

# STOCKTON COLLEGE

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



## Stockton College Launches New Minor in Digital Literacy and Multimedia Design

Growth of Social Media, Digital Technologies Spurs New Program

### ***For Immediate Release***

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**Galloway Township, NJ-** Communication via cell phone texting, 140-character tweets, blogging, instant messaging and Facebook status updates keeps today's generation of students connected 24/7. In response to the prevalence of digital media, The Richard Stockton College of New Jersey's School of Education will launch a minor in Digital Literacy and Multimedia Design for the spring 2011 semester.

All students regardless of major are eligible for the minor, which will provide students with a balanced combination of practical knowledge and advanced technology skills as well as theoretical foundations in order for them to thrive in the digital world.

Dr. Jung Lee, associate professor of instructional technology and coordinator of the new minor program, said, "This 20-credit curriculum will train students to design, develop and evaluate digital content using multimedia technology and relevant learning theories."

Course offerings include Teaching with Web 2.0; Web Design; Photoshop; 3D Computer Graphics; Visual Literacy; and Digital Culture. Dr. Lee said, "The program is designed to prepare students for their career goals with practical tools and skills learned from this interdisciplinary program."

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