

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Conference to Examine 30-Year Retrospective on Casino Gaming in Atlantic City

Judge Steven Perskie, Keynote Speaker for Sept. 23 Event Presented by Stockton Institute for Gaming Management in Association with Spectrum Gaming Group

### ***For Immediate Release***

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**Atlantic City, NJ** – Casino gaming's introduction in Atlantic City in 1978 forever changed the face of the region's economy and the gaming industry nationwide. A special conference presented by The Stockton Institute for Gaming Management (SIGMA), in association with Spectrum Gaming Group and sponsored by Fox Rothschild, LLP, Attorneys at Law, will look back at 30 years of Atlantic City gaming, as well as prospects for the future.

Among the topics to be examined are economic and public finance impacts, transportation trends, crime, tourism, problem gambling, regulatory and human resource issues and much more.

"As Atlantic City faces increased competition and economic challenges, it is extremely useful to examine the full range of impacts that 30 years of legalized gambling has had on our region" said Dr. Israel Posner, SIGMA Executive Director. "This event will be of interest to industry insiders, casino employees, elected and civic leaders and everyone else who is interested in the future of the Atlantic City region. "I am particularly delighted that Judge Steven Perskie, a former state Senator and Assemblyman who was instrumental in bringing casino gaming to Atlantic City will be the keynote speaker."

The conference, "Casino Gaming in Atlantic City: a 30 Year Retrospective" will take place **Wednesday September 23, 2009**, from 8:00 a.m. to 12:30 p.m. at the Atlantic City Convention Center. The event is thought to be the first comprehensive and scholarly look at all facets of 30 years of casino gaming in Atlantic City. In addition to Judge Perskie's address, which frames the context for the event, there will be presentations from Stockton professors, industry analysts and other key stakeholders.

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Topics include:

- “The Workforce in Atlantic City”
- “Economic Impact of Gaming in Atlantic City”
- “Marketing Atlantic City as a Destination”
- “Atlantic City, the Next Act”
- “Crime and Transportation Issues”
- “Divestment and Reinvestment in Atlantic City”
- “Problem Gambling Then and Now”
- “The Adoption and Development of the Casino Control Act”
- “Public Finance and Atlantic City Casinos”
- “The Evolution of Casino Technology”

The conference will culminate with a panel discussion, “What’s Next for Atlantic City” that features Tom Carver, Executive Director of the Casino Reinvestment Development Authority, Kevin DeSanctis, CEO of Revel Entertainment, Linda Kassekert, Chair of the New Jersey Casino Control Commission, Bart Mueller, Executive Director of the South Jersey Transportation Authority and Jeff Vasser, President of the Atlantic City Convention and Visitors Authority.

For more information or to register for the conference, please contact Dr. Posner at 609-347-2175 or visit [www.stockton.edu/gaming](http://www.stockton.edu/gaming).

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