

Stockton University

Impact of Community Engagement Assessment Plan

Impact of Engagement	Benchmark	Measures	Methodology	Analysis Procedures
Assessing community perceptions of institutional engagement	70% Agree or Strongly Agree	Impact Survey – Partners Q1, Q5, Q7.1 & Q7.3	Include new statement "Stockton University contributes to the well-being of the community." Distribute the survey in April 2018 via email link to SCCE partners, OSL partners, and HLTH partners	Qualtrics analysis
		Alumni Engagement Survey	SCCE questions are added to the institutional survey. Survey is administered through the Provost's office	
Tracking and Recording of institutional-wide engagement data		Student Affairs Report		
		Program coordinators report		
		Funds allocated to engagement		

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Assessment of the impact of community engagement on students, faculty, and community	70% Agree or Strongly Agree	Impact Surveys – Faculty Q1, Q5, Q7.1, Q7.2, Q7.3, Q7.4, Q7.7, Students Q1, Q7.1, Q7.2, Q7.3, Q7.4, Q7.8, Q7.12, Q7.13, Q7.14 and Staff Q1, Q7.1, Q7.3, Q7.4 & Q7.6	Impact surveys sent to Seniors and Graduate Students in November 2017. (add qualifying question - "Are you completing all of your graduation requirements this semester?" If Yes - go to survey, if no - end survey) Impact Surveys sent to Faculty, Staff, and all students in April 2018.	
	70% score a 4 or higher	NSSE and FSSE Q1D	Analysis of question 1D - Self assessment of students' ability to contribute to the well-being of the community	
Identification and assessment of student learning outcomes in curricular engagement		OSL - Qualitative analysis of reflections		
		ELO Portfolios		
Ongoing feedback mechanisms for partnerships		OSL/SCCE Feedback Luncheons		
		Advisory Council (incl. United Way)		
		2020 and RPD monies		
		CWEI and other centers' relationships with partners	Search websites for evidence	

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		Newsletters		
		MOUs		
		Politics - Examples of Faculty and Staff on boards or doing program evaluation in the community		
Institutional level policies for promotion and tenure		R&PD Funds for Scholarship of Engagement & 2020 Funding for Engagement Projects	Review reports of work done with R&PD funds and identify books, journal articles, monographs, and other work created with 2020 engagement funds and/or Scholarship of Engagement funds	
		Professional Development Efforts that show institutional commitment to engagement	Scholarship of Engagement videos, IFD Engagement Workshops, Teaching Circles	