



# Stockton Seeks Solutions to College Access and Affordability Crisis

***For Immediate Release***

Thursday, June 21, 2012

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Galloway, NJ -- On June 27, Stockton College will assemble 30 top national, state, regional and college leaders to tackle the most pressing issues facing American higher education - who will have the chance to attend college, and how to pay for it.

Stockton's Center for Higher Education Strategic Information and Governance (HESIG) is forming a pioneering Policy Steering Council including: Rochelle Robinson Hendricks, New Jersey's Secretary of Education; Jane Wellman, Executive Director, National Association of System Heads (NASH) and Founding Director, Delta Project on Postsecondary Costs, Productivity and Accountability; and, Dennis P. Jones, President, National Center for Higher Education Management Systems (NCHEMS). The full membership of the Policy Steering Council can be found on the next page.

The Policy Steering Council will be asked to provide important guidance. Immediate outcomes of the unique forum to include: confirming the mission and vision of the Center; and identifying working priorities, implementation strategies, partners and funding sources, and concrete recommendations for engagement during 2012-13.

Stockton President Herman Saatkamp stated, "The work of HESIG is critically important to the future of higher education. Stockton is positioned to be the leading state and national resource in college opportunity, affordability and public accountability. Few colleges in the nation have envisioned accomplishing such an ambitious agenda during a time of global economic uncertainty that threatens the promise of college opportunity, American competitiveness and the long-term prosperity of our citizens."

Numerous recent studies of American higher education indicate that the financial model for funding colleges is broken and in great need of repair, a fundamental assumption behind the purpose of HESIG. A recent poll conducted by Stockton's William J. Hughes Center for Public Policy indicates how strongly citizens desire college opportunity, but face growing uncertainty about how to pay for it, reflecting the need to increase productivity and to make colleges a higher priority for investment.

The Policy Steering Council will meet for a full day to tackle four issues: who will attend college; how will it be paid for; how will colleges account for the public trust; and what is the specific agenda for HESIG. The meeting will be facilitated by Senior Fellow Darryl G. Greer, who has achieved a national reputation for policy leadership on these matters in his 25 years as CEO of the New Jersey Association of State Colleges and Universities (NJASCU).

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“The mission of HESIG is to be an agent for constructive higher education policy change. We propose to focus initially on real solutions for financing colleges to achieve the goals of access, affordability, completion and accountability. Stockton has unique resources, such as the Hughes Center and its new polling capacity, to help accomplish these goals,” said Greer.

As a concrete example, HESIG, with advice from its Policy Steering Council, plans to report on the condition of New Jersey higher education, tied to an annual scientific poll of opinion leaders and citizens concerning what needs to be done to improve access, affordability and public support for change. An important outcome of this effort will be better informed policy, better informed policy makers and citizens, and the ability to make decisions that lead to better strategic decisions and positive change; and, positioning Stockton as a national leader in this regard.

HESIG envisions the Governor, the legislature and key policy makers such as New Jersey Higher Education Secretary Rochelle Hendricks as an important partner in moving forward.

Greer says that following advice from the Council, HESIG will move immediately to identify working and funding partners within NJ and nationally, to accomplish its mission, which will include convening unique policy forums, publishing data and reports; serving as an information clearing house; advising educators and policy makers; conducting scientific polls; and integrating its work into education and training at Stockton and other institutions.

Policy Steering Council membership includes:

- Peter Anthony Caporilli, Founder & CEO of Tidewater Workshop
- Henry A. Coleman, Professor of Public Policy, Rutgers University
- Jan Colijn, Dean of General Studies  
The Richard Stockton College of New Jersey
- Daniel J. Douglas, Director, William J. Hughes Center for Public Policy  
The Richard Stockton College of New Jersey
- Stanley Ellis, Chairman of the Board of Trustees  
The Richard Stockton College of New Jersey
- Michael L. Frank, Professor of Psychology  
The Richard Stockton College of New Jersey
- Thomasa González, Vice President for Student Affairs  
The Richard Stockton College of New Jersey
- Lou Greenwald, Assemblyman, New Jersey's 6<sup>th</sup> Legislative District
- Darryl G. Greer, Senior Fellow, The William J. Hughes Center for Public Policy  
The Richard Stockton College of New Jersey
- Brad Hartman, Economics Major, The Richard Stockton College of New Jersey
- Rochelle Robinson Hendricks, Secretary of Education, State of New Jersey
- David Hesse, Chief of Staff, New Jersey Department of Education
- Daniel J. Hurley, Director, State Relations and Policy Analysis  
American Association of State Colleges and Universities (AASCU)
- Dennis P. Jones, President  
National Center for Higher Education Management Systems (NCHEMS)
- Cheryl Kaus, Dean of Social and Behavioral Sciences  
The Richard Stockton College of New Jersey
- Claudine Keenan, Dean of Education  
The Richard Stockton College of New Jersey
- Harvey Kesselman, Provost and Executive Vice President  
The Richard Stockton College of New Jersey
- Philip Kirschner, President, New Jersey Business and Industry Association
- Michael W. Klein, Executive Director  
New Jersey Association of State Colleges and Universities (NJASCU)
- Kurt Landgraf, President & CEO, Educational Testing Service

- Lewis A. Leitner, Dean of Graduate and Continuing Studies  
The Richard Stockton College of New Jersey
- Lawrence A. Nespoli, President, New Jersey Council of County Colleges
- Richard Novak, Senior Vice President  
Association of Governing Boards of Universities and Colleges (AGB)
- David Payne, Vice President & COO, Higher Education Division  
Educational Testing Service
- Jon M. Regis, President & CEO, Reliance Medical Group
- Herman Saatkamp, President  
The Richard Stockton College of New Jersey
- Sharon E. Schulman, Special Assistant to the President for External Affairs and Institutional  
Research, The Richard Stockton College of New Jersey
- Alex Vervoort, President-Elect for Student Senate 2012-2013  
The Richard Stockton College of New Jersey
- John Walda, President & CEO  
National Association of College and University Business Officers (NACUBO)
- Steven D. Weinstein, Florio Perrucci, Steinhardt & Fader
- Dennis Weiss, Dean of Natural Sciences and Mathematics  
The Richard Stockton College of New Jersey
- Jane Wellman  
Executive Director, National Association of System Heads (NASH)  
Founding Director, Delta Project on Postsecondary Costs, Productivity and Accountability
- Corrine Wilsey, Student MA in Criminal Justice Program, Forensic Psychology  
The Richard Stockton College of New Jersey
- John B. Wilson, President & CEO  
Association of Independent Colleges and Universities
- David Wolfe, Assemblyman, New Jersey's 10<sup>th</sup> Legislative District

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