergraduate and graduate students.

Dr. Marchetti represents the division on all institutional initiatives affecting student life. He recently served as one of the co-chairs of the Middle States Reaccreditation Process resulting in Stockton receiving an "unconditional" ten-year re-accreditation with numerous commendations from the visiting team. He has also served as a review team member for several institutions.

Dr. Marchetti serves on the James E. Scott National Academy for Leadership and Executive Effectiveness Board. The Academy was established in 1994 in response to the National Association of Student Personnel Administrators' strategic initiative to focus sharper attention on the continued professional education and development needs of senior student affairs officers.

In addition to administrative responsibilities, Dr. Marchetti teaches in a number of areas. He has taught "Educational Research" in the Master of Arts in Education Program, "Emerging Paradigms of Leadership" in the Master of Business Studies Program and "Adult Learning" and "Instructional Design and Development" in the Master of Arts in Instructional Technology Program. Previously, he taught "Schools of the Future" and "Intercultural Communication" as part of the Teacher Education Program. He also co-designed a Freshman Seminar "Community Leadership". His primary areas of interest include leadership development, organizational effectiveness and assessment, performance appraisal, organizational change, customer satisfaction, technology integration and workforce diversity.

Dr. Marchetti has the title of Professor of Instructional Technology and received a Ph.D. from the University of Pennsylvania in 1985 with academic training in Organizational Leadership, Curriculum and Instruction. He holds a Master of Science in Educational Supervision and a Bachelor of Arts in Biology and Psychology. His undergraduate and graduate work was completed at Wilkes College, Wilkes-Barre, PA.

Dr. Marchetti regularly conducts professional workshops and training programs and serves on statewide and national organizations. He has also held volunteer leadership positions (including board appointments) in several community associations including the American Heart Association, the American Red Cross, the March of Dimes and Big Brothers/Big Sisters.