

STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



MEDIA ADVISORY: Exclusive Preview Reception for the 29th Annual Stockton College Scholarship Benefit Gala

Event takes place 5:30 p.m. on Wednesday, Jan. 14

For Immediate Release

Friday, January 09, 2009

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Galloway Township, NJ- The Stockton College Foundation and Caesars Atlantic City will host the Exclusive Preview Reception for sponsors of the 29th Annual Stockton College Scholarship Benefit Gala. The event will take place **Wednesday, Jan. 14** at the Atlantic City Country Club on Leo Fraser Drive in Northfield.

All sponsors are invited to the Preview Reception to find out who will deliver this year's exciting celebrity performance. Past entertainment for the Gala has included comedian Howie Mandel and Grammy-winning singer/songwriter Roberta Flack.

This year's fundraising goal for the Gala will also be announced at the Preview Reception on Jan. 14. Last year's goal of \$750,000 was met before the event took place and the final total was over \$900,000.

Gala Chairman Lloyd Levenson, Chief Executive Officer of Cooper Levenson, will speak at the Preview Reception along with Dan Nita, President of Atlantic City and Pennsylvania for Harrah's Entertainment.

Opportunities to sponsor the Scholarship Benefit Gala are still available and sponsorships begin at \$5,000. The Gala is set to take place on Saturday, April 25, 2009 at Caesars Atlantic City. Sponsors receive a table of 10 for the dinner, seats for the performance in the Circus Maximus Theater and are recognized in the invitation, program and media advertisements. Individual tickets to the Gala are \$225 per person.

To become a sponsor for the Gala, please call (609) 652-4830 or for more information on the event, please visit www.stockton.edu/benefitgala.

NOTE TO EDITORS: Although this event is not open to the general public, your coverage is invited. For more information, please contact Dawn Kanaan at (609) 652-4830 or dawn.kanaan@stockton.edu.

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