

Office of Public Relations
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“Brilliance or Sleaze? The Inner Workings of Political Campaigns”

Hughes Center at Stockton Explores the Question

For Immediate Release

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Galloway Twp., NJ – The William J. Hughes Center for Public Policy at The Richard Stockton College of New Jersey presents “The Inner Workings of Political Campaigns: Brilliance or Sleaze?”

The presentation and discussion is part of Stockton’s ongoing commitment to student engagement.

Free and open to the public, the event takes place at 2:15 p.m. on Thursday, March 27 in the Upper G-Wing Lounge at the Galloway Township campus.

Message and Media, one of the top political consulting organizations in New Jersey will make a presentation to look beneath the surface of political campaigns and explain how they work. Message and Media has been involved in running the campaigns of numerous statewide and local elected officials.

“This is a great opportunity to learn about political campaigns from an insider’s perspective,” said Sharon Schulman, Hughes Center Director. “Attendees will learn how campaign messages and tactics are created and managed.”

For more information please call (609) 626-3542.

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