



# WILLIAM J. HUGHES CENTER FOR PUBLIC POLICY

THE RICHARD STOCKTON COLLEGE OF NEW JERSEY



OCTOBER 2012

## MESSAGE FROM THE DIRECTOR



This fall marks a major milestone for the Hughes Center. After several years partnering with Zogby International, the Hughes Center has embarked on its own polling program with the Stockton Polling Institute. With strong support from the leadership of the college, the Stockton Polling

Institute expands the Hughes Center role in explaining southern New Jersey issues.

The Washington Internship Center sent two students to the national political conventions, David Lamando to the Republican National Convention and April Lind to the Democratic National Convention. David and April reported on their activities with photos and comments on the Hughes Center Facebook page.

Looking forward, the Hughes Center has the honor of hosting Speaker of the New Jersey General Assembly, Sheila Y. Oliver, as the Legislator-in-Residence later in October.

In our next newsletter, we will give a full report on the initial wave of polling of the Stockton Polling Institute and all of our election related activities.

*Dan Douglas*

Daniel J. Douglas, Director

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## STOCKTON POLLING INSTITUTE



Mrs. Nancy Hughes, Ambassador William J. Hughes and President Saatkamp cut the ribbon for the new Stockton Polling Institute. State Senator Chris Connors looks on.

President Saatkamp led the dedication of the new Stockton Polling Institute located on the Galloway campus.

The Stockton Polling Institute will conduct independent public opinion polling and will use its own staff and Stockton students to conduct survey research on elections and issues of importance to New Jersey and to the state's southern region. The interview staff includes more than 50 people, both Stockton students and members of the community.

## MAJOR ENDOWMENTS

**Mr. & Mrs. Stephen Chazen**  
**Mr. & Mrs. William J. Hughes and Family**

South Jersey Industries  
New Jersey American Water Company  
Atlantic City Electric Company  
Mr. & Mrs. Steve Batzer  
Exelon Corp.

New Jersey American Water Company  
Public Service Enterprise Group  
Salmon Ventures Limited  
Thomas H. Heist Family  
Tribhuvan & Nandita Singh  
Verizon

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Ambassador Hughes speaking with Robert Geist (representing Congressman Frank LoBiondo), Assemblyman Brian Rumpf, Assemblywoman DiAnne Gove and Senator Chris Connors looking on.

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The facility for the polling institute was recently renovated and equipped with 24 workstations, telephones, computers and specialized survey research software.

“The Stockton Polling Institute will enhance the Hughes Center role as the voice of southern New Jersey citizens as they express their opinions on issues,” Dr. Saatkamp said.

“We are also able to offer an educational experience for our students while providing real jobs,” Dr. Saatkamp noted.

Joining Dr. Saatkamp at the dedication was Ambassador William J. Hughes, for whom the Hughes Center is named, Mrs. Nancy Hughes and the 9<sup>th</sup> Legislative District team, including State Senator Chris Connors, Assemblyman Brian Rumpf, and Assemblywoman DiAnne Gove. Galloway Township is in the 9<sup>th</sup> Legislative District.

Ambassador Hughes noted that “Stockton College has arrived” with the establishment of the Stockton Polling Institute. Hughes reminded Dr. Saatkamp that a polling institute was part of the original plan for the Hughes Center and that the Center “has reached a new plateau.”

The first polls by the Stockton Polling Institute will gauge preferences in this fall’s elections, including in the 3<sup>rd</sup> Congressional District race pitting incumbent Republican Rep. Jon Runyan against Democratic challenger Shelley Adler; the

2<sup>nd</sup> Congressional District with incumbent Republican Frank LoBiondo against Democratic challenger Cassandra Shoher; and a statewide poll.

College officials emphasized that the Stockton Polling Institute is not involved in telemarketing, and that callers will be conducting research, not selling anything. Dr. Saatkamp urged South Jersey residents to take the surveys if the Stockton Polling Institute randomly selects their homes to call.

“These are your sons and daughters and members of your communities who are conducting survey research,” the college president said. “Your cooperation will help Stockton College accomplish its mission of education and engagement.”

The Stockton Polling Institute plans to offer polling services to outside clients starting in January 2013.

Dr. Saatkamp said the Stockton Polling Institute will create a number of opportunities for the College community. It will create learning and employment opportunities for students. The polling institute can open new avenues of research for Stockton faculty and staff.

Hughes Center Director Daniel J. Douglas said the Stockton Polling Institute will allow the Hughes Center to continue to pursue civic and political engagement with the citizens of southern New Jersey.

## HOW TO VOTE

Citizens have until 21 days before an election to register to vote. The deadline to register for the November 6 general election is October 16.

The only requirements for registration in New Jersey are that a voter must be a U.S. citizen, must be at least 18 years old by Election Day, and must be a resident of the county where he or she votes for at least 30 days before the election.

You are not allowed to register if you are serving a sentence or are on probation or parole for an indictable offense, according to the N.J. Division of Elections.

A voter does not need to declare affiliation with a political party to register to vote.

Registration forms are available from a number of sources, including the Web, the Division of Elections, county commission of registration offices, and municipal clerks' offices. To obtain a voter registration form electronically from any county in New Jersey, visit <http://www.njelections.org/voting-information-voter-registration-forms.html>.

College students may register to vote from their college address or from their home address.

Voters may request an application to receive a ballot and vote by mail. Applications to have a ballot mailed to you must be received by the county clerk seven days before Election Day, or Oct. 30 this year. Voters may apply for a mail-in ballot in person at the County Clerk's Office until 3 p.m. the day before the election. To obtain a vote-by-mail application electronically from any county in New Jersey, visit <http://www.njelections.org/voting-information-vote-by-mail.html>.

For information about elections and voter registration, visit the state Division of Elections at <http://www.njelections.org/>.

## STEERING COMMITTEE

**Dr. Edward H. Salmon, Chairman**

**Ambassador William J. Hughes**

**David Baker**

**Steve Batzer**

**Yvonne Bonitto-Doggett**

**Hon. Fred Butler**

**Keith Dawn**

**Edward Graham**

**Dr. Anne Harlan**

**George Lynn**

**Vincent Maione**

**Richard Mroz, Esq.**

**Hon. Steven P. Perskie**

**Charles Pessagno**

**Richard Tolson**

**Michael Tuosto**

**Dr. Brian Tyrrell**

**Jennifer Young**

**Dr. Herman Saatkamp, Ex Officio**

**Dr. Harvey Kesselman, Provost & Executive Vice President**

**Dr. David L. Carr, Ex Officio**

**Ben Peoples, Student Representative**

**Justin Frankel, Student Representative**

**Sharon Schulman, Founding Executive Director**

## STEERING COMMITTEE SPOTLIGHT

### George F. Lynn



Hughes Center Steering Committee member George F. Lynn is President Emeritus of AtlantiCare, the Atlantic City-based health system. Mr. Lynn served as AtlantiCare's president and chief executive officer from 1993 to 2007.

Prior to his role as CEO, Mr. Lynn held executive positions with AtlantiCare Regional Medical Center and West Jersey Health System. With more than 30 years of experience in health care administration, he has sought to improve hospital quality and has worked in the planning, marketing, business development, and operations segments of the health care industry.

Currently Mr. Lynn serves on the Board of Directors of the Texas-based LHP Hospital Group, Inc., a private company established to provide capital and expertise to not-for-profit hospitals and hospital systems. LHP forms joint ventures to own, operate, and manage acute care hospitals.

Mr. Lynn has served on the boards of the Princeton Insurance Company and Healthcare Research and Development Institute, and as chairman of the New Jersey Hospital Association and Health Research and Education Trust. He was elected chairman of the American Hospital Association twice—in 2005 and 2006—and served on the board of trustees from 2000 to 2007.

Active in charities, Mr. Lynn is past chairman of the Volunteer Center of Atlantic County, past chairman and campaign chairman of United Way of Atlantic County, board member of ShopRite LPGA Classic, and former co-chairman of Atlantic County Alliance for the Prevention of Drug and Alcohol Abuse.

The numerous awards he has received includes: Boy Scouts of America Distinguished Citizen Award (1998), Jewish National Fund Tree of Life Award (1997), Doctor of Humane Letter (Honorary) from The Richard Stockton College of New Jersey (1997), United Way George F. Lynn Volunteer of the Year Award (1995), Diocese of Camden South Jersey Leadership Award (2004), NAACP Distinguished Service Award (2006) and Chamber of Commerce Businessman of the Year (2006).

Mr. Lynn received a B.A. from Fordham University and an M.B.A. from Wharton School, University of Pennsylvania.

# SUPPORT STOCKTON'S FUTURE!

NEW JERSEY'S  
**DISTINCTIVE**  
Public College

## Learn about Public Question No. 1 The Building Our Future Bond Act

You have an important voter opportunity on November 6th. The Building Our Future Bond Act is on your ballot. This bond will provide much needed capital investment in academic and research facilities in New Jersey's colleges and universities. Stockton is eligible for these funds.

- **New Jersey is one of only five states in the U.S. that spent no money on capital improvements in the last five years.**
- **Bond Act funds only will be spent on academic and research facilities.**
- **Stockton and other higher education institutions will pay 25% of the costs, increasing the impact on the local economy.**
- **The bond's borrowing costs will be < 0.2% of the current \$32.1 billion NJ budget.**



**The act will prepare our students for a global economy with a world-class education and good jobs.**

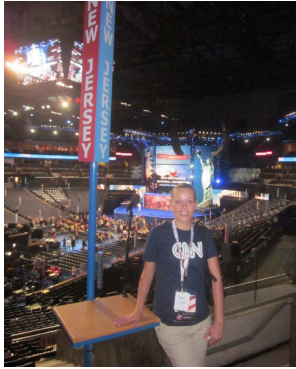
**Stockton students need and deserve a world-class education for a lifetime of opportunities.**

*For more information, visit*  
**[buildingourfuturenj.com](http://buildingourfuturenj.com)**  
**[njascu.org](http://njascu.org)**  
**[stockton.edu/future](http://stockton.edu/future)**

produced in-house

## WASHINGTON INTERNSHIP PROGRAM PROFILES

The Washington Internship Program in the Hughes Center is one of the most successful internship programs in the country. Students are placed in positions in the nation's capital for a semester. Stockton College has the largest contingent of students in the country with placements through the nationally acclaimed Washington Center for Internships and Academic Seminars. The college's participation in the program is overseen by Dr. Michael Rodriguez, Director of Research and Policy Analysis at the Hughes Center and an Associate Professor of Political Science.



The Washington Internship Program provided Stockton College senior **April Lind** with the "unbelievable" experience of gaining an insider's view of the CNN cable news process during the Democratic National Convention.

April, 29, a political science major, already had a strong interest in the presidential election. She jumped at the

opportunity to intern at the national convention. "When I was taken by CNN, it was just unbelievable," she said. April learned how the cable network's newscasts come together by helping technicians prepare the lighting, sound, and visuals, and by escorting guests to be interviewed by CNN anchors.

She got to meet political luminaries, such as Chicago Mayor Rahm Emanuel, the former Obama White House chief of staff. She escorted women's rights activist Sandra Fluke to the convention floor for a live interview. April worked from 4:30 a.m. to 2 p.m. to help staff of *Starting Point* anchor Soledad O'Brien Show prepare for her show.

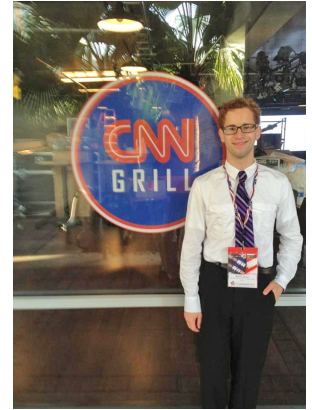
Aside from learning how cable news operates, April, a resident of Berlin, Camden County, experienced the highlights of the Democrats' convention, including speeches by First Lady Michelle Obama and former President Bill Clinton as well as President Obama's acceptance speech.

She said the internship helped her to define her goals and to gain confidence. She said she strongly recommends the Washington Internship Program.

*"It was a great opportunity. I could not have asked for a better experience. I learned how to network and to see the larger world."*

*"Being at the convention really gets you excited. Now I want to be more involved. I want to go to the next (Democratic) convention – and I would like to go as a delegate next time."*

Stockton political science major **David Lamando** expected that attending the Republican National Convention through the Washington Internship Program would be eye opening, exciting, and educational. He didn't expect it to be life-changing.



But David, 21, came away from the internship with a new direction for post-Stockton life after his graduation next spring. He said he decided to put off graduate school to gain experience working in Washington.

He had long wanted to participate in the Washington Internship Program, but the Student Senate vice president did not want to give up his extracurricular activities for an entire semester. The two-week internship at the convention in Tampa, FL, allowed him to experience the exposure to real-world professionals that the program provides in a compressed time frame.

After a week of academic seminars, David worked during the convention for two days at the CNN network, for three days at the National Journal, and for three days with the Log Cabin Republicans. He stood in for CNN anchor John King during program preparation and met the producer of Wolf Blitzer's *Situation Room*.

He helped the Log Cabin Republicans, a national gay and lesbian advocacy group, organize a benefit for Young Conservatives for Freedom to Marry. There, David met retired Arizona Congressman Jim Kolbe, who advised him that if his goal is to work in Washington, he should put off graduate school and go there immediately. Kolbe told him the capital is filled with opportunities for young people and is "the only city that is hiring," David recalled.

*"I went there wanting to do media work, CNN ... see how high-pressure media people operate. And I wanted to work with the Log Cabin group. So the program did really good for me."*

*"But it turned out to be life-changing. It would change what I want to do. I wanted to go to Washington. I may have to intern for free for a while. But the congressman said the city is run by young people. So something will develop."*



## RECENT COLUMNS

Greer, Darryl. "Three reasons to vote 'yes' on higher education facilities bond." *GallowayPatch.com*. October 10.

Golden, Carl. "Opinion: Challenges ahead for next budget." *NorthJersey.com*. October 12.

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Golden, Carl. "Mitt Romney and the Mother Jones leak: Unguarded rhetoric is no longer safe." *NewJerseyNewsRoom.com*. September 20.

Golden, Carl. "Carl Golden: Candidates facing gaffes, cell phones, and social media." *The Baxter Bulletin*. September 19.

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Golden, Carl. "Codey crashes the party by bashing the bosses." *SouthBrunswickPatch*. September 10.

Golden, Carl. "N.J.'s disappearing tax break." *NorthJersey.com*. September 9.

Golden, Carl. "Crafty Richard Codey brings NJ bosses back to reality." *NJ.com*. September 9.

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Golden, Carl. "Romney's winning message down for the count." *The Cagle Post*. August 29.

Golden, Carl. "Compromise on Policy but not on Principles." *App.com*. August 25.

## STAY IN TOUCH!

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