

Office of Public Relations  
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## **What You Don't Know Can Hurt You: Governance and Fundraising for Your Nonprofit Organization**

***Atlantic Cape Safe Youth Partnership Conference Set for May 2, 2008***

### **For Immediate Release**

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**Cape May Court House, NJ** – On May 2, 2008 the Atlantic Cape Safe Youth Partnership will host its annual conference, “What You Don't Know Can Hurt You: Governance and Fundraising for Your Nonprofit Organization” at Atlantic Cape Community College Cape May Court House campus. The one day event will feature workshops on fundraising, governance, human resource management, nonprofit financial health, corporate giving and community resources for nonprofits and nonprofit sustainability.

“This is a wonderful opportunity for members of the nonprofit community to explore essential elements of nonprofit sustainability in a venue that is close to home,” stated Ariane Newman, Project Director of the Atlantic Cape Safe Youth Partnership. “Board members, senior management and staff will all leave the conference with the tools that they need to make their agencies stronger,” Newman continued.

Nonprofit agencies are extremely skilled at providing services to the community. During uncertain economic times nonprofit organizations, struggle with funding challenges, infrastructure development and shrinking resources. The conference will identify practices that can be introduced at every level of the organization. According to Linda Dolan, project liaison for Atlantic Cape Community College, “Poor business practices may expose an organization to unnecessary risk and an uncertain future. The impact of building the capacity of nonprofit agencies is essential to the region; strong agencies make strong communities.”

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The May 2<sup>nd</sup> event will have a morning plenary session with an address by Patricia Supik, R.N., M.A., Executive Director and CEO of The Partnership for a Healthier Carroll County, Inc., Carroll County, MD, who will discuss the process and importance of organizational growth and sustainability. The morning session will conclude with a presentation by Dr. Roni Posner, Senior Associate Horizon Philanthropic Services on emerging trends in nonprofit governance. Dr. Posner is the founding Executive Director of the Alliance for Nonprofit Management. The afternoon will highlight workshops on fundraising fundamentals, corporate giving and community resources for nonprofit organizations and human resource management, and nonprofit financial health.

The Atlantic Cape Safe Youth Partnership is a collaborative project of The Richard Stockton College of New Jersey and Atlantic Cape Community College. The project is funded by a grant from the Department of Health and Human Services, Administration for Children and Families, Compassion Capital Fund Communities Empowering Youth program.

The conference is co-sponsored by Stockton's Division of Continuing Studies for Health Sciences and Human Services, and Atlantic Cape Community College. Complete conference description and registration information is available online at: [www.stockton.edu/hshs](http://www.stockton.edu/hshs) or by calling (609) 626-3592.

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